

Community House Drive Pushed By 250 Workers

1935 Roll Call Quota Set At \$7,500, Based On Minimum Need

SHAIN PICKS AIDES

Determined to "Keep the Heart of Birmingham Alive," more than 250 representative men and women of the community are preparing to throw their combined energies into the 1935 Community House Roll Call.

Their goal set at \$7,500, these 250 workers, including many of Birmingham's foremost social and civic leaders, will devote a major share of their attentions from April 5 to 15 to raising funds for Birmingham's most essential community institution.

Rotary Sponsors Drive

The campaign is headed by Charles J. Shain, who was appointed general chairman by the Rotary Club, which offered last fall to sponsor the drive, and which has recruited the assistance of virtually every organization in the city in an attempt to make the Roll Call a truly representative effort of the entire community.

The quota of \$7,500 is established on the estimated minimum need of the House for operating and maintenance expenses for the ensuing year. Community House officials are unanimous in their assertions that success of the drive is imperative if the House is to continue on its present high level of service to the community in 1935-36.

Women Canvass Homes

Canvassing of homes in the Roll Call will be done by more than 200 women, under the direction of Mrs. L. N. Pyle, former Community House president. Under the leadership of 50 team captains, the women have been divided into groups and each group has been assigned to canvass every home in a specified section of the city. Special gifts are being solicited by a separately designated group of 34 men and women.

The Roll Call is being engineered by a steering committee composed of Mr. Shain, Mrs. Pyle, Mrs. Fred W. Johnson, Mrs. H. S. Burlingame, Mrs. H. L. Blood, Mrs. C. D. Carr, Mrs. Walter T. Elliott, Mrs. Forbes S. Hascall, Mrs. Thomas R. Navin, Mrs. Robert Daisley, Mrs. R. W. Chissus, George R. Averill, J. F. Reeder, Ralph I. Coryell, Charles W. Crandell and Forbes S. Hascall.

Community House Used By 282 Persons Daily In 1934

The almost unbelievably wide use which is being made of the Community House by individuals and organizations from every section of Birmingham is revealed in the annual report of the hostess for 1934.

This report shows that the astonishing total of 68,607 persons used the House during the year, and that the 35 different civic, social and fraternal organizations which call the building their headquarters held no less than 1,207 meetings there between Jan. 1, 1934, and Jan. 1, 1935.

Remembering that the House was open only 10 months in 1934, this means that approximately 282 persons entered the Community House daily during that time, and that, on an average, nearly five organization meetings were held every day.



HOUSE APPEAL SOUNDED BY CAMPAIGN CHAIRMAN

Shain Calls On Entire City To Support Drive

By CHARLES J. SHAIN
Chairman, 1935 Roll Call

The Birmingham Community House was started as an experiment, in modest quarters and with small expense for overhead. The idea met with immediate favorable response and the demand upon the building soon exceeded its abilities to serve.

A new House was designed and planned, built and furnished, and in the short space of five years has made for itself a permanent and certain place in the lives of the citizens of the community.

Small Overhead

The experiment has become a necessity—the new quarters are adequate and well suited to the demands. The overhead is still small, since many services of the Community House are supplied by volunteers.

The many staunch friends of the "Heart of Birmingham" are proud of its record in the years just passed. Increasing hundreds of persons have been well served. The House has been kept open, warm and clean, and no deficits of any sort have been incurred—a condition made possible only through the loyalty and sustained effort of its friends, the Board of Directors, and especially the staff, who have never curtailed their hours or interest with their reduced remuneration.

Staff Ready To Help

If you are not acquainted with the many services your Community House offers, the loss is distinctly yours and the staff hope to have the pleasure of demonstrating this to you at an early date.

If you are one of those who have found it to be truly the "Heart of Birmingham" for yourself and family, we know you will rally to its support and give freely in this campaign to maintain the present high standard of service and make possible the addition of new work.

An Appreciation

Do the people of Birmingham appreciate their Community House? This one did:

Last fall, a man of character and reputation, who had suffered more than the average from the blows of depression, applied to the Community House for help. Destitute and jobless, he had an offer of a job in Cleveland, O., but no money with which to get there. The Community House advanced him \$10. At Christmas time he returned a note of heartfelt thanks—and a \$25 check.

Roll Call Essay Contest Winners Named; Cash Prizes Awarded

Four students at Holy Name Parochial School, and two students in the Birmingham public schools were the prize winners in the essay contest held in connection with the 1935 Roll Call. The contest was sponsored by a special committee of the Birmingham Branch of the American Association of University Women, composed of Mrs. Cleveland Walcutt, chairman; Mrs. W. A. Brown, Mrs. W. A. P. John and Miss Helen Homes.

The six prize winners were Norman Lyle, grade 9A of Adams School; Dick Flannery, grade 8 of Holy Name School; James Oliver, grade 7 of Holy Name School; Marion Siau, grade 6 of Holy Name School; Henry Dahlquist, grade 5A of Barnum School, and Conrad Wosinski, grade 4 of Holy Name School. Cash prizes of \$3 each were awarded to the home rooms of each of the six.

The competition was open to students from the fourth through the ninth grades in all Birmingham public schools, Holy Name School, Bloomfield Village School, Cranbrook and Kingswood Schools.

Sharing For

To the people of Birmingham and vicinity:

Now that we have gotten "around the corner" and prosperity is on the way, it is my hope that contributions to the Community House this year will be in larger amounts than during the past two years.

We have succeeded in keeping the House open against seemingly impossible financial odds with a great deal of voluntary help, and much over-working of employees. But we cannot continue to operate to our fullest efficiency on such a small budget.

During the five years of its existence, more than 200,000 persons have used the facilities of the House and much-needed



A BIRD'S-EYE VIEW OF THE COM

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