



Christmas House

GIFTS BOOKS TOYS

Never in our history have we shown as many beautiful gifts, interesting toys and games as this year. Also the Books that are popular right now probably are the best we have had for sale in recent years—unusual and entertaining.

137 W. MAPLE AVE.
Birmingham Shop of Books and Gifts
Open evenings until Christmas



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GUARANTEED WORKMANSHIP

Leonard Electric Co.

HOME OF GENERAL ELECTRIC APPLIANCES
162 W. MAPLE PHONE 223

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Society and Personal Notes

SINGING OF CAROLS MARKS YULETIDE

St. Dunstan's Guild Members
To Greet Season With
Christmas Music

St. Dunstan's Guild members have chosen to celebrate Christmas in a good old fashioned way by the singing of carols. Monday evening, members of the Guild will gather in Christ Church Cranbrook to sing the songs of Yuletide, while Dr. William Lloyd Kemp plays the organ accompaniment. After the singing, there will be a light supper at Devon Hall. Among those of the Guild, who will join the party are Mr. and Mrs. Sheldon R. Noble, Mr. and Mrs. C. G. Eden, Mr. and Mrs. John Morley, Mrs. Romyne Thompson, John Sanders, Mrs. M. W. Cochran, Mr. and Mrs. George T. Nickerson, Mr. and Mrs. Henry Scripps Booth, Roger Marquis, Mr. and Mrs. Morrison Taylor, Mr. and Mrs. H. Gray Murray, Mr. and Mrs. Alan W. Wentz, Mr. and Mrs. Clara Bennett, and Mr. and Mrs. C. Theron Van Dusen. Dr. and Mrs. Kemp will be guests of the Guild.

CLUB PLANS FOR NEW YEAR'S EVE

Oakland Hills To Welcome
1936 In With Formal
Dinner Dance

Early birds are already considering plans for New Year's Eve, according to reservations now on record at Oakland Hills Country Club for the formal dinner dance to be held Dec. 31. Among those reserving tables are Mr. and Mrs. Lester Paxton, Mr. and Mrs. Thomas H. Jefferson, Mr. and Mrs. George J. Thomas, Mr. and Mrs. E. A. Thompson, Mr. and Mrs. Warren Page, Jr., and Mr. and Mrs. H. B. Hatch. Mr. and Mrs. Thomas will have as their guests, Mr. and Mrs. Verne Jackson, Mr. and Mrs. Lester Darden, Mr. and Mrs. F. B. Darden, Mr. and Mrs. Richard Young, Mr. and Mrs. R. S. Plesio of Arlington drive, and Mr. and Mrs. Carl D. MacPherson of Grosse Pointe. A feature of the party will be a floor show to add to the gaiety. Two orchestras, those of Ray Gossell and Jimmie Reche, will provide music for the dancing.



It's a gift—

And it may be you to whom Santa Claus will slip the candy. For a shopping bag, on Christmas Eve, for a shopping bag, drop into the E. W. Osborne Ford Sales Co. on South Woodward avenue, where it is Exhibit A. Did you know first servicing is part of the gift? It happens to be yours, remember you can get radios, heaters, and all other gadgets to make it a very "driest" Christmas.

"What in the world will we give Cousin Jennie?" is a question that sometimes takes the "Merry" out of Christmas. Chances are, that Cousin Jennie has her family enjoy eating three square a day. That being the case, dash right over to one of the Birmingham Kroger Food Stores and buy her a merchandise coupon book. They come in two sizes. Just give her the book and let her pick out her own dainties for the table.



Don't put it off another minute! The holidays are just a few hours away now, and what with the rush of Christmas shopping, your hair takes on the appearance of an accident, going somewhere to happen. To get it shaped for the big day ahead, and regain your tontorial poise, go to Maybelle's Beauty Shop, on North Woodward avenue, and get a permanent. Let a nice new Gabrielle or Natuelle gift from you to yourself.

Ten to one, this time of year, somebody is "Just a-wearyin' for you"—It may be Dad or Mother, Little Sister, or Brother, your fiancée, or someone in the "Old Gang." And how do you feel? A little tired, a little worn, a little "Dutch" lunching fans, send a gift package of canned beer and ale from Ritter's.

Polly doesn't have to put the kettle on, and twiddle her thumbs until it boils these days. Not when she has the Speedmaster Electric Toaster, which carries its own heating element. She merely connects it with the service receptacle in her electric range. And presto, when the water boils, a whistle tells her it's time for tea! The Detroit Edison Company is including a Speedmaster kettle and a Weaver two-quart saucepan with the new flat bottom, in the purchase price of every electric range. And the range itself is Heaven's gift to the housewife, with the new time device and light to cook by, right at her finger tips!

Every mother's daughter of us, from the cradle up, loves silk under things as gifts! The more the merrier the gifts, the merrier the gifts. So don't hesitate to send them to your friends, and you will find a lovely assortment of silk and crepe lingerie at the Charlotte Shop on Woodward avenue. They have whatever you're looking for—nighties, pajamas, dance sets, chemise and step-ins at prices within easy range of your budget.

You may not have an axe to grind, but be sure you get your carving knife sharpened for that Christmas turkey. You will have to do some speedy work at carving, while the hungry family waits. Take your knife right down to the Queen Key Shop on South Woodward avenue, where you can have all the knives and scissors in the house made sharper. If you need keys for your car or home, you can have them made at the same shop.

When you face the bright lights on New Year's Eve, be sure your eyes are dressed up to stand the glare. Your formal and evening wrap will regain that "new fresh look" if you send them to Ridley's Miraclean on West Maple avenue, now. Then you will have that just-out-of-a-hand-box feeling when you step out on Dec. 31.

Mr. and Mrs. H. R. Smith of Southfield road will leave Monday for Wisconsin, where they will spend the holidays.

Holiday Spirit Animates Midwinter Formal In Hills

Dancing beneath a big star that flashed blue and white beams upon the gay center below, students of Cranbrook School and their guests gathered in the school auditorium Friday evening for the annual mid-winter formal. Red and green streamers and evergreen boughs added the holiday touch to the affair. James K. Watkins, Jr., was chairman of arrangements, assisted by James Ruthenberg, Henry Smith and Jack McPherson. Hubert V. Davis is chairman of the Faculty Men's social committee. Chapmans for the evening were Mr. and Mrs. George T. Nickerson, Mr. and Mrs. Alfred R. Glandorf, and Mr. and Mrs. James K. Watkins.

Among the guests were Beverly Holmwood, Nancy Streinger, Marion Smith, Nancy Fisher, Elaine Albertson, Marjorie Walker, Elaine Sandt, Betty Anderson, Jack Wilson, Betty Parish, Ellen Wallace, Betty Kinfield, Carolyn Morse, Connie Barnes, Alice Beasford, Dorrie Young. Shirley Macbeth, Jane Alexander, Mary Jane Grudolph, Bette Wiley, Nancy Randall, Jean Mitchell, Della Mae Clemmer, Barbara Tilton, Joan Murry, Maureen Weeber, Frances Pittman, Barbara Kirchmaier, Anne Claire O'Keefe, Doris Richard, Barbara Rupp, Barbara Brehm, Jane Morgan, Joyce Albright, Barbara Lagrew, Florence Browning, and Marion Cornwell. Students attending the dance were Seymour Avery, William Bochy, Edwin Bovill, Wilbur Brandt, Richard Brown, David Burke, Charles Cartwright, Truman Cummings, Charles Eddy, John Fraser, Charles Gilbert, Charles Hall, Robert Henry, Andrew Hinshaw, George Hunt, Bert Jones, Stephen Johnson, John McPherson, Roger Martin. William Mead, Eric Meger, Richard Morgan, Edwin Muller, Wilbur Parker, David Fractor, Ray Rode, Ralph Rowland, Paul Seller, Henry Smith, Walter Stecker, Rodman Turner, Grant Valpey, Charles Wade, Richard Wallace, James Watkins, and Hamilton White.

Mr. and Mrs. Y. C. Smith of Pierce are expected to return from New York, they will journey south to Palm Beach, Miami Beach and Cuba. They plan to return in about three weeks. Mr. and Mrs. Howard Estes and their son, Howard, Jr., of Kennewash drive left Tuesday for New York for a visit of several days. From New York, they will journey south to Palm Beach, Miami Beach and Cuba. They plan to return in about three weeks. Arriving Friday from Wooster College in Wooster, O., will be Miss Betty Wilson, daughter of Dr. and Mrs. S. F. Wilson of Bird street, and Miss Harriet Clark, daughter of Mr. and Mrs. E. S. Clark of Oak street.

Mr. and Mrs. Joseph A. Braun of Bloomfield Hills will entertain members of their family at a Christmas Eve celebration at their home Tuesday evening. In the family party will be Mr. and Mrs. Robert C. Leland, Mr. and Mrs. William F. Bahr, Jr., and Mr. and Mrs. James Vhay, and the five grandchildren of Mr. and Mrs. Braun. Joseph Braun arrived Wednesday from Notre Dame University to spend the holidays at home.

Bargain Fares over CHRISTMAS and NEW YEAR'S

1 1/2 of the one-way fare for the round trip in coaches.
1 1/3 of one-way fare for round trip in parlor and sleeping cars. Seat and berth charges additional.
SAMPLE ROUND TRIP FARES
To—
Hamilton \$ 8.40 \$10.05
Toronto 9.55 11.45
Montreal 22.35 26.80
Chicago 26.65 32.00
New York 10.90 13.10
Tickets sold after 3:00 A.M., December 20th, and up to 12:00 o'clock Noon, January 1st, 1936.
Final return limit—Midnight January 10th, 1936.
Also reduced fares to other points in Canada, New England, New York and other destinations.
For full particulars
J. B. MINTON, Ticket Agent
Grand Trunk Station
Phone 217

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● If lack of a convenient source for a loan has prevented you from repairing or remodeling your house, now you can go ahead. We can arrange a loan for you in amounts of \$100 to \$2000, under the reasonable credit requirements of the N. H. A.

Now is the time to act. Labor and materials are reasonable and the generous privileges of the Finance Plan provide

1. Very moderate rates
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Complete information on the whole operation—from estimate to mid-for job—may be had at our office.

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SANTA HAS THE STAGE AT SCHETTLER'S

Our gift merchandise holds the spotlight this week. It's an all-star cast and you will most certainly applaud our selection of household-pleasure gifts. When you are weary of ideas as gifts for the particular individuals on your list, come to Schettler's and find inspiration in the novel creations of the world's leading perfumers and confectioners. Here are a few suggestions. Scores of other household-pleasure gifts await you at our store.

Individual Molds

Special Holiday Package
This assortment is made up of 12 attractive and colorful molds as listed—

- Santa Claus
- Sleighs
- Snail balls
- Stockings
- Pointed toes
- Shoemaker
- Ball

Price — \$2.00 delivered

Perfume—the oldest yet always the newest Gift

1—SOUTHERN BREEZE	by GUERLAIN
2—ZIBELINE	by WEIL
3—TWEED	by LENTHERIC
4—CREPE DE CHINE	by MILLOT
5—PRESENCE	by HUBICANT
6—INDISCRET	by LUCIEN LELONG
7—JOIE DE VIVRE	by YBRY
8—GARDENIA	by MARY DUNHILL

Arden's Blue Grass

A thoroughbred scent created by Elizabeth Arden that has won instant recognition.

\$3.75
\$7.50 \$12.50 \$32.50

A Christmas Gem by de Markoff

Alexandra de Markoff presents her famous perfume by Balmain in a small size. This is a lovely, elegant, and rare perfume. It is a white silk scented perfume, containing an ornate shaped bottle of crystal. An altogether beautiful gift.

\$1.50

Red Gardenia Perfume

A lovely perfume truly expressing the charm of this always adored flower.

\$1.00

BIRMINGHAM ECONOMY MARKET

303-311 East Maple

Enjoy **MILLIONAIRE'S FOOD**
AT NO EXTRA COST
Grosse Pointe Quality

Grosse Pointe Quality
Fancy Golden Pumpkin No. 2 1/2 Can **10c**

Grosse Pointe Quality
Fancy Old Fashioned
Mincemeat **2 pkgs. 19c**

Jello
6 FLAVORS
Pkg. **5 1/2c**

**VELVET
Flour**
5 Lb. **29c**

MAXWELL or DEL MONTE COFFEE lb. **25 1/2c**

PURE GRANULATED BULK SUGAR 5 lbs. **26c**

WAX BEANS - PEAS - CARROTS - TOMATOES 3 No. 2 cans **25c**

DIAMOND BRAND WALNUTS lb. **24c**

NEW CROP — MIXED NUTS lb. **18c**

**BABY BEEF
POT ROAST** Lb. **18c**

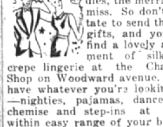
**CENTER CUTS
PORK CHOPS** Lb. **27c**

Swifts Premium Sliced Bacon 1/2 Lb. Pkg. **19c**

Pork Loins
Rib Ends Lb. **23c**

Ground Beef
Fresh Lb. **15c**

PHONE 771 — WE DELIVER OPEN 'TIL 9 P. M.



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COMPACTS

Lowly things in enamel, silver gold and jewel mounted. Beautifully finished, precision made. Always a desired gift.

\$1.00 to \$10.00

KENT'S FINE BRUSHES

The finest quality of hair brushes the world supplies. A gift of a Kent Brush is bound-to-please.

\$8.00 to \$15.00

Schettler SILVER - BOX CANDY

These kitchen-made candies have established such an enviable reputation that a gift of Silver-Box Candy is wise selection indeed.

\$1.25 lb.

FOUNTAIN PENS

We are featuring the latest models for home or office use.

Pens \$1.00 to \$10 Desk Sets \$5.00 to \$20

GIFT STATIONERY

Many fine packages for men and women from which to make your selection. Good writing paper is always an appreciated gift.

CIGARS

If you want to make a hit with a cigar smoker, select his favorite brand and give it as a gift.

CLOCKS

One of our handsomely designed, accurate timepieces will be a constant reminder of your thoughtfulness.

\$1.95 to \$3.50

Schettler

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