

We earth-beings pay much attention to the food we eat; the housewife spends a great deal of time preparing proper menus for the family table. If we spent as much time in consideration of the proper "food for our minds" as we do our stomachs, we'd have less mental indigestion.

The Birmingham Eccentric

PART
TWO

FIFTY-EIGHTH YEAR—NO. 33

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN. THURSDAY, NOVEMBER 21, 1935

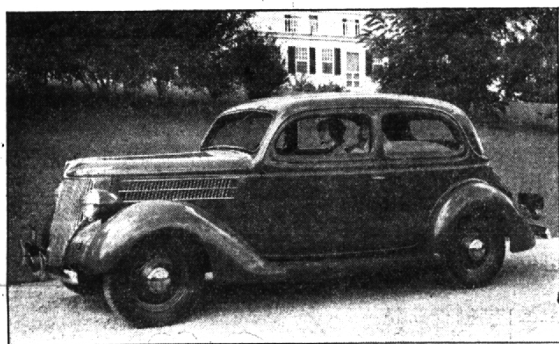
\$2.00 PER YEAR—SINGLE COPIES 5c

BUY IN BIRMINGHAM!

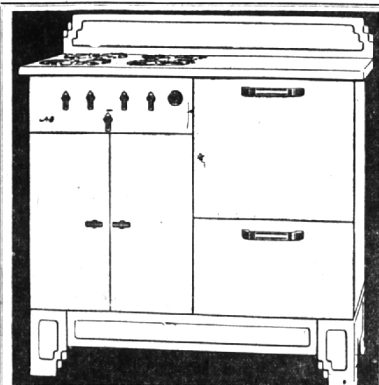
YOU MAY BE AWARDED ONE OF THE 20 GRAND PRIZES WHICH WILL BE GIVEN AWAY—FREE!

... Merchants Good Will Campaign ...

... Gift Awards Will Be Made On Christmas Eve ...



1st Prize 1936 Ford Tudor Sedan



2nd Prize A. B. Gas Range

**and
\$150 IN TRADE
CERTIFICATES**

3rd Prize ...
\$25 IN TRADE CERTIFICATES

4th Prize ...
\$15 IN TRADE CERTIFICATES

6 Prizes ...
\$10 EACH IN TRADE CERTIFICATES

10 Prizes ...
\$5.00 EACH IN TRADE CERTIFICATES

These Trade Certificates will be in small denominations and may be used as cash in making various purchases at any of the Good Will Stores or Service organizations.

Do Your Christmas Shopping Now---And Here---

Here Are Your Good Will Merchants ... They Stand Ready To Serve You

Atlantic and Pacific Tea Co.
Aldrich Service Station
Allen's Service Station
Arnold Photographic Studios
Babcock and Salisbury, Inc.
Beck Cleaners and Dyers, Inc.
Bell Brothers, Garage
Howard Bell, Florist
Birmingham Eccentric
Birmingham Fruit and Grocery Co.
Birmingham Hardware
Birmingham Ice and Coal Co.
Birmingham Motor Sales, Inc.
Birmingham National Bank
Birmingham Oil and Gas Co., Inc.
Birmingham Retail Beer Store
Brown Street Market
Charlotte Shop
Consumers Power Co.
Cunningham Drug Store
Davidson's
Dayner Market

Detroit Edison Co.
Dickinson's Men's Shop
Dixie Dining Car
Erwin and Smith
Freeman Beauty Shoppe
Green's Wall Paper
Hackett Coal and Coke Co.
Hall's Sales and Service
Harper Method Shop
Hawthorne Electric Co.
D. J. Healy Shop
The Hicks Hat Shop
Hudson Cleaners and Dyers
Huston Hardware Co.
Keller Hat Shop
Kennedy W. J. Dairy Co.
S. S. Kresge Co.
Kroger Grocery and Baking Co.
LaBelle's Books and Gifts
Lawson and Son
Leonard Electrical Co.
Leon-Parisian Hair Dresser

Levinson's Department Store
Machus Pastry and Bakery Shop
Mathews' Tailor Shop
Bessie Maxwell, Hosiery and
Lingerie
Maxwell Farms
Maybelle Beauty Shop
McBride Hardware Co.
McBride Tea Room
McCallum Dairy Co.
McClellan Feed and Salt Co.
McKee Service
McNellis Jewelry
Michigan Bell Telephone Co.
Milk's Super Service
Moulthrop Supply Co.
F. J. Mulholland Co.
Oldershaw Motor Sales
Oliver Motor Sales
Olmsted and Wood
Cadillac-LaSalle
Olsen's Market

E. W. Osborne, Ford Sales
Parks Coal Co.
The Chas. R. Peck Sons
Pomeroy and Lynch Co.
Pontiac Dairy Co.
Queen Key Shop
R. B. Hose Shop
R. C. Service Station
Red Robin Shop
Ridley Cleaners, Inc.
Ritter's Beer Store
Sanders Tri-Cleaning Co.
Sara's Beauty Salon
Schettler Drug Co.
Scribs Candies
Sells Electric Co.
Shire Bros.
Shain's Drugs
Siley's Restaurant
Snell Service Station
Standard Oil Station
E. E. Sternal, Tires and Batteries

Stroup's Market
Summer Motor Sales and Service, Inc.
Texaco Certified Service
Texaco Super Service
Truax Hardware
The Twin Shop
Van's Pharmacy
Virginia Meat Market
Vogue Beauty Salon
Wabeek Corporation
Wabeek Pharmacy
Wabeek State Bank
Ward's Grocery
White's, Inc.
Williams Boot Shop
Wilson Drug Co.
Grace Wilson's Knitting Shop
Wilmington Chevrolet Co.
Women's Exchange
F. W. Woolworth Co.
F. L. Young

Birmingham Merchants Appreciate Your Business

The Birmingham Merchants—Good Will Merchants—are making every effort to make your shopping in Birmingham a pleasure. They have placed merchandise on their shelves which they consider to be of outstanding merit . . . goods with which you will be absolutely satisfied. In joining together in their Good Will Campaign, they have spent much time and money to show their appreciation of your patronage. The 20 Gift Awards which they are making will surely make for a Happier Christmas to those who receive these fine gifts. YOU—may be one of those made happier . . . if you do your shopping in Birmingham.

