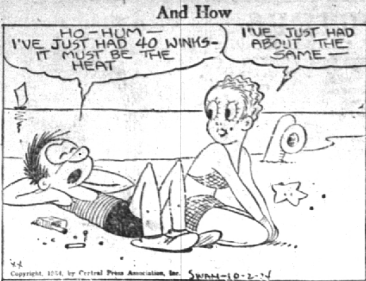


HIGH-PRESSURE PETE



Jest For Fun

A Long Walk
Scout—I'm always tired on April 1.
Tenderfoot—Why?
Scout—Who wouldn't be after a March of 31 days?

A committee is a body that saves minutes and wastes hours.—Reader's Digest.

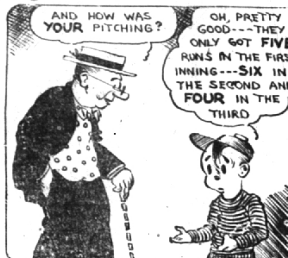
The National Winner
Teacher—What cow is best known for the amount of milk it gives?
Little Jimmy—Magnesia.
Teacher—Magnesia?
Little Jimmy—Yesum, all the

drug stores sell its milk.
English Teacher—What is a metaphor?
Freshman—To keep cows in.
Sophomore (drilling a bunch of Freshies)—Attention! Stand erect! Let your legs hang down!
Norway's biggest and oldest oak has been marked for preservation at Vestby, southeast of Oslo.
"Love can never be harnessed and can seldom be controlled."—Countess of Oxford and Asquith.
"When men of breeding are obliged to lie they have the grace to all it something! ESTAO —all it something else—Gertrude Atherton.

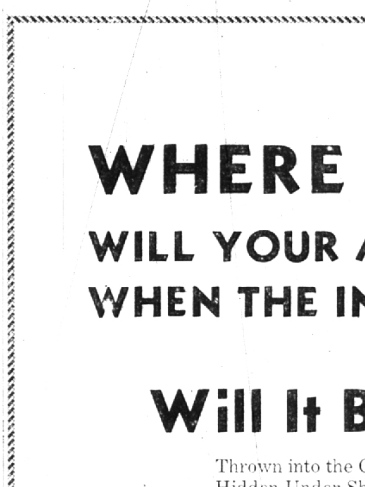
MAC

Some Pitching!

By Munch



Heavy Date



Survey Reveals 'There's No Place Like Home' For Fatal Accidents

(Special to N. E. A. and The Birmingham Eccentric)
Once, every 6 1/2 minutes last year, a victim was claimed by the violent death that hovers always over homes, factories, and automobiles.
Household, industrial, and automobile accidents alone, a recent survey reveals, cut down the population of the United States by some 84,000 people in 1934.
Besides this number, 15,000 more lives were ended by other types of accidents; drowning, for instance, which annually visits the auto as a major menace to life.

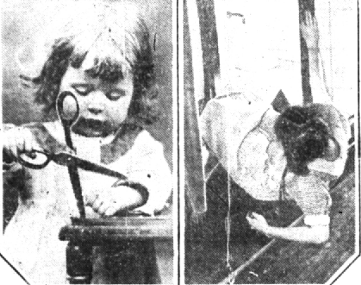
Odd Sidelight
The whole grim picture, a sad object lesson in the penalty of carelessness, reveals an odd sidelight. The home, famed in song and fable for its security, ranks above the factory and near the auto as a lair of death.
In 1934, 15,500 people were killed at work; but in the home, so-called "haven of refuge," 33,000 died from falls, burns, electrocution, suffocation, or other causes. The auto led the home as a major cause of accidental death by only 2500 fatalities.
Carelessness is one of the principal reasons why "there's no place like home" for accidents. Falls, for instance, caused 15,000, or almost half the number of deaths in the home last year.

Aged People Victims
And most of these plunges were due to faulty, rickety stairladders; poorly lighted stairways; "skiddy" rugs or bathtubs; soaps, brooms, or other impediments left lying about on the floor or on stair steps, and to the use of chairs and boxes as stairladders.
Aged people are generally the victims of this type of accident. On the other hand, the second most costly type of home accident—fires, burns, and explosions—usually involves children. Approximately half of the 5,700 persons who died from fire causes last year were children under 15.
Matches, use of gasoline and similar, inflammable fluids for cleaning purposes; stoves, fireplaces, and fires—these were the most general cause of fatal burns and scaldings suffered by children.

Third Great Hazard
Poisoning, asphyxiation, and suffocation proved the third greatest home hazard, taking a toll of 3,600 lives. Unlabeled bottles in the medicine cabinet, leaking gas pipes, and poorly ventilated garages, were mainly responsible.
The accident explained by "I didn't know it was loaded" killed 800 people. And 5,200 died in miscellaneous home accidents, being scalded by hot liquids, injured by tools, cacti, broken glass, tin cans, rusty nails, splinters, or bitten by stray cats and dogs. Children were hardest hit in the last-named classification.

Kitchen Most Dangerous
The survey reveals that a person should be more careful about the kitchen than in any other part of the house. The kitchen accounts for fully 34 per cent of all home accidents.
Stairways are next, causing 25 per cent of the domestic mishaps. And then come the living room and the basement, with 13 per cent. The survey reveals the bedroom is the safest room in the house.
The moral is not that to be absolutely safe, home life should be one long nap; but "just the other way around." Everyone about the house should keep as wide awake as possible about what he is doing. Pick up 24 1/2 cents by cut lines.

Business Men (who had got on in life)—Yes, when I first came to New York I had only a dollar in my pocket with which to make a start.
Interviewer—How did you invest that dollar?
Business Man—Used it to pay for a telegram home for more money.



In an odd auto accident, pictured above, that occurred recently near Wilkes-Barre, Pa., a sedan left the road, hit a pipeline, soared through the air and landed, nose down, through the roof of a building. The picture at left below might be titled "What children should not do." Falls, typified at right below, cause most home fatalities.

OIL WELLS SPROUT DOWNTOWN



After the right to drill wherever oil appeared had been won in a recent election, oil wells began to appear in the downtown area of Oklahoma City. Search for the "liquid gold" may result in the tearing down of some of the city's finest buildings, one of which is shown near its well-like somnolence.

WHERE
WILL YOUR ADVERTISING BE
WHEN THE INK IS DRY?

Will It Be

Thrown into the Gutter?
Hidden Under Shrubbery?
Blown Against the Hedge?
Just Rubbish on the Lawn?
Thrown into the Waste Basket?
Consumed by Trash Burner?

Or Will It Be

Under the reading lamp inside the home—a cherished and INVITED member of the family circle? This is where your message will be if inserted in The Birmingham Eccentric, which is a welcome visitor in the homes.

The Birmingham Eccentric is ordered and is not an unwelcome intruder on the premises. It is eagerly awaited by the reader, who desires to keep abreast of the happenings in the community—including news concerning merchandise—prices offered by stores and firms. Nothing else can take its place as an advertising medium and business-getter for you—nothing else can compare with it in cost of prospect-coverage or results obtained. The Birmingham Eccentric has "reader interest." Advertising, to be effective, must have quality as well as quantity.

The Birmingham Eccentric

Your Community Newspaper

A GUIDE TO THE BETTER SHOPPING VALUES

Fair Whistler



When she tooted that whistle at Los Angeles, pretty Donna Stafford, above, officially opened "Railroad Week." Simultaneously, every locomotive from Chicago to the west coast blasted its whistle to herald this observance of the importance and progress of western railroads.

A Manchester (England) woman takes her caged parrot with her on all shopping expeditions.

Since 1929, over 30,000 groceries have gone out of business each year, while nearly that many have started up.—Pathfinder Magazine.

"Manners have much deeper roots of purpose than many people suspect."—Emily Post.

"Every human being is an eternal mystery to every other human being."—Andre Maurois.

"The need of the moment and the need of the age is more goods at lower prices."—Gleim Frank.

Sixty cents a week is the rent to be charged for municipal houses built at Athlone, Irish Free State.