

Heralding The New Fall Motoring Season With..

Tremendous Savings SUPER VALUE DAYS Greatest Bargains

Giving Birmingham Motorists What They Want at Lower Prices

Lubrication Specials

All lubrication done by trained Lubrication men.

34-Point Lubrication & Service SPECIAL 75c

Any Size Car

Here's What You Get:

- 1 All Spark Plugs removed, cleaned if required.
- 2 Car thoroughly vacuum cleaned inside.
- 3 All windows cleaned. (Special Goodrich Cleaner used).
- 4 Floor mats and license plates cleaned.
- 5 Six point free battery service, including terminals cleaned, tight and water added to battery.
- 6 Tires properly inflated.
- 7 Tires thoroughly inspected for small holes, glass, cuts, etc. Also valve cores checked.
- 8 All rim bolts and nuts tightened.
- 9 All front and rear headlights and dashboard bulbs thoroughly checked.
- 10 Radiator tested for proper temperature and also fan belt and hose connections completely checked.
- 11 Top inspected for cracks.
- 12 Horn and windshield wiper inspected.
- 13 Overhead valves oiled.
- 14 All door hinges oiled.
- 15 All hood hinges oiled.
- 16 Hood lacing oiled.
- 17 All body bolts oiled.
- 18 All body pads oiled.
- 19 All Alamo or Zerk fittings lubricated.
- 20 All oil spots sprayed with special penetrating oil. Graphite base.
- 21 Special wire brush for cleaning spring leaves to permit spring spray lubricant to penetrate.
- 22 Lubricate water pump with special lubricant.
- 23 Starter, distributor and generator oiled with Finol.
- 24 Check oil filter for proper mileage. Should be changed every 10,000 miles.
- 25 Special lubricant for wheel bearings if needed.
- 26 Special lubricant for steering gear.
- 27 Special lubricant for Universal.
- 28 Special lubricant for spring shackles, balls, all make.
- 29 Rear axle checked for proper lubrication.
- 30 Transmission checked for proper lubricant.
- 31 Free Wheeling unit checked.
- 32 Wipe off all excess lubricant from Alamo or Zerk fittings.
- 33 All brake rod clevis pins and hand brake connections oiled.

For Only 39c a Week! This Superior

GOODRICH BATTERY



NEW IMPROVED GOODRICH SILVERSPARK

- Genuine hard rubber case, usually found only in higher priced batteries
- Powerful Plates
- Port Oxford Cedar Separators
- Attractive design
- Standard size
- Unusually low cost

FOR ONLY **\$4.95** 13 PLATE EXCHANGE

Small Additional Charge on the Budget Plan.

Motorists Attention

We have just received from our factory 50 new Goodrich super type loaner batteries. When you bring your own battery here for recharging you are assured of getting a highest grade loaner-battery for your car. All battery service positively guaranteed by Theater Service and Milks' Super Service.

BATTERY SERVICE 50c
CALL 9000 or 9012

PHONE US AND ONE OF OUR FAST SERVICE TRUCKS WILL BE ON ITS WAY WITH AN EXPERIENCED SERVICE MAN TO TAKE CARE OF YOUR TROUBLE.

FREE AT ALL TIMES—Goodrich 6 Point Battery Service

THEATRE SERVICE

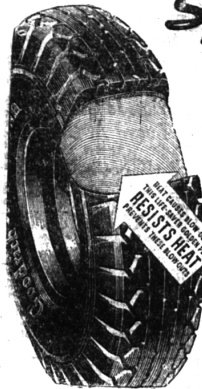
Across From Theater

Starting today—MILKS' big fall event—a masterful merchandising classic to save money for every motorist. We've made special preparations to offer tremendous savings to help you get your automobile ready for fall driving. Now is the time to make sure your car is ready for fall motoring. Take advantage of these big savings.

GOODRICH SILVERTOWN'S

Spectacular! TIRE BUYING PLAN

HAS BROUGHT HUNDREDS OF SATISFIED MOTORISTS TO GOODRICH



OUR GUARANTEE

We guarantee that our plan is positively Birmingham's easiest tire buying plan. "Proof"—88 of every 100 customers complete their purchase in about 9 minutes, ready to drive away with purchase installed in 20 minutes.

Just Imagine the World's Safest Tire—The

GOODRICH SILVERTOWN WITH LIFE SAVER GOLDEN PLY

FOR AS LITTLE AS

49c A WEEK NO MONEY DOWN

YOU MAKE YOUR OWN TERMS

- NO CREDIT INVESTIGATION
- NO RED TAPE
- NO DELAY
- IMMEDIATE INSTALLATION

No Payments Until After Oct. 1st

HEAR THE WORLD'S SERIES WITH YOUR OWN AUTO RADIO

Thousands will be turned away from the world's series but you can be there and hear the games play by play over your own auto radio.



SUPER POWER

NO MONEY DOWN 6 MONTHS TO PAY Make Your Own Terms

Install a Motorola this week.

Get a New MOTOROLA AUTO RADIO

\$39.95

EASILY INSTALLED IN ANY CAR—ASK FOR A DEMONSTRATION

New Goodrich Auto Heater



BUY ON OUR BUDGET PLAN

A superior Goodrich product. • Exclusive new heat reflector. • Silver, oil-tight bearing motor. • 3" super capacity copper core. • Illuminated "super-switch" dial. • 25% additional heat with angle tubes. • Rubber cushioned throughout. • Streamlined underdash design. • Flange type air vent. • Latest type shut-off valve. • No sharp corners. • One piece housing. • Maximum foot room.

BOB MILKS Proprietor

MILKS SUPER-SERVICE

N. Woodward At Harmon

Phone 9012

Motor Oil Headquarters IN BIRMINGHAM

- Sunoco
- Shell Penn
- Kendall
- Shell Oil

Special ON SUNOCO

SHELL OIL 5 GALLONS

\$3

Plus Tax

IN YOUR OWN CONTAINER WE WILL CHANGE YOUR OIL FOR YOU

Special Shell Silver Oil

2 Gals. 89c

IN YOUR OWN CONTAINER

THIS IS A DEPENDABLE MOTOR OIL WHICH WILL GIVE YOU MILES OF SERVICE

THURSDAY FRIDAY SATURDAY WEEK END SPECIALS

Goodrich Specialized

CAR WASH 75c

- (1) Thoroughly wash car.
- (2) Clean wheels with special brush.
- (3) Vacuum clean inside of car.
- (4) Floor mats scrubbed.
- (5) Polish radiator shell and headlights.
- (6) Service tire and battery.

If it rains within 24 hours after your car wash you get another absolutely FREE.

Combination Special A Supreme Value Car Wash and

Top Dressed \$1.15

Hi-Pressure Car Wash and your auto top repainted with special Goodrich De Luxe top dressing to prevent cracking and leaks.

Fall Touch Up Special Car Wash and

Goodrich Specialized POLISH \$1.59

Hi-Pressure Car Wash and a Goodrich polish that gives your car a beautiful finish.

WEATHERPROOF SPECIAL \$2.99

Attention 1931, 1932, 1933, 1934 Car Owners

Weatherproof the finish of your car now for fall and winter driving. An outstanding value for all this service.

- (1) Milks' Specialized car wash.
- (2) Car thoroughly vacuum cleaned and removable spots cleaned.
- (3) Finish of car cleaned with special Goodrich prepared cleaner.
- (4) 2 coats of Goodrich weatherproof was applied to finish.
- (5) Running boards painted with special Goodrich dressing.

We guarantee to remove no paint from your car. It brings back that new car finish.

CAR WASH & LUBRICATION \$1.49 - All Work Guaranteed

FRONT WHEELS RE-PACKED \$1.00

BRAKE CABLES RE-PACKED 90c

Front Knee Action Suspension Refilled with Special Fluid 50c

SPRINGS RE-PACKED \$1.25