

NG SALE

Shirts &
Shorts
50c
Per Garment

cut ... in plain
and fancy patterns.
Good far below reg-
ular!

GRAND OPENING SALE



MEN'S
PAJAMAS
\$1.95 up

Well tailored of
Broadcloth in fancy
patterns and solid
colors! Coat or slip-
over styles!

Others \$1.35, \$2.45, \$4.00

GRAND OPENING SALE

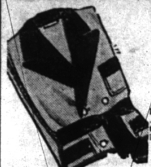


MEN'S
Sweaters
\$1.95

Slip-overs and Coats
in brushed wool and
fancy knits. Choose
from many new
colors at savings!

Others \$2.95 to \$6.00

GRAND OPENING SALE



NEWEST
ROBES
\$5.95

If you need a robe
... this is the time
to get it! This price
is for the Opening
Sale only!

Others to \$19.50

GRAND OPENING SALE



MELTON
ZIPPER
JACKETS
\$4.95

Famous all wool 33-
in. Melton cloth
jackets with zipper
front. Real warmth
and long wear!



**Noted Manufacturer of Quality Clothing Cooperated With Us to Bring the
Most Phenomenal Values in Years to Celebrate Our Grand Opening Sale!**

MEN'S AND YOUNG MEN'S STANLEY QUALITY

SUITS & O'COATS

the O'Coats ...

We asked the manufacturer to co-
operate with us to make this the
most outstanding event in Birming-
ham's history! Here is the result!
We secured hundreds of handsome
OVERCOATS ... husky and warm
... expertly tailored in Stanley
quality materials ... to sell at this
sensational low price! Quality for
quality — price for price — you'll
never be able to duplicate these
values!

\$18.75

ALTERATIONS
FREE!

the Suits ...

When we asked for Suits ... we
never expected to get such marvel-
ous garments as these to sell for so
low a price! New Single and Double
breasted models ... featuring qual-
ity fabrics in the most wanted colors
of blue, gray, and brown! You
could never imagine their richness
at this saving unless you see for
yourself! Attend now ... compare
them and be convinced!



... and to Complete Our Showing We Have Grouped Hundreds of

SUPERB QUALITY SUITS & OVERCOATS

\$22.75

\$24.75

\$29.75

GRAND OPENING FEATURE!

TROUSERS

\$1.65 For this Grand Opening Sale only!
Handsome trousers of super quality
at genuine savings! For work—dress
—or play! Choose several!
Other Values to \$6.50 **\$1.95**

MEN'S GENUINE HOCKMEYER
CORDUROY PANTS

Famous Hockmeyer corduroy in the
popular shades of Brown, Blue, Red,
and Gray! Well tailored. A thrilling
value ... while they last!

\$2.65

Men! Choose From This Group of Nationally
Famous Quality

MIDDISHADE SUITS

You've heard about these famous clothes
—about their style—their quality—their
unexcelled tailoring! Now these famous
"Middishade" clothes can be yours at this
economical price! Choose tomorrow at this
wonderful Opening event!

\$35

GRAND OPENING FEATURE!

RAINCOATS

Rubber Style!

Fabric Style!

Trench Style!

Be prepared for the rainy
days to come! Choose one of
these quality Raincoats while
the price is so amazingly low!
All styles in all sizes!

\$3.95

ing Sale Values in STANLEY'S BOYS' DEPT. Mean Big Savings to You!

STYLES AND COLORS

SWEATERS

New sweat-
ful ... and
"che" will
size in-
\$1.55

Quality All-Wool

KERS

and good-look-
ing! Ideal time to
things the boy
like!
\$1.95
Others for
\$3.50

TER BROWN" Shoes

in black and brown.
all ages! They are
BROWN shoes at
\$2.85

★ BOYS' GENUINE HOCKMEYER

Tweeduroy Knickers

Genuine HOCKMEYER knickers
that boys are calling for. They
come in ages 7 to 16 ... priced so
very low!

\$2.15

★ BOYS' REG. 50c ELASTIKUFF

Sport Socks

The renowned "Elastikuff" golf sock
in your choice of many colors!
Fancy patterns in all sizes at this
low price!

3 for \$1

GENUINE KAYNEE

SHIRTS

Famous for quality! In all
assorted colors and white in
all sizes! The opportunity of
a lifetime! Choose several!

95c

Handsome Cheviot
STUDENT TROUSERS

Look like the older fellows!
In tailoring ... style ... and
materials! Priced especially
low for our Opening sale!

\$1.95



Boys' Dandy ZIPPER JACKETS

For long wear and attractive appearance
... choose a blue Melton jacket with
zipper front! Sizes 8 to 22! A record
value.

\$3.95

D. J. Stanley CO.
WOODWARD AVENUE - Just South of Maple