

There is so much work to be accomplished in an ordinary life, and so little time in which to do it. As I grow older, in my own experience, I try to nurture a sort of "continuing consciousness," so that I may blend the close of one busy day into the beginning of another. The start of each day is most important.

FIFTY-SEVENTH YEAR—NO. 34

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, TUESDAY, NOVEMBER 27, 1934

\$2.00 PER YEAR—SINGLE COPIES 5c

# DOUBLE COUPON DAY

November 30th **FRIDAY** One Day Only

## Merchants Good Will Campaign

### 2 Gift Coupons With Every 50c Cash Purchase!

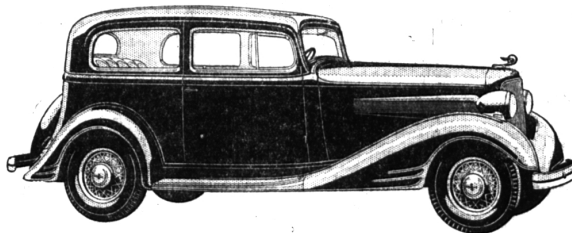
FRIDAY WILL BE THE BIGGEST DAY OF THE CAMPAIGN. YOUR BIRMINGHAM MERCHANTS ARE DOUBLING THE OPPORTUNITY TO WIN ONE OF THE GRAND PRIZES TO THOSE WHO TAKE ADVANTAGE OF THIS SPECIAL EVENT. PLAN A CHRISTMAS SHOPPING TRIP FOR FRIDAY.. YOU WILL FIND THE BIRMINGHAM MERCHANTS READY TO SERVE YOU.

## THREE GRAND PRIZES GIVEN AWAY FREE!

2ND PRIZE

### SPARTON

ALL WAVE  
RADIO



1st Prize

### This PONTIAC 8 Sedan

3RD PRIZE

### A B

CONSUMERS  
GAS RANGE

## BUY IN BIRMINGHAM!

### Save Your Gift Coupons

There seems to have been some misunderstanding regarding the proper manner in which to participate in the Good Will Campaign Gift Award. After making a cash purchase, fill out the stub end of the coupon and deposit it in a campaign box which is to be found in each store. Retain the large section of the coupon for your identification in case you are a lucky winner.

### Special Store Prizes

In addition to the 3 Grand Prizes to be given by the merchants listed on this page, many individual store prizes are being given as an added attraction during the Good Will Campaign. Where store prizes are being given, ask the individual merchants for their plan used in making the awards. You will find these store prizes very attractive and well worth your attention.

Good Will Coupons  
Are Being Given  
By The Merchants  
Listed Below!

- Ann's China Shoppe
- Arnold Studio
- Atlantic & Pacific Tea Co.
- Beck Cleaners
- Bell Bros.
- Bell, Howard (Florist)
- Birmingham Eccentric
- Birmingham Fruit & Gro. Co.
- Birmingham Hardware Co.
- Birmingham National Bank
- Birmingham Retail Beer Store
- Blake's Saddlery
- Briggs Com. & Develop. Co.
- Brown Street Market
- Charlotte Shop
- Consumers Power Co.
- Cunningham Drug Co.
- Davidson's
- Dayner Grocery
- Detroit Edison Co.
- Dickinson's
- Dixie Diner
- East Maple Gas Station
- Erb's Shoe Store
- Erwin & Smith
- Everett's Restaurant
- Goodyear Service, Inc.
- Green's
- Gudemoos Texaco Service
- Hackett Coal Co.
- Hawthorne Electric
- Healy, D. J. Shops
- Hick's Hat Shop
- Housman's Pharmacy
- Hudson Cleaners
- Huston Hardware Co.
- Karmelkorn Shop
- Kelly, James J., Agency
- Keller Hat Shop
- Kennedy, W. J., Creamery Co.
- Kresge, S. S., Co.
- Kroger Grocery & Baking Co.
- LaBelle's Book Store
- Lapham Coal, Inc.
- Lawson & Son
- Leon Parisian Hairdresser
- Leonard Electrical Co.
- Levinson's Dept. Store
- McBride Hardware Co.
- McBride's Tea Room
- McCallum Dairy
- McKee Service Stations
- McNellis Jewelry
- Machus Bakery
- Matthews Tailor Shop
- Maxwell, Bessie
- Maxwell Farms
- Meraw Texaco Service
- Meyers Bakery
- Michigan Bell Telephone Co.
- Milks Theatre Service Station
- Moulthrop Lumber Co.
- Mulholland, F. J., Co.
- Oliver Motor Sales
- Olsen's Market
- Osborne, E. W., Co.
- Parks Coal Co.
- Peck, Chas. R. Sons
- Pontiac Dairy Co.
- Queen Shoe Repair
- R-B Hose Shop
- R-C Service Station
- Ridley Cleaners
- Ritter's Beer Store
- Schettler Drug Co.
- Scribb's Candy
- Sells Electric
- Sire Bros.
- Shain's Drugs
- Snell Service Station
- Sternal, F. E.
- Stover, J. H., Dr.
- Stroup's Market
- Truax Hardware Co.
- Twin Hose Shop
- Van's Pharmacy
- Virginia Meat Market
- Wabeek Corporation
- Wabeek State Bank
- Ward's Grocery
- Ward & Pierce
- Williams Boot Shop
- Wilson Drug Co.
- Winnigham Chevrolet Co.
- Woman's Exchange
- Woodward Pharmacy
- Woodward-Willets Service Station
- Woolworth, F. W., Co.
- Young's Shoe Store

\*Due to the Petroleum Code, Good Will Coupons can not be issued on Gasoline.

# RETAIL MERCHANTS ASS'N