

**Police Car Crash Brings Jail Term**

**Postiac Driver Sentenced On Two Counts Following Collision On Woodward**

Gilbert Appell, 26 years old, of 100 Meacham street, Pontiac, is serving 18 days in the County Jail as the result of a collision Monday morning with a scout car driven by Patrolman Earl Moody of the Birmingham police department on South Woodward avenue near Linden street. The scout car was partially wrecked and Moody suffered an injury to his left eye in the crash.

Appell, a sign painter, was charged with reckless driving, driving without an operator's license, and with possessing a basket of bass out of season. Justice Forbes S. Hascall dismissed the reckless driving count, but sentenced Appell to serve eight days for failure to carry an operator's license and 10 days for possessing the bass when he was unable to pay a fine of \$10 in either case.

Appell said he bought the bass from a fisherman at Square Lake.

**PICTURES TO PORTRAY RESURRECTION STORY**

A pictorial presentation of the passion and resurrection of Christ will feature a special Lenten service at the First Presbyterian Church Sunday evening. More than 50 reproductions of the famous paintings of Tissot will be projected through the stereopticon.

One group deals with the dramatic scenes in the trial and condemnation of Jesus as recorded in the New Testament, while the other emphasizes the resurrection and ascension.

**DRUNK DRIVER GETS 45-DAY JAIL TERM**

Joseph Delongchamp, 47-year-old factory worker, of 474 Wilson court, Pontiac, was sentenced to serve 45 days in the County Jail when he pleaded guilty before Justice Forbes S. Hascall in Municipal Court Monday morning to a charge of drunk driving. He was arrested, early Sunday morning while driving on the wrong side of Woodward avenue near Chapin street. He was unable to pay a \$50 fine.

**JOHN ADAMS AGENCY OPENS**

**Two Birmingham Men Become Partners In New Advertising Firm**

Two Birmingham men are partners in a new advertising agency which opened Monday with offices in the Fisher Building, Detroit. They are W. A. F. John, Fostling lane, and J. R. Adams, 583 Kenesaw road, both of whom resigned last week as officers of the Campbell-Ewald agency.

The new agency is known as John-Adams, Inc. Mr. John, at the time of his resignation, was a vice-president, secretary and director of Campbell-Ewald, a position he held since early in 1921. For the past three years he headed all creative and sales promotion activities of Campbell-Ewald for the Chevrolet Motor Company.

Mr. Adams, also a vice-president and director of Campbell-Ewald, has, during the past three years, supervised all agency advertising activities of the Cadillac Motor Car Company. More recently, he had also been in charge of Campbell-Ewald's relations with Oldsmobile and the Pontiac Motor Company.

Mr. Adams has been engaged in newspaper, publicity and advertising work for 15 years. He entered an agency work with Critchfield and Company, of Chicago, and prior to that with the Studer Corporation in a publicity and promotional capacity, having entered this field from newspaper editorial work. He was born in Indiana, and attended Notre Dame and Indiana Universities.

Mr. John has spent most of his life in Michigan. After graduation from the University of Michigan in 1916, he joined an automotive firm in Detroit in the advertising department, and shortly thereafter enlisted in the World War, serving two years in France. Afterwards he re-joined the automotive firm, and then spent several years in advertising agencies in Detroit and Cleveland as a copy writer and executive.

The two men together are said to have written personally more than \$100,000,000 worth of advertising.

**STUDENTS HEAR BOOTH**

John E. Meritt, attorney, 219 Dime Bank Bldg., Detroit, Michigan.

**NOTICE**—Default having been made in the conditions of a certain mortgage made by WILLIAM MARSHALL YOUNG, husband of WALTER T. BRADFORD, dated the 15th day of May, 1926, in favor of the Register of Deeds for the County of Oakland and State of Michigan, on the 7th day of May, 1926, in the 416 of Mortgages, and assigned by the said Walter T. Bradford to Florence M. Evans by assignment, dated the 17th day of June, 1926, and recorded in the office of the Register of Deeds for the County of Oakland and State of Michigan, on the 13th day of November, 1926, in Liber 136 of Mortgages, on which mortgage the said Florence M. Evans is surety. Open by assignment, dated the 27th day of June, 1930, and recorded in the office of the Register of Deeds for the County of Oakland and State of Michigan, and assigned by the said Clara H. Ogden to Florence Evans and Ernest Evans by assignment, dated the 27th day of June, 1932, and recorded in the office of the Register of Deeds for the County of Oakland and State of Michigan, on the 7th day of July, 1932, in Liber 446 of Mortgages, on which mortgage there is claimed to be due at the date of this notice for principal and interest the sum of THREE THOUSAND TWO HUNDRED NINETY EIGHT and 100/100 (\$3,298.98) DOLLARS, and a reasonable attorney fee of Thirty (\$30.00) Dollars as provided for in said mortgage and no suit or proceedings at law having been instituted to recover the money secured by said mortgage or any part thereof. Notice is hereby given that by virtue of the power of sale contained in the said mortgage and the statute in such case made and provided on MONDAY, THE 30TH DAY OF APRIL, 1934, at 11 o'clock noon, Eastern Standard Time, the undersigned will, at the east-ly and west entrance on Eastway Street to the Court House, in the City of Pontiac, that being the place where the Circuit Court for the County of Oakland is held, sell at public auction to the highest bidder, the premises described in said deed, and as much thereof as may be necessary to pay the amount so as aforesaid, together with certain attorney's fee to-wit: Premises and property situated in the City of Royal Oak, County of Oakland and State of Michigan, described as: Lot numbered 10 and 11, in Block Eight (781) of the Fourth Avenue Subdivision (Map of the Northwest 1/4 of Section 22, Town 1 North, Range 11 East, according to the plat recorded February 17, 1917, in Liber 17 of plats, Page 2, Oakland County Records). The above described property is on the North Side of Fifth Street, and between Third Street and Kenesaw Street, and is now known as 415 East Fifth Street, Royal Oak, Michigan. Dated January 18, 1934.

FLORENCE EVANS, ELMA L. EVANS, Attorneys of Mortgagee.

**JOHN E. MERRITT**, Attorney of Mortgagee, 219 Dime Bank Bldg., 41-1.

**STATE OF MICHIGAN**—In the Probate Court for the County of Oakland.

At a session of said Court, held at the Probate Office in the City of Pontiac, in said County, on the 14th day of February, A. D. 1934.

Present, Hon. Dan A. McGaffey, Judge of Probate.

In the Matter of the Estate of Agnes Cavallarin, deceased.

Joseph Brooks, guardian of said estate having filed in said Court his final account and petition praying for the examination and allowance thereof, and the discharge of said guardian.

**SAVE YOUR PENNIES!**

**Thrifty Housewives Buy Where Quality Rules and Prices are Low... You'll Find Both at Sfire's.**

**CLEAN QUICK SOAP CHIPS**

5 Large Pkgs. **23c**

**LIPTON'S TEA**

Green Lb. Pkg. **36c**

**STROH'S BEER**

**\$1.69** Case

Plus Bottle Charge

**WEIDEMAN PEACHES**—No. 2 1/2 can..... **3 for 49c**

**LIBBY'S PINEAPPLE**—No. 2 1/2 can ..... **21c**

**BEECHNUT COFFEE** **2 LBS. 55c**

**HART BRAND EARLY JUNE PEAS**

No. 2 can **3 cans 49c**

**TOMATOES SOLID PACK**

No. 2 can **3 cans 25c**

**WEIDEMAN PUMPKIN**

No. 2 1/2 can **2 cans 19c**

**DOGGIE DINNER**

12 cans ..... **89c**

**PALE DRY GINGERALE**

Quart Bottles **Case - 99c** Plus bottle chg.

**SUNRISE SYRUP** Jar **17c**

**A REAL STEAK SPECIAL**

**SIRLOIN STEAK** Lb. **23c**

**PORTERHOUSE STEAK** Lb. **27c**

**ROUND STEAK** Lb. **22c**

**LEG OF LAMB**

Lb. **22c**

Shoulder Roast Beef ..... lb. **13c**

Smoked Picnic Ham ..... lb. **13c**

Fresh Ham Boned and Rolled ..... lb. **20c**

Swift Premium Sliced Bacon ..... lb. **25c**

**EXTRA FINE ROLLED ROAST VEAL**

Lb. **19c**

**ROASTING CHICKEN**

**IMPORTED FRENCH ROQUEFORT CHEESE**

Style Lb. **49c**

**CREAM CHEESE**

pkg. **5c**

**EXTRA FANCY LB. 25c**

Old New York CHEESE Very Sharp Lb. **35c**

**SFIRE'S**

180 W. MAPLE

**Store Hours:**  
8 A. M. to 6 P. M. Daily  
Except Saturday  
Saturday—8 A. M. to 9 P. M.

**MICHIGAN BELL TELEPHONE CO.**

**SUE IS INVITED OFTENER, NOW THAT SHE HAS A TELEPHONE!**

Sue used to "miss out" on many of those last-minute parties because friends couldn't reach her easily. But now that she has a telephone, she enjoys more good times than ever before.

The telephone in Sue's home serves the rest of the family, too. Mother uses it for shopping and for "running" errands. It helped Sue's brother get work by enabling his prospective employer to call when a job opened. Dad uses it to keep in touch with business associates and customers "after hours".

And they all have the comforting assurance that, in case of fire, sickness or other emergency, aid can be summoned instantly by telephone.

Telephone service costs only a few cents a day! Visit our office or write the Telephone Business Office to order it.

**REGISTRATION NOTICE**

for

**CITY OF BIRMINGHAM ELECTION**

**Monday, April 2, 1934**

To vote at this election all persons must be registered in the City by Saturday, March 24th, 1934, at 5 P. M.

Citizens of the United States, 21 years old, who have resided in the State of Michigan six months and in the City twenty days at the time of voting are eligible.

TO REGISTER, call at the City Clerk's Office in the Municipal Building on or before March 24th, during business hours. The City Clerk's office will be open Tuesday, March 13th, from 8:00 A. M. until 8:00 P. M. You may also register by absentee's application.

**IRENE E. HANLEY**  
Clerk of the City of Birmingham, Michigan