

Your ancestors once lived under a feudal system that did not allow for criticism. When Kings reigned and serfs were mere chattels, no man lifted his voice against a wrong unless he wanted his neck wrung. But today, under a free government, you can have a voice in government. Be thankful.

# The Birmingham Eccentric



PART TWO

FIFTY-SEVENTH YEAR—NO. 32

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, NOVEMBER 15, 1934

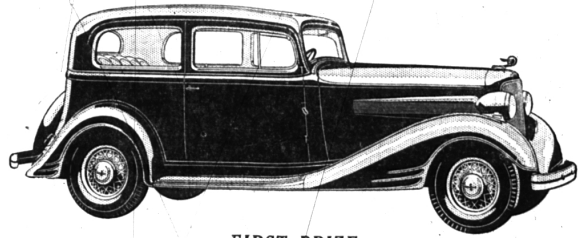
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## 3 GRAND PRIZES

To Be Given Away

# FREE!!



FIRST PRIZE

THIS PONTIAC 8 SEDAN

SECOND PRIZE  
**SPARTON**  
All Wave  
**RADIO**

THESE BIRMINGHAM  
MERCHANTS ARE PLAYING  
SANTA CLAUS

On the night before Christmas, these 3 grand prizes will be given away—absolutely free—to the lucky shoppers whom Santa will select. Everyone (except local merchants and their families) is eligible to participate in this Good Will event.

THIRD PRIZE  
**CONSUMERS**  
AB  
**GAS RANGE**

## MERCHANTS **Good Will** CAMPAIGN

Christmas is just a little over five weeks away, which prompts us to suggest that you should be doing your Christmas Shopping. The Birmingham Merchants have prepared for this shopping event, and have their holiday stocks in and ready for your inspection. Gifts from the far corners of the earth have been assembled. Everything has been done to make your shopping in Birmingham pleasurable as well as convenient.

### This Is Your OPPORTUNITY

Just think of it—you may be the fortunate one to receive one of these grand prizes. These gifts, the total value of which exceeds \$1000—are a part of the Good Will Campaign which the merchants are sponsoring. With every 50c cash purchase from the merchants listed below, you will be given a coupon which may win for you one of these Good Will Prizes.

Prizes Now On Display At The Oliver Motor Sales Co.  
See the special window display

The necessities of life are to be found in abundance in the Birmingham Shops and Businesses. You will find that with very few exceptions, your daily needs may be secured right here in Birmingham. Practically every business classification is listed below, and each and every one is ready to serve you. Check over the list and acquaint yourself with the shopping facilities being offered by the Birmingham Merchants.

**A Single Purchase from These Stores makes You Eligible to Win One of the Prizes**

SEE ANY OF THE FOLLOWING MERCHANTS FOR DETAILS

- |                                |                        |                         |                               |                               |                     |                       |                                  |
|--------------------------------|------------------------|-------------------------|-------------------------------|-------------------------------|---------------------|-----------------------|----------------------------------|
| Ann's China Shop               | Brown Street Market    | Frank Street Grocery    | Keller Hat Shop               | McCallum Dairy                | Olson's Market      | Sire Bros.            | Williams Boot Shop               |
| Arnold Studio                  | Charlotte Shop         | Goodyear Service, Inc.  | Kennedy, W. J., Creamery Co.  | McKee Service Stations        | Osborne, E. W., Co. | Shain's Drugs         | Wilson Drug Co.                  |
| Atlantic & Pacific Tea Co.     | Consumers Power Co.    | Green's                 | Krege, S. S., Co.             | McNellis Jewelry              | Parks Coal Co.      | Shell Service Station | Winnifingham Chevrolet Co.       |
| Beck Cleaners                  | Cunningham Drug Co.    | Gudemoos Texaco Service | Kroger Grocery and Baking Co. | Machus Bakery                 | Peck, Chas. R. Sons | Sternal, F. E.        | Woman's Exchange                 |
| Bell Bros.                     | Davidson's             | Hackett Coal Co.        | LaBelle's Book Store          | Matthews Tailor Shop          | Pontiac Dairy Co.   | Stover, J. H., Dr.    | Woodward Pharmacy                |
| Bell, Howard (Florist)         | Dayner Grocery         | Hawthorne Electric      | Lapham Coal, Inc.             | Maxwell, Bessie               | Queen Shoe Repair   | Stroup's Market       | Woodward-Willets Service Station |
| Birmingham Eccentric           | Detroit Edism Co.      | Healy, D. J. Shops      | Lawson & Son                  | Maxwell Farms                 | R-B Hose Shop       | Truax Hardware Co.    | Woolworth, F. W., Co.            |
| Birmingham Fruit & Grocery Co. | Dickinson's            | Hick's Hat Shop         | Leon Parissian Hairdresser    | Meraw Texaco Service          | R-C Service Station | Twin Hook Shop        | Young's Shoe Store               |
| Birmingham Hardware Co.        | Dixie Diner            | Housman's Pharmacy      | Leonard Electrical Co.        | Mich. Bell Telephone Co.      | Ridley Cleaners     | Van's Pharmacy        |                                  |
| Birmingham National Bank       | East Maple Gas Station | Hudson Cleaners         | Levinson's Dept. Store        | Milks Theatre Service Station | Ritter's Beer Store | Virginia Meat Market  |                                  |
| Birmingham Retail Beer Store   | Erb's Shoe Store       | Huston Hardware Co.     | McBride Hdw. Co.              | Moulthrop Lumber Co.          | Schettler Drug Co.  | Wabeek Corporation    |                                  |
| Blake's Saddlery               | Erwin & Smith          | Karmelkorn Shop         | McBride Hdw. Co.              | Mulholland, F. J., Co.        | Scribb's Candy      | Ward's Grocery        |                                  |
| Briggs Comm. & Development Co. | Everett's Restaurant   | Kelly, James J., Agency | McBride's Tea Room            | Oliver Motor Sales            | Sells Electric      | Ward & Pierce         |                                  |

\*Due to the Petroleum Code, Good Will Coupons can not be issued on Gasoline.

# RETAIL MERCHANTS ASS'N