

One of the tragedies of youth is that so many of them seek to find employment without having been taught how "to sell themselves." There is a great need for educators to tell these graduates how to sort of wrap themselves up into an alluring "sales package," for submission to an employer.

The Birmingham Eccentric

PART
TWO

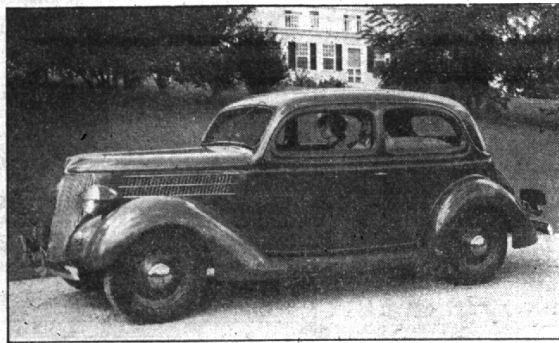
FIFTY-EIGHTH YEAR—NO. 32

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN. THURSDAY, NOVEMBER 14, 1935

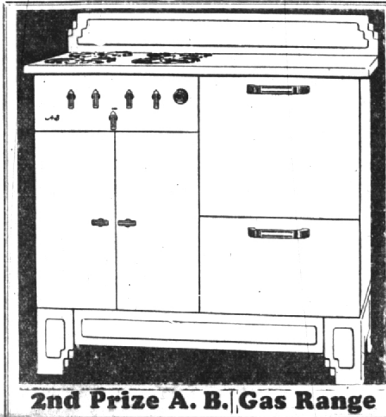
\$2.00 PER YEAR—SINGLE COPIES 5c

20 GRAND PRIZES To Be Given Away FREE!

—Everyone Is Invited To Participate—
... Merchants Good Will Campaign ...



1st Prize 1936 Ford Tudor Sedan



2nd Prize A. B. Gas Range

and \$150 IN TRADE CERTIFICATES

3rd Prize ...
\$25 IN TRADE CERTIFICATES

4th Prize ...
\$15 IN TRADE CERTIFICATES

5 Prizes ...
\$10 EACH IN TRADE CERTIFICATES

10 Prizes ...
\$5.00 EACH IN TRADE CERTIFICATES

These Trade Certificates will be in small denominations and may be used as cash in making various purchases at any of the Good Will Stores or Service organizations.

START YOUR CHRISTMAS SHOPPING NOW

You'll find your Birmingham Shops are already prepared to show you Gift Merchandise for Christmas. Now you can leisurely make your selections from fresh, new stocks, and avoid the hustle and bustle which accompanies the later Holiday shopping season. The early selections are invariably the best, and this year you will be delighted at the fine stocks which are already here for your early Christmas shopping.



CHRISTMAS WILL BE MADE HAPPIER

Just think of it ... Your local merchants are going to give away—as Christmas Gifts—these twenty grand gifts. You may receive the beautiful Ford Tudor Sedan or the marvelous AB Gas Range which are being given as major prizes. Then there are the 18 trade certificate awards each one of which will be a very welcome gift. All this ... and all your Birmingham Merchants ask is an opportunity to serve you.

Here Are Your Good Will Merchants ... They Stand Ready To Serve You

Atlantic and Pacific Tea Co.
Aldrich Service Station
Allen's Service Station
Arnold Photographic Studios
Babcock and Salisbury, Inc.
Beck Cleaners and Dyers, Inc.
Bell Brothers, Garage
Howard Bell, Florist
Birmingham Eccentric
Birmingham Fruit and Grocery Co.
Birmingham Hardware
Birmingham Ice and Coal Co.
Birmingham Motor Sales, Inc.
Birmingham National Bank
Birmingham Oil and Gas Co., Inc.
Brown Street Market
Charlotte Shop
Consumers Power Co.
Cunningham Drug Store
Davidson's
Dayner Market
Detroit Edison Co.

Dickinson's Men's Shop
Dixie Dining Car
Erwin and Smith
Freeman Beauty Shoppe
Green's Wall Paper
Hackett Coal and Coke Co.
Hall's Sales and Service
Harper Method Shop
Hawthorne Electric Co.
D. J. Healy Shop
The Hicks Hat Shop
Hudson Cleaners and Dyers
Huston Hardware Co.
Keller Hat Shop
Kennedy W. J. Dairy Co.
S. S. Kresge Co.
Kroger Grocery and Baking Co.
LaBelle's Books and Gifts
Lawson and Son
Leonard Electrical Co.
Leon-Parisian Hair Dresser
Levinson's Department Store

Machus Pastry and Bakery Shop
Mathews' Tailor Shop
Bessie Maxwell, Hosiery and
Lingerie
Maxwell Farms
Maybelle Beauty Shop
McBride Hardware Co.
McBride Tea Room
McCallum Dairy Co.
McClellan Feed and Salt Co.
McKee Service
McNellis Jewelry
Michigan Bell Telephone Co.
Milk's Super Service
Moulthrop Supply Co.
F. J. Mulholland Co.
Oldershaw Motor Sales
Oliver Motor Sales
Olmsted and Wood
Cadillac-LaSalle
Olsen's Market
E. W. Osborne, Ford Sales

Parks Coal Co.
The Chas. R. Peck Sons
Pomeroy and Lynch Co.
Pontiac Dairy Co.
Queen Key Shop
R. B. Hose Shop
R. C. Service Station
Red Robin Shop
Ridley Cleaners, Inc.
Ritter's Beer Store
Sanders Tri-Cleaning Co.
Sara's Beauty Salon
Schettler Drug Co.
Scribs Candies
Sells Electric Co.
Sfirc Bros.
Shain's Drugs
Oliver Restaurant
Snell Service Station
Standard Oil Station
F. E. Sternal, Tires and Batteries
Stroup's Market

Sumner Motor Sales and Service, Inc.
Texaco Certified Service
Texaco Super Service
Truax Hardware
The Twin Shop
Van's Pharmacy
Virginia Meat Market
Vogue Beauty Salon
Wabek Corporation
Wabek Pharmacy
Wabek State Bank
Ward's Grocery
White's, Inc.
Williams Boot Shop
Wilson Drug Co.
Grace Wilson's Knitting Shop
Winningham Chevrolet Co.
Women's Exchange
F. W. Woolworth Co.
F. L. Young



THE SYMBOL
OF HONEST
VALUES—



TRULY A
SIGN OF
FRIENDLINESS

BUY IN BIRMINGHAM!