

# Now! THEATRE SERVICE

for the first time

Brings to Birmingham the Exclusive, New and Sensational

## GOODRICH

# BUDGET PAY PLAN

## 10 DAY SPECIAL SALE

# NO MONEY DOWN

### On Goodrich Tires, Batteries, Stewart Warner Home Radios and Motorola Auto Radios

Now—there is no need to worry along on worn out or inferior quality tires—You can ride in complete safety—Theatre Service's new Goodrich Budget Pay Plan makes it possible for every car owner to buy ANY SIZE TIRE, Battery, Stewart Warner Home Radio, Motorola Car Radio or other motoring supplies and pay for them as you ride. Use this convenient plan and enjoy the safety and comfort of these famous motoring needs.



Theatre Service, Showing New Budget Dept.

## YOU MAKE YOUR OWN TERMS

### No Red Tape About Credit Terms

This plan is positively NEW—It has never before been offered to motorists in Birmingham. Red tape has been eliminated. Just come in and select the Guaranteed Goodrich Tires, Battery or Radio you want—that's all there is to it. Your credit is good here. Under this new Budget Pay Plan you positively need pay nothing down. There are no credit investigators. Just bring your license certificate for identification.

### Positively No Credit Investigations!

#### EASY TERMS

Think of it—you don't need cash—no down payment is necessary during this opening 10-DAY special sale. Just tell us how much you want to pay, our plan will fit your needs. It's easy now to enjoy the safety of the world's safest tire that you need ride no longer on worn out, dangerous tires. Come in at your earliest convenience. Terms to your complete satisfaction will be arranged. There is no waiting. — Drive in and drive out with one or a set of Goodrich tires, Battery or Radio.

COME IN, ASK FOR BUDGET DEPT. REFER TO CHART FOR PAYMENTS

#### NO DELAYS NO EMBARRASSMENT

There is positively no waiting—you get immediate service—instant installation of the tires you want. There are no drawn out credit investigations or embarrassment of any kind. Your credit is positively good at Theatre Service. You deal direct with us—no finance company to deal with. This amazing new plan makes it possible for every car owner to get the tires or other merchandise he needs. Don't delay—buy your needs Now, during this 10-Day Special Sale—Just bring your license certificate for identification and we'll mount the tires you want on your car while you wait.



### Prices on GOODRICH Commanders

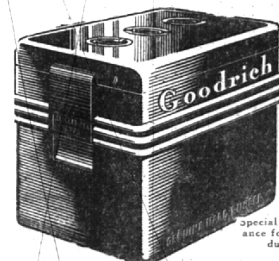
SIZE	PRICE	DOWN PAYMENT	PAYMENTS
4.50 x 21	\$6.05	None	45 Cents
4.75 x 19	6.40	None	49 Cents
5.00 x 19	6.85	None	52 Cents
5.25 x 18	7.60	None	59 Cents
5.25 x 21	8.40	None	64 Cents

Same Liberal Terms On Other Sizes and Types  
Small additional charge on Budget Pay Plan

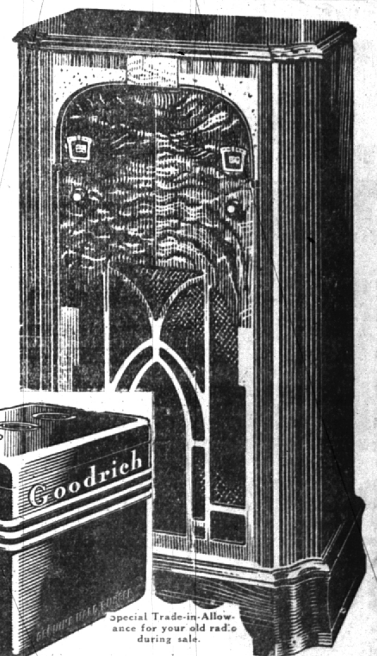
GOODRICH  
Silver Spark  
Battery  
\$4.95

Small additional charge on Budget Pay Plan

As Low As  
25c A Week



Special Trade-in Allowance for your old radio during sale.



# Theatre Service

Woodward at Merrill • Phone Birmingham 9000