

Announcing  
the

# GRAND OPENING

of  
**BIRMINGHAM'S  
SMARTEST  
NEW STORE  
FOR MEN  
and BOYS**

**OPENING TONIGHT**  
at the **STROKE of 7!**

*A New Store . . . Setting a New  
Standard of Value for Birmingham!*

**D.J. Stanley CO.**

*Opening in a Blaze of Glory . . .  
With Superb Clothing at Low Prices!*

*Cigars for  
the Men*

TONIGHT . . . at the stroke of 7 . . . The  
D. J. Stanley Co. swings open its doors to  
bring a new standard of value to all Bir-  
mingham! Brand new clothing and furnish-  
ings for Men and Boys await you at prices  
that are sensationally low . . . **SPECIAL**  
FOR THIS GRAND OPENING! Be early.  
. . . SAVINGS FOR ALL!

*Cigars for  
the Men*

STARTING TONIGHT AT THE STROKE OF 7

## GRAND OPENING SPECIAL!

*An Amazing Group of  
New, Finest Quality*

**SHIRTS**  
**\$1.65**

Your choice of these quality shirts in  
collar-attached and neckband styles!  
They're all well made and full cut! In  
whites and colors at this amazing price!

**HAND-EMBROIDERED MONOGRAM  
FREE WITH EVERY SHIRT  
Priced at \$1.65 or Over**

OTHER SHIRTS AT \$1.35 to \$2.85



*The Style-Minded Man Always Chooses*

**"Stylepark" HATS**  
**\$5**

Snap brims! Roll brims! Every  
new style in the most popular  
new shades of the season! Here  
are Hats of remarkable quality  
. . . at a moderate price!

OTHER "STYLEPARK" HATS \$3.50



*Because—They Are Finest Quality . . .  
Because—They Are Style Leaders . . .  
Because Discriminating Men Choose  
Them*

**STANLEY'S Feature**  
**This Extraordinary  
Group of  
SHOES**



by **Nettleton**

Put your best foot forward, sir, and  
march into Stanley's to view the new  
Nettleton Shoes! In adding this famous  
name to our list of merchandise we feel  
that we are bringing to you the finest  
shoes obtainable! We urge you to see  
them . . . to try them on . . . to enjoy  
the comfort of wearing really fine shoes!  
For our Grand Opening Sale . . . we  
present these fine Nettleton Shoes to you  
at **10% BELOW THE REGULAR  
PRICE!**

**Grand Opening Feature**

**10% OFF**

On Our

**Entire Stock**

**The Opening Days!**

**Prices Start at \$9.00**

**Other Remarkable Grand Opening Shoe Values!**

Genuine Stanley quality Shoes are correct in  
style . . . smart in every shoe detail . . . and  
**RIGHT in price!** Be fitted with these leaders  
of style at this saving!

**\$5.00**

*Stripes - Solids - and Patterns!*

*A Marvelous Assortment of*

**NECKWEAR**

*of Supreme Quality and Striking Design!*

Nowhere else will you find such a complete  
showing of new neckwear. Every one  
hand made! Stripes, figures, and solids—  
all in a handsome array of colors!

**\$1.00**

OTHER NECKWEAR AT 65c to \$1.50



**You'll Recognize This Fine Quality**

**INTERWOVEN  
HOSE**

**35c**

**50c**

**75c**

New patterns! New colors!  
In all sizes!

**GRAND OPENING FEATURE!**

**Men's Cooper**

**UNION SUITS**

**\$1.35**

Long and short  
sleeves—three-quarter  
and full length  
legs, in medium and  
heavy weights!

**SPECIAL!**

**DUOFOLD  
UNION SUITS 15% OFF**



**These Open**



**NEW  
BOY**

Boys will like to  
wear! They are  
feature every  
possibly want  
cluded!

**KNIT**

Well made  
ing! Now  
stock up on  
wears out a

**Boys' "B"**

Snappy styles . . .  
All sizes for  
the Famous  
this saving!

