

If you have some great desire to do a good deed for another—do it today. Don't keep putting off the performance of good—for the only good in good is in its doing. Your thoughts, unexpressed, mean little to the world. Your good intentions, unexpressed, starve and disappear.

# The Birmingham Eccentric

PART  
TWO

FIFTY-EIGHTH YEAR—NO. 35

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN. THURSDAY, DECEMBER 5, 1935

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## ALL GOOD WILL STORE SHOPPERS...

*Will Be Eagerly Waiting Santa's Appearance On Christmas Eve---  
When He Will Present, On Behalf of Birmingham's Good Will  
Merchants, 20 Grand Gifts In Appreciation of Your Patronage*

## A FORD TUDOR SEDAN . . .

## An A B GAS RANGE . . . . .

## and \$150 In Gift Certificates



A Sign of  
Friendly  
Service



Honest Values  
at Fair Prices

## Do your Shopping Early

### SHOP EARLY FOR BETTER VALUES--

When you really stop to think it over, you surely will agree that NOW is the time to do all of your Christmas shopping. The complete stocks of today offer a wider range of selection, and of course the Best Values are invariably taken by the economy minded shoppers who realize that "You'll do better" if you do your Christmas Shopping Now.

### \$150 In Gift Certificates

3rd Prize . . .  
\$25 IN TRADE CERTIFICATES

4th Prize . . .  
\$15 IN TRADE CERTIFICATES

6 Prizes . . .  
\$10 EACH IN TRADE CERTIFICATES

10 Prizes . . .  
\$5.00 EACH IN TRADE CERTIFICATES

These Trade Certificates will be in small denominations and may be used as cash in making various purchases at any of the Good Will Stores or Service organizations.

### SHOP EARLY AND ENJOY IT--

It's really a pleasure (not a task) to do your Christmas Shopping Early. You can go from store to store, from department to department and find large selections which can be looked over leisurely and carefully. Store clerks can, and will, assist you in selecting your gifts. You'll undoubtedly buy nicer gifts too, as a carefully purchased gift is invariably much nicer than one hurriedly "picked up" at the last minute. It's a pleasure to give "thoughtful gifts."

## LISTED BELOW ARE YOUR GOOD WILL MERCHANTS...BIRMINGHAM MERCHANTS

Atlantic and Pacific Tea Co.  
Aldrich Service Station  
Allen's Service Station  
Arnold Photographic Studios  
Babeock and Salisbury, Inc.  
Beck Cleaners and Dyers, Inc.  
Bell Brothers, Garage  
Howard Bell, Florist  
Birmingham Eccentric  
Birmingham Fruit and Grocery Co.  
Birmingham Hardware  
Birmingham Ice and Coal Co.  
Birmingham Motor Sales, Inc.  
Birmingham National Bank  
Birmingham Oil and Gas Co., Inc.  
Birmingham Retail Beer Store  
Brown Street Market  
Charlotte Shop  
Consumers Power Co.  
Cunningham Drug Store  
Davidson's  
Dayner Market

Detroit Edison Co.  
Dickinson's Men's Shop  
Dixie Dining Car  
Erwin and Smith  
Freeman Beauty Shoppe  
Green's Wall Paper  
Hackett Coal and Coke Co.  
Hall's Sales and Service  
Harper Method Shop  
Hawthorne Electric Co.  
D. J. Healy Shop  
The Hicks Hat Shop  
Hudson Cleaners and Dyers  
Huston Hardware Co.  
Keller Hat Shop  
Kennedy W. J. Dairy Co.  
S. S. Kresge Co.  
Kroger Grocery and Baking Co.  
LaBelle's Books and Gifts  
Lawson and Son  
Leonard Electrical Co.  
Leon-Parisian Hair Dresser

Levinson's Department Store  
Machus Pastry and Bakery Shop  
Mathews' Tailor Shop  
Bessie Maxwell, Hosiery and  
Lingerie  
Maxwell Farms  
Maybelle Beauty Shop  
McBride Hardware Co.  
McBride Tea Room  
McCallum Dairy Co.  
McClellan Feed and Salt Co.  
McKee Service  
McNellis Jewelry  
Michigan Bell Telephone Co.  
Milk's Super Service  
Moulthrop Supply Co.  
F. J. Mulholland Co.  
Oldershaw Motor Sales  
Oliver Motor Sales  
Olmsted and Wood,  
Cadillac-LaSalle  
Olsen's Market

E. W. Osborne, Ford Sales  
Parks Coal Co.  
The Chas. R. Peck Sons  
Pomeroy and Lynch Co.  
Pontiac Dairy Co.  
Queen Key Shop  
R. B. Hose Shop  
R C Service Station  
Red Robin Shop  
Ridley Cleaners, Inc.  
Schettler Drug Co.  
Scribs Candies  
Sells Electric Co.  
Sire Bros.  
Shain's Drugs  
Silex's Restaurant  
Snell Service Station  
Standard Oil Station  
F. E. Sternal, Tires and Batteries

Stroup's Market  
Summer Motor Sales and Service, Inc.  
Texaco Certified Service  
Texaco Super Service  
Truax Hardware  
The Twin Shop  
Van's Pharmacy  
Virginia Meat Market  
Vogue Beauty Salon  
Wabek Corporation  
Wabek Pharmacy  
Wabek State Bank  
Ward's Grocery  
White's, Inc.  
Williams Boot Shop  
Wilson Drug Co.  
Grace Wilson's Knitting Shop  
Winningham Chevrolet Co.  
Women's Exchange  
F. W. Woolworth Co.  
F. L. Young

# BUY IN BIRMINGHAM!