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ar owner long before I was a dealer. I know what kind of service I expected, and when I became a dealer, I determined to treat others exactly the same way I should like to have been treated myself. That's the kind of service you'll get here in 1936!

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Welcome, 1936!



Here Is Our New Year's Present To Our Subscribers

Happy New Year from The Birmingham Eccentric! The past year has been one of the pleasantest relations between this newspaper and its readers, and we want to show our appreciation for all this relationship has meant to us. So here is our New Year's present:

"THE ROGUES' GALLERY"

A series of illustrated articles by nationally-known humorous writers such as Nina Wilcox Putnam, George Ade, John Lardner, Julian Street, Kay Kennedy, Neil Stafford, Stephen Leacock and Frank Condon.

"FLOYD GIBBONS' ADVENTURERS' CLUB"

"FLOYD GIBBONS' ADVENTURERS' CLUB"

The most famous newspaper man in the world, peer of headline hunters and ace of war correspondents, in his new weekly feature which tells of thrilling adventures that have happened to every-day people such as live in this town. Every story packed with excitement, every one different. You won't want to miss a single one of the tales in this series, one of which will appear in each issue of The Eccentric.

"JAMES J. MONTAGUE"

"JAMES J. MONTAGUE"

"JAMES J, MONIAGUE"

The noted newspaper humorist has written a series of creamingly funny human-interest stories, each with caroni illustrations, such as "Good Citzen," "Albert" and The Grandchildren" which will be printed in this newspaper.

"STAR DUST"

"STAR DUST"

Virginia Vale, in her column which is appearing each week in this paper, offers all the news highlights that concern motion picture and radio favorites, sparkling with human interest and authoritative in nature. Miss Vale, after two years as associate editor of a motion picture magazine, was called to the desk of a New York daily to handle interviews with radio and screen luminaries. Her friendships with headliners now extend to the great majority of the nation's stars. This intimacy assures you of a glance into the life of every great personality on the screen and on the air.

"HUGH BRADLEY SAYS:"

A weekly sports comment column by one of the coun-

"HUGH BRADLEY SAYS:"

A weekly sports comment column by one of the country's outstanding sports authorities, widely quoted on a great variety of subjects relating to all sorts of sports. His thorough knowledge is combined with a breezy and wivid style that will make his comments of interest to all of you whether you are a dyed-in-the-wool sports enthusiast or that will make his comments of the sports of t

"THE ALMANAC"

"THE ALMANAC"

A cleverly illustrated calendar for each week, with brief notes on outstanding events in history for each day.

Watch for these features in forthcoming issues of The Ecceptric.

★ NINA WILCOX PUTNAM

★ GEORGE ADE

★ JOHN LARDNER

★ JULIAN STREET

★ KAY KENNEDY

★ NEIL STAFFORD

★ STEPHEN LEACOCK

* FRANK CONDON

There is a real galaxy of stars in the field of humorous writing . . / and every one of them is to be a contributor to this paper.

We have optained publication rights to a series of sketches by these famous writers. For scintillating humor it would be difficult to find anything to compare with them. Watch for them as they appear in

THE ROGUES' GALLERY

> You will get real enjoyment out of these brilliant sketches. Do not miss a single one.

Opens New Office

Well known to Birmingham peo through his residence here nton R. Mathews has announce

LICENSE SERVICE **OPENS JANUARY 10** Birmingham V. F. W. Delays Purchasing Offer Due To Time Extension

Time Extension

The City of Birmingham Post, Veterans of Foreign Wars, w.l.l not open its license service office, 162 S. Woodward, 162 S. Woodward, 162 S. Earl F. Moody, in charge of the service this year. The delay is due to the extension of time given by the State to purchasers of 1250 feems plates. In the mean-1250 feems plates, in the mean-senger fee, may take their titles to Saf Purdy.

A. O. PLANS NEW YEAR EVE DANCE

Fourth Annual Event To Be .. community House

ceach the converted to the converted to

Thank you and a happy new year

Please accept our grateful appreciation for making nineteen hundred and thirty-five the most outstanding year in our his-

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"You BET I'll start the New Year right!"

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A checking account will save you miles and hours and occasionally money.



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