

News of Social and Personal Interest

ANNUAL ROLL CALL TO START MONDAY

Mrs. Mann Names Red Cross Drive Chairmen for Birmingham and Bloomfield Hills

The annual Red Cross Roll Call for Birmingham and Bloomfield Hills will begin with solicitations for memberships on Monday, Mrs. Roland H. Mann, vice-chairman of the executive committee of the Oakland County Chapter, has announced.

An effort will be made to complete the Roll Call in three days, if possible. Mrs. Mann said, Chairmen have been appointed for each district, with sufficient assistance to provide for a solicitor in every block in the city.

Oakland County's half of the funds collected will be used to carry out a county budget, with the usual provisions made for the needy in Birmingham. Mrs. Mann said. The other half the proceeds will be sent to the Red Cross National Disaster Relief Fund.

Birmingham women serving as chairmen include Mrs. Bernard L. Snyder, Mrs. S. O. Wylie Bell, Mrs. Stone Baldwin, Mrs. Robert D. Boyd, Mrs. Harry Allen, Mrs. Frank G. Kane, Mrs. Aaron H. Webster, Mrs. George T. Jeffers, Mrs. Robert Hufford, Mrs. Otto W. Howard, Mrs. Edward L. Bryant, Mrs. J. H. Walker, Mrs. Melvin Dady, Mrs. C. W. Niedenfur, Mrs. Ward Cruickshank, Mrs. C. F. Doane, Mrs. John S. Black, Mrs. James White, Mrs. Christopher Wien, Mrs. Louise Hatch, Mrs. Mann and Miss Barbara McCutchen. Mrs. Doris Ottum, Mrs. Catherine for Bloomfield Hills.

H. Kenneth Bingham is chairman of the men's committee.

Miss Sally Thomas, formerly of Birmingham, now of Auburn, Ind., was a guest for the week-end of Miss Jane Reitter of Filmer road. Mrs. Raymond F. Reitter left Tuesday for a week's visit in Saginaw.

Mr. and Mrs. William Collins Buell of Slocum, R. I., are expected Friday to spend the week-end with Mrs. Buell's son, Frank L. Main and Mrs. Buell are on their way to Southern California, where they will spend the winter. Mr. Main returned Tuesday from a trip to Kansas City, Mo.

Mrs. Pyle Heads 1934 Village Mart

With the appointment of Mrs. L. N. Pyle as general chairman, plans are under way for Birmingham's annual Village Mart, to be held at the Community House Dec. 7 and 8. Mrs. John H. Gordon and Mrs. F. B. Etter will be joint chairmen in charge of decorations. A meeting of the committee has been called for Mrs. Pyle for Friday at the House at 10:30 A. M.

General plans for the Mart, as outlined by Mrs. Pyle, include the usual White Elephant Booth, the proceeds of which serve to defray expenses, and the doll booth, to which each contributes a doll for the benefit of Birmingham welfare work.

Dinner will be served, according to the annual custom, on both nights. The Mart will open at noon on Friday, Dec. 7, and continue until 9 P. M. On Saturday, it will be open from 10 A. M. to 9 P. M.

Pi Beta Phi Alumnae Bridge Tournament Is Begun

Tuesday afternoon marked the opening at the Community House of the duplicate contract bridge tournament sponsored by Birmingham alumnae of Pi Beta Phi Sorority. Forty-four players took part. Similar tournaments are scheduled for each of the next four Tuesday afternoons.

High scores, North and South, were held by Mrs. Harry Collins and Mrs. Kenneth Martin. Second and Mrs. Robert Groves and Mrs. E. Dean Alexander. Mrs. George Nelson and Mrs. Dalton G. Vock were high, East and West, with Mrs. H. E. King and Mrs. Harry Quinn second. Only those with high score receive tournament prizes.

Mr. and Mrs. Frank G. Kane of Lake Park drive entertained a group of friends at an informal dinner at their home Saturday evening. Their guests included Mrs. A. S. Hantz and her son, Carl, of Saginaw, were guests for the week-end of Mrs. H. Stump of Bates street.

Mrs. A. W. Whiting Raymond and Mrs. A. D. McLay will be joint hostesses Monday to members of their book club and guests at Mrs. McLay's home on Wimbledon drive.

300 PLAY BRIDGE AT HILLS BENEFIT

Mrs. Forbach General Chairman Of Party Given By Social Service Committee

More than 300 guests attended the bridge tea given by the social service committee of Christ Church Cranbrook at the Guild Hall Wednesday afternoon, Nov. 7.

Among those taking tables were Mrs. Clark Bennett, Mrs. R. H. Daisley, Mrs. Colin Campbell, Mrs. F. H. Blackmore, Mrs. W. D. Crim, Mrs. John W. Gillette, Jr., Mrs. Hugh W. Hiteck, Mrs. R. H. Meyer, Mrs. M. S. Kice, Jr., Mrs. John Morley, Mrs. Walter Morley, Mrs. H. Gray Muzzy, Mrs. F. C. Pew, Mrs. W. W. Talmán, Miss Romayne Thompson, Mrs. Leslie C. Allman, Mrs. John E. Bloomstrom, Mrs. Ferd M. Brook, Mrs. Charles C. Hood, Mrs. Charles J. Keppel, Mrs. George T. Jeffers, Mrs. W. E. Mosher, Mrs. W. B. Rosever, Mrs. Harold Lauer, Mrs. Harry H. Wise, Mrs. C. C. Richard, Mrs. H. J. Klingler, Mrs. Charles H. Soderberg, Mrs. F. W. Grundman, Mrs. George W. Jeffers, Mrs. W. E. Patterson, Mrs. Carl Darmstadter, Mrs. D. C. Van Pelt and Mrs. Walter M. Bieding.

Meeting for luncheon before the bridge at the home of Mrs. Frank H. Mott, Jr., on Filmer road, were Mrs. Leo Bartemer, Mrs. William Lloyd Kemp, Mrs. A. J. Gilray, Mrs. M. E. Mead, Mrs. William Graham, Mrs. W. Whiting Raymond and Mrs. Raymond R. White.

Mr. and Mrs. George M. Dweilley and their family will move from their residence on Harmon avenue to their new home on Bryn Mawr drive Nov. 15.

Mr. and Mrs. A. S. Hantz and her son, Carl, of Saginaw, were guests for the week-end of Mrs. H. Stump of Bates street.

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Talks By Chairmen A. A. U. W. TO HEAR SEPESHY ON ART

Committee chairmen will take the floor to speak informally as part of the program planned for a meeting of the Birmingham Branch of the Women's National Farm and Garden Association at the Community House Monday at 2 P. M.

Mrs. W. D. Thompson of the Bloomfield Hills Branch will speak on the national organization.

Brief talks to be given by committee heads will include those on "Pot Planting" by Mrs. F. H. McKinney; "Extension Work," Mrs. William McCallum, and "The Fall Flower Show," Mrs. Sam M. Gardner. Mrs. R. D. Baker's subject will be "Marketing and Christmas Greens." A talk on membership will be given by Mrs. Donald Eade, a talk on the program by Mrs. W. Cole Alt, one on publicity by Mrs. Webster, and a talk on the work of the social committee by Mrs. Theodore F. W. Meyer.

Mr. and Mrs. R. J. Fairchild of Kalamazoo were the guests last Thursday and Friday of Mrs. Fairchild's sister, Mrs. Benjamin H. Amibal of Lone Pine road.

Mrs. E. Price Kimbrough of Manor road entertained members of her bridge club at luncheon Wednesday. Mr. Kimbrough will return today from Chicago, where he has been for several weeks past.

A new knitting group which met for the first time at the home of Mrs. L. E. Colgrove Wednesday for a co-operative luncheon, includes Mrs. Frank L. Tippett, Mrs. Frank G. Kane, Mrs. W. Carl Loud and Mrs. Frank Cavan.

Orchard Lake Ends Season With Large Feather Party

Orchard Lake Country Club officially closed its 1934 season with a feather party Saturday evening. Members and their guests from Birmingham attended in large and numerous delegations, and many familiar faces were noted at the tables.

Several of the groups met for dinner before the party. Among the dinner hosts were Mr. and Mrs. F. C. Pew of Sufield road, who invited Mr. and Mrs. Hugh W. Hiteck, Mr. and Mrs. Clark Bennett, Mr. and Mrs. Henry Whiting, Mrs. George R. Thornton, Van Dusen and Mr. C. H. Harry D. Hoey.

Guests at Mrs. C. B. Stiffler of Poppleton avenue were hosted at a cocktail party, afterwards dining at the Fox and Mrs. Carl Fox, then going to Orchard Lake. Their guests included Mr. and Mrs. Benjamin H. Amibal, Mr. and Mrs. Frederick E. Booth, Mr. and Mrs. Edward Hughes of Detroit.

Good Will COUPONS

May be had here with each 50c cash purchase which

MAY WIN FOR YOU that grand

Pontiac 8

Spartan Radio

AB Gas Range fully equipped

It certainly pays to Buy in Birmingham

Above all— You'll Enjoy Shopping at DAVIDSON'S member RETAIL MERCHANTS ASSOCIATION

An Added Attraction A Special Prize all of our own Concentrate Your Shopping Here

Birmingham's largest store for Women and Girls and win a special prize.

FREE \$10.00

Delightful Festive Fashions \$8.95

Excellent and diversified selection for all occasions are offered at \$8.95 to \$19.95.

The Year's Most Wanted Fur Trimmed COAT SALE

The coats that only the smartest women have been wearing! Distinguished by luxury furs, magnificent fabrics, and master tailoring. Originally priced from \$29.95 to \$59.95... and now you may make your choice in women's and misses' sizes at the special

GOOD WILL PRICES \$25 to \$55.00

ACCESSORIES At Good Will Prices

- Ringless Hosiery69c
- Chiffon and Semi Service 3 for \$2.00
- Sport Hankies10c
- Fast color, Hand rolled 2 to 25c
- New Collars55c
- You must see these 2 to 29c
- Scarfs & Neckkerchiefs . . . 65c
- Practical and flattering 2 to 19c
- Flowers55c
- For that finishing touch 1 to 1.00
- Hand Bags\$1.00
- New and novel 2 to 29c
- Gloves (Pig, cape & kid) \$1.95
- For dress and sport 2 to 29c
- Costume Jewelry55c
- A delightful array 2 to 4.00

WE HEARD IT SAID BY—

Fred W. Johnson, Adams road: "So far as I am concerned, this NRA business is all wrong. It won't work because it is against the fundamental tendencies of human nature. I believe in intelligent co-operation within industry, by the industry and workers themselves; I am against impossible regulation of business from Washington."

Gunningham's 45th Anniversary Sale

A Grand Birthday Spice Cake 11c
A delicious cake made especially for you. Served with cream and vanilla. Try a slice at our soda fountain. We'll make a cake to take home. One slice makes you ask for more. Each cake contains 10 slices.

Ayer's Beautibox 4 Items for \$1.00
Four favorite Ayer's items—Luxurious cream, face cream, powder and hair cream. Beautiful white and gold boxes.

2 Large 25c Tubes and 1 Trial Tube Dr. West's Tooth Paste All 3 for 33c

100 Bayer's Aspirin .59c
60c Bell's Tar Honey .40c
50c Drake's Cough Syrup 34c
1.20 Father John's Med 64c
30c Grove's Bromo .20c
Quinine .20c
30c Hill's Cascara Quin .19c
35c Hill's Nose Drops .24c
\$1.00 King's Discovery .60c
25c Miatol .17c
40c Musterole .27c

35c Pape's Compound .42c
60c Pertussin .40c
\$1.00 Pinoleum Liquid .67c
\$1.00 Pinoleum Outfit .67c
50c Pine's for Coughs .40c
35c Smith Bros. Cough S. 24c
60c Tonilene .40c
35c Vick's Vaporub .24c
50c Vick's Nose Drops .34c
\$1.00 Wampole's Prep .67c
30c April Showers Talc, tin .23c

Electric Corn Popper 59c
Pops every kernel. No mess or bother. Just plug in.

Dove Sanitary Napkins 5 boxes 59c
Soft, absorbent. 12 to a box.

Lavender Petal Soap 1c
A Cake

Outstanding value. Lavender scented. Fine for face or bath. That's why!

Julia May Cleansing Tissues 12c
Handy for Hand Colds.

Electric Toaster 89c
Toasts evenly. Lowering door turns toast. Highly polished. Cord and plug attached.

25c Blondex Shampoo .19c
55c Luxor Face Powder .47c
60c's Face Pow. & Perf. 98c
60c Danderine .44c
25c Delatone .44c
25c Djer Kiss Talcum .19c
25c Golden Gint Shampoo .19c
\$1.50 Kolor Bak .98c
\$1.00 Lady Ether .74c
50c Lavior .35c

\$1.00 Lucky Tiger .74c
25c Mavis Talcum Powder .19c
25c Mennen's Talcum .17c
50c Delis. Coc'nut Shampoo .35c
\$1.00 Neet Depilatory .67c
60c Non-Spi Deodorant .40c
50c Packer's Shampoo .40c
Palmoive Shampoo .23c
Palmoive Talcum .19c

ALL SPECIALS ARE FOR THURSDAY - FRIDAY - SATURDAY

Good Will Gift Coupons Given With 50c Cash Purchases

Your immediate needs and **CHRISTMAS SHOPPING** Can best be done now!

GOOD WILL CAMPAIGN

Welcome Winter In— **WOOL**

It isn't winter yet—but there's a frosty night breeze blowing, and there'll be so many occasions when you'll wish you had a warm dress to keep you comfortable instead of shivery!

\$3.95 to \$19.95

Colors are Pine Green - Malacca Brown - American Beauty - Church Blue - Oxford Gray - Gold and Tile

DAVIDSON'S member RETAIL MERCHANTS ASSOCIATION

The Year's Most Wanted Fur Trimmed COAT SALE

The coats that only the smartest women have been wearing! Distinguished by luxury furs, magnificent fabrics, and master tailoring. Originally priced from \$29.95 to \$59.95... and now you may make your choice in women's and misses' sizes at the special

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- For dress and sport 2 to 29c
- Costume Jewelry55c
- A delightful array 2 to 4.00

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