

CRANBROOK NINE IS BADLY BEATEN

Makes Nine Missions In Field While Losing To Cleveland University School, 11-6

A vastly superior diamond team from University School of Cleveland administered a bad beating to the Cranbrook baseball nine Saturday at Cleveland, 19 to 2. The Olions were a better all-around team than the Cranes, but their overwhelming score was also partially the result of nine Cranbrook errors. Cleveland made only 11 safe hits to six for the Blue and Gray, but they played smart baseball and took advantage of every opportunity. Tommy Adams, University School pitcher, struck out 13 Crane men, and Bill James, Cranbrook moundsman, fanned eight opponents. Although James' pitching was not unusual, it was much better than the support he received from his teammates in the field.

Adams not only pitched his team to victory, but was the leading hitter as well, clouting a pair of singles and a triple in four trips to the plate. Captain Reese, Humphrey, and England all did good work for Cleveland, while Bobby Jones, Osbon, and Chiera were the most successful Cranbrook men at bat.

University School had its best inning in the fifth, when it scored six runs on three hits, a pair of walks, and several errors. Cranbrook seemed to be starting a last-minute rally in the seventh, but it dwindled out after one run had been scored and two men had hit safely.

Advertising Firms Announce Merger

Theodore F. MacManus, W. A. P. John, J. R. Adams Form Single Agency

Merging of one of the oldest with one of the newest of Detroit's large advertising agencies has linked together the widely recognized talents and experience of two Birmingham men and one Bloomfield Hills man, all three of whom are known as leaders in the advertising world.

The two firms are MacManus, Inc., and John-Adams, Inc., the merging of which was announced last week. The new firm, known as MacManus, John and Adams, Inc., occupies the entire 12th and 14th floors of the Fisher Building.

Theodore F. MacManus, of "Stoneycroft," Bloomfield Hills, one of the pioneers in the field of automobile advertising, is the president and active director of the new organization. Other principals in the merger are two Birmingham residents, W. A. P. John, Tooting Lane, and J. R. Adams, 2831 Kennebec avenue, who organized John-Adams, Inc., in March, after winning distinction as two of Detroit's most capable copy writers and account executives.

Baldwin Golfers Lose Two, Tie One

Of three matches played during the past week, the Baldwin High school golf team lost two, and tied one. The tie was with the Pontiac high golfers, 6 to 6, while the defeats were suffered at the hands of Mt. Clemens, 9 to 3, and Lincoln High of Ferndale, 7 1/2 to 4 1/2. The Pontiac match was the first in which Fred Schwarz, Baldwin's ace, has been able to participate since he injured an ankle two weeks ago. In both the Pontiac and Ferndale contests, Schwarz split three points with his opponent. The Chiefs had defeated Baldwin earlier in the season, whereas Baldwin in turn had previously beaten both Mt. Clemens and Ferndale.

The Maroons will engage in their last dual meet of the season next Monday when they meet the Wayne High par chasers. Wayne and Baldwin played to a 6 to 5 deadlock in a previous meet this season.

Epworth Leagues To Induct Officers

Newly elected officers of the Senior and Intermediate Epworth leagues of the First Methodist church will be installed at an anniversary service at the church Sunday evening.

Jack Caruahan will be installed the new president of the Senior league, succeeding James Schooley. The other new officers are Bruce Pettypiece, secretary, and Ruth Smith, treasurer. These officers will later appoint four co-presidents.

Officers to be installed by the Intermediate League are Muriel Alley, president; Donald Mathers, vice-president; Elaine Caruahan, social chairman, and Quinton Brelsford, secretary-treasurer. A sermon especially for young people, entitled "The Greatest Thing in Life" will be preached at service by the pastor, the Rev. R. D. Hopkins.

Baldwin Players In Music Festival

Twenty members of the Baldwin High School band and orchestra, participate in the first annual music festival of the Southern Michigan Public School and Orchestra Association, to be held in the Pontiac High school Auditorium Friday evening. 20 students will participate along with the outstanding bands and orchestras from 15 other nearby schools, totaling 200 performers in all. The program will start at 8:15 P. M. The festival will be shifted from town to town each year so that each school in the association may have a chance to entertain the up.



Isn't it the TRUTH?

My Home used to be my castle, where I could live without annoyance—When the door bell rang I could expect a friend or neighbor. But that is not so any more, with solicitors, agents, peddlers, ringing my door doorbell from early morning—yes, even 'till late in the evening using "something free" or smart story methods to gain admission to my home. In fact says the Prudent Housewife and Miss Thrifty Shopper—"I am pestered with peddlers trying their specialty sales arguments on me every day of the week until they have become a NUISANCE."

Who are these bell ringers?

As a Rule many are Floaters---here today and gone tomorrow. They are NOT responsible financially, morally or otherwise. They are NOT taxpayers or voters in any community. Where a local citizen is representing a house-to-house selling firm, he or she secures the majority of business thru the friendly sympathy racket and NOT on the merits of the product. This condition is OVERWORKED in every community---and Master Peddlers are always looking for this class of representative.

Many Are Irresponsible. Men who cannot hold a position of any responsibility for any length of time---and continually float from one job to another. The large number of classified ads reading "Agents Wanted---Canvassers---Peddlers---Solicitors---Representatives to sell from house-to-house" confirms the uncertainty of the peddler.

If a Strange Man Came to Your Door---with nothing to sell---asking for permission to come into your home---WOULD YOU LET HIM IN?

Can You Afford to Take a Chance?

What Values Have These Peddlers To Offer?

Do you always receive THE SAME QUALITY as in sample shown? A large majority of these Peddlers are representing firms which go into the wholesale market and buy SECONDS—IMPERFECTS paying equally as much as your merchant does for perfect standards. When the merchandise you ordered from the peddler arrives—and it DOES NOT PROVE SATISFACTORY—Can You Get Your Money Back? Try to locate the clever salesman who collected your deposit.



JOHN P. HACKETT Chief of Police Birmingham, Mich.

A WARNING from the CHIEF OF POLICE

TO BIRMINGHAM HOUSEWIVES AND CITIZENS Police Department, City of Birmingham

THIS IS A WARNING to beware of strangers posing as solicitors, salesmen or inspectors. Strangers seeking admittance to premises as salesmen, solicitors or inspectors should not be admitted until their credentials have been checked up and verified thru dependable local persons or local institutions. IN MANY CASES strangers, without reliable credentials are "spotters" for professional criminals and according to police records lack of caution on the part of the householders in admitting such strangers oftentimes results in costly property losses and bitter experiences. DO NOT PAY CASH IN ADVANCE to strangers on any merchandise—in many cases and from experiences reported to the police department the customer has never received anything for the cash advanced—nor has any refund been made of the initial cash deposit. DO NOT CASH CHECKS FOR STRANGERS—or issue a check as a down payment on an order to a stranger—as in a number of cases these checks have been altered and later cashed by a third and innocent party. IT'S BETTER TO BE SAFE THAN SORRY—Be sure you know who the stranger is at your door before granting admittance to your home. IN CASE YOU ARE SUSPICIOUS—Phone the police at once. Phone 1000 at any time as we are anxious to co-operate with our citizens at all times. HIGH PRESSURE—Free gift artists have been working the resident district of Birmingham of late selling all kinds of merchandise offering "something free" as a means to get into the home. In most cases there is nothing free to be given away. ONE NEED NOT BE AFRAID of offending the honest solicitors—salesmen or inspectors living here or representing local firms. They have their credentials with them and welcome such investigation—that is why they are required to carry credentials, Protect yourself. Ask for credentials showing their identity. JOHN P. HACKETT Chief of Police

