BOWLERS ATTENTION!

The Birmingham Recreation Will Open for the Season

MONDAY SEPTEMBER 2nd

FREE INSTRUCTION FOR BEGINNERS

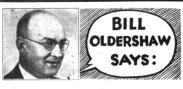
LADIES INVITED

LEAGUES **PROMOTED**

Send the Children in to Bowl-It's Healthful

THEATER BLDG

RUSS CHAPMAN, Mgr.



Everyone knows that correct lubrication is essential the satisfactory operation of their automobile.

If you drive a Dodge or Plymouth, the best place to have it serviced is in our shop. As exclusive dealers, we are the only ones who receive all factory bulletins as issued. That fact alone is an assurance of accurate lubrication . . . which is of vital importance to you.

Our charges are no more than you pay at first class super-service stations . . . and our work is dependable. Open evenings until 9:00 P. M.

Oldershaw Motor Sales

Exclusively Dodge and Plymouth 479 SO. WOODWARD

FASHION FLASH

from

Robert Surreu

Exclusive HART SCHAFFNER & MARX Stylist

ACCENT ON EASE

THE NEW STIYLE NOTE



The Hertford, is the latest development of the lounge suit. It's Robert Surrey's version of the s of t, pliable clothing that's finding favor in the smartest circles. The shoulders and fronts in the coat are easy and supple. It takes a lot of skillful tailoring to produce such clothes-and Hart Schaffner & Marx have everything it takes.

\$3,350

ABEEK BUILDING

True Copy, RUTH IMMICK HARBOLDT, Register of Probate.

Here and There in the World of Sports

Replacing The Big Train As Manager, Fighting Steve O'Neill Faces Big Chore In Turning Indians Pennant-ward





WAR FEVER MOUNTS IN ETHOPIA





HUGO ROLLAND CO.

"25 Years of Decorating Experienc

BARBOUR BUILDING, BLOOMFIELD HILLS, MICH.

175 W. Greendale Avenue, Detroit, Mich.

PHONE 1818 Servi FREE DELIVERY

ALE WINE W KEGS

WANT ADS COST LITTLE AND GET QUICK RESULTS

your home on FREE TRIAL so you can learn for yourself the merits of GAS REFRIGERATION. Then should you decide to buy, you can have as long as three years to pay.



1935 AIR-COOLED

THE SERVEL Gus REFRIGERATOR

It's the only refrigerator that can give you all these advantages

Low operating cost Permanent silence No moving parts Long life Savings that pay

for it

WOMEN can't say enough for the sparkling heauty—the distinctive style—of the new 1935 Air-Cooled Electrolux. 1935. Air-Cooled Electrolux. They recognize it for what it is... a refrigerator designed for women by women. Littlewonder it is being acclaimed verywhere as "the best-looking refrightator of them all."

We believe you'll want to see the new Electrolux, too! And you'll want to learn the other big reasons why more than half a million families have already chosen Electrolux... why more

ramilies than ever are choosing this modern gas refrigerator! Electrolux's simpler, more ef-ficient principle of refrigeration makes possible the important unmatched advantages listed at left. Electrolux has not a similar left. Electrolux has not a single moving part. A tiny gas flame cir-culates the refrigerant. Ordinary air cools it! That's all!

air cools it! That's all!

Come in today and inspect
Electrolux! Get the whole story
on this remarkable refrigerator!
Discover for yourself why everybody's talking about the beauty
of the new 1935 models!

ELECTROLUX IS ENDORSED BY THE GREAT AMERICAN GAS INDUSTRY

EASY TO BUY-

Low in price? Yes—the lowest price we ever had on so complete a model. Easy to buy? Easier than ever on the popular new

ECONOMY PURCHASE PLAN

Consumers Power C

PHONE 1174

Tell Your Merchant You Saw His Advertisement in THE ECCENTRIC