

Every day I see little children toddle their ways toward school, and I cannot help but marvel at the opportunity for doing good that is in the lot of the teacher. Teaching is a marvelous business; teachers hold within their daily grasp the shopping of the world to be!

The Birmingham Eccentric

PART THREE

FIFTY-EIGHTH YEAR—NO. 36

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN. THURSDAY, DECEMBER 12, 1935

\$2.00 PER YEAR—SINGLE COPIES 5c



Do your Shopping Early

Local Stores Prepared for Christmas Shoppers

In anticipation of the heaviest holiday business since 1929, merchants in this community are showing the largest display of Christmas merchandise in their history. Wise and thrifty shoppers know that it is unnecessary to go out of Birmingham, when

practically at their very doors, local merchants are offering the same merchandise to be found elsewhere, and, in many cases, at lower prices. If time, bus, and street car fare are to be considered, then we may safely say that no matter what your needs may be, a saving will be made if you shop in your Good Will stores. In

addition to the economy and convenience of shopping in Birmingham, your Good Will Merchants are making it possible for you to participate in the 20 Grand Gift Prizes which are being awarded on Christmas Eve.

20 GRAND PRIZES BEING GIVEN BY THESE GOOD WILL MERCHANTS!

Atlantic and Pacific Tea Co.
Aldrich Service Station
Allen's Service Station
Arnold Photographic Studios
Babcock and Salisbury, Inc.
Beck Cleaners and Dyers, Inc.
Bell Brothers, Garage
Howard Bell, Florist
Birmingham Eccentric
Birmingham Economy Market
Birmingham Fruit and Grocery Co.
Birmingham Hardware
Birmingham Ice and Coal Co.
Birmingham Motor Sales, Inc.
Birmingham National Bank
Birmingham Oil and Gas Co., Inc.
Birmingham Retail Beer Store
Brown Street Market
Charlotte Shop
Consumers Power Co.
Cunningham Drug Store
Davidson's
Dayner Market

Detroit Edison Co.
Dickinson's Men's Shop
Dixie Dining Car
Erwin and Smith
Freeman Beauty Shoppe
Green's Wall Paper
Hackett Coal and Coke Co.
Hall's Sales and Service
Harper Method Shop
Hawthorne Electric Co.
D. J. Healy Shop
The Hicks Hat Shop
Hudson Cleaners and Dyers
Huston Hardware Co.
Keller Hat Shop
Kennedy W. J. Dairy Co.
S. S. Kresge Co.
Kroger Grocery and Baking Co.
LaBelle's Books and Gifts
Lawson and Son
Leonard Electrical Co.
Leon-Parisian Hair Dresser

Levinson's Department Store
Machus Pastry and Bakery Shop
Mathews' Tailor Shop
Bessie Maxwell, Hosiery and Lingerie
Maxwell Farms
Maybelle Beauty Shop
McBride Hardware Co.
McBride Tea Room
McCallum Dairy Co.
McClellan Feed and Salt Co.
H. A. McDonald Dairy
McKee Service
McNellis Jewelry
Michigan Bell Telephone Co.
Milk's Super Service
Moulthrop Supply Co.
F. J. Mulholland Co.
Oldershaw Motor Sales
Oliver Motor Sales
Olmsted and Wood
Cadillac-LaSalle

Olsen's Market
E. W. Osborne, Ford Sales
Parks' Coal Co.
The Chas. R. Peck Sons
Pomeroy and Lynch Co.
Pontiac Dairy Co.
Queen Key Shop
R. B. Rose Shop
R. C. Service Station
Red Robin Shop
Ridley Cleaners, Inc.
Ritter's Beer Store
Sanders, Tri-Cleaning Co.
Sara's Beauty Salon
Schettler Drug Co.
Scribs Candies
Sells Electric Co.
Sire Bros.
Shain's Drugs
Siley's Restaurant
Snell Service Station
Standard Oil Station

F. E. Sternak Tires and Batteries
Stroup's Market
Summer Motor Sales and Service, Inc.
Texaco Certified Service
Texaco Super Service
Trux Hardware
The Twin Shop
Van's Pharmacy
Virginia Meat Market
Vogue Beauty Salon
Walbeck Corporation
Walbeck Pharmacy
Walbeck State Bank
Ward's Grocery
White's, Inc.
Williams Boot Shop
Wilson Drug Co.
Grace Wilson's Knitting Shop
Winningham Chevrolet Co.
Women's Exchange
F. W. Woolworth Co.
F. L. Young

Shop At Your Good Will Merchant

2nd Prize...

A. B. GAS RANGE

A BEAUTIFUL NEW MODEL
RETAILING AT \$89.50*



1st PRIZE 1936 FORD TUDOR

SOMEONE - - - Who has traded with the Good Will Merchants will receive this beautiful car - FREE - - -

It May Be You! - - -

Prizes will Be Awarded on Christmas Eve

MAJOR PRIZE WINNERS WILL BE NOTIFIED ON XMAS MORNING

18 Prizes - Totaling

\$150.00 In GIFT Certificates

\$25 - - \$15 - - SIX \$10's AND TEN \$5's
IN TRADE CERTIFICATES



BUY IN BIRMINGHAM!