

City's Ping-Pong Champion To Be Chosen By Tourney

Play in a tournament to determine the best ping-pong player in Birmingham is scheduled to begin Monday, Jan. 29.

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SHAIN'S DRUGS Maple at Pierce WE DELIVER PHONE 61

Opening FRIDAY and SATURDAY West's Market 162 N. WOODWARD Groceries Meats Vegetables Opening Specials N. B. C. CRACKERS 21c GINGERALE—24 oz. bottle 2 for 19c MICHIGAN SUGAR No Bottle Charge. 5 lbs. 24c Fresh Chopped BUTTER lb. 23c PASTRY FLOUR 24-lb. bag 84c Our Own Special COFFEE lb. pkg. 17c CHIPS—large pkg. 2 for 29c SPICES (Deftance) 3 pkgs. for 20c Clean Quick SOAP CHIPS 5 lbs. 25c PORK TENDERLOIN lb. 24c SLICED BACON lb. 22c POT ROAST OF BEEF lb. 12 1/2c MR. BERT CLACK—who is in charge of our meat department assures you of fine quality meats at reasonable prices.

BIRMINGHAM BUSINESS LEADERS No. 1

ALL THIS FOR \$3.29 PER WEEK TRYING TO STEP INTO BIGGER THINGS FRANK GOT HIS START IN NEW YORK BEFORE THE N.R.A. IF I FELT AS OLD AS THAT PICTURE LOOKS I'D BE USIN' CRUTCHES! ALWAYS FULL OF PEP, AND HIS STORE IS HIS HOBBY. 1916 - AT THE BROOKLYN NAVY YARDS.

F.J. Mulholland

From a mere "hole-in-the-wall" in the First State Bank Building to Birmingham's largest department store in 12 years. That is the history of the F. J. Mulholland Company, 233 North Woodward avenue—a history which reflects more than anything else the experience, ability and restless energy of the owner. Frank J. Mulholland literally grew up with the dry goods business. Born on a farm at Hanover, N. J., in the same room of the same house in which his father was born, he attended school in Hoboken up to the time family financial circumstances forced him to look for a job. A brother and a cousin already in the dry goods trade caused him to turn almost instinctively in that direction, and the age of 13 found him working for \$3.00 a week as an errand boy for Messer Brothers, one of New York City's largest wholesale lace houses. He remained with that firm for 10 years. When the United States entered the World War, he went to work for a plant manufacturing range finders and gun-sights. Later he was employed in the Brooklyn Navy Yard. The War proved to be only a temporary interruption in his pursuit of the dry goods business, however. Following the Armistice, he was persuaded to come to Royal Oak to manage the Linton Dry Goods Company which was owned by a personal friend, John Linton, who wanted to retire because of his health. Frank came, bringing with him his New York accent, traces of which he still retains. After five years in Royal Oak, he appeared in Birmingham to enter business for himself. The business grew rapidly from its humble start in the First State Bank Building, and within a year and a half had moved to larger quarters a few doors north on the same side of Woodward avenue. Five years ago the modern and still larger store was opened in its present location. Frank has few hobbies. His work, his many friendships, three children and an occasional round of golf keep him busy, but he does find time to learn and remember more humorous stories than any man in Birmingham.

(Concluded from Page 1) bringing the liquor inside their inside inside the House. That's where the chaparrone come in. If they don't see that the House rules are complied with, well—then the rules are broken. And while adults are not so easily shocked when some adult breaks rules, there is some cause for anxiety when young boys and girls do so. As Community House officials quickly agree, a more vigorous quality of chaparrone is needed at many of the Community House dances. Let's all admit this. It's about time that the simple realities of life are faced, don't you think?

I happen to know, also, that high officials in the Birmingham public school system are much concerned about modern youth. They would like to do something to re-establish high standards, to de-socialize many boys and girls who are placed in their hands for mental and moral development. Any of you parents who are interested in this problem may learn more about it from Superintendent Crandell and Principal Hart. These two men are pretty much alone in their active tasks to accomplish improvement at Baldwin High School. They are hungry to do greater part; but they are heart-sick over the apparent apathy of parents to become actively interested in their own children. This is true not only in Birmingham, but in practically every comparable community in most of the nation.

Ask your favorite pastor, too, what he would like to do to accomplish better results in the formation of character in modern young people. If you get him today he is pretty sure he'll hungerily accept your proffer to engage with him in the task of regenerating a tired world. Both the pastor and the teacher, both groups dependent upon the support of an unpredictable public, are hard put in any aggressive and continuous program to chase the "Babe" out of human behaviorism. What a day and what a need for home missionaries!

There's a great scrap going on in this world between the influence of good and the influence of evil. This has always been so, but perhaps never greater than

WORK FOR PLUMBERS D. B. Wilkinson, long established plumbing contractor in Birmingham, is convinced that when people begin to buy their homes again, the average plumber will have three years' work ahead of him. "There have been put off much needed repairs and new installations on their plumbing fixtures, but when good times return, they will no longer delay action," Mr. Wilkinson said.

FIRM CHANGES NAME At the annual meeting of Snyder and Buck, Inc., real estate firm, at its offices in the Theater Building, D. B. Wilkinson, president, announced the unanimous decision of the stockholders that the name should be changed to Snyder, D. B. and Bennett. The directors selected for the ensuing year are William T. Barbour, Frederick S. Strong, Jr., Clyde C. Bennett, Myron E. Snyder and Charles E. Buck. The officers are Mr. Snyder, president; Mr. Buck, vice-president and treasurer; Mr. Bennett, secretary; and Mae Girvin, assistant secretary-treasurer.

TEXTILE STRIKE DAMAGING Phil Williams, of the Williams Boot Shop, reports an upward trend in business despite the recent textile strike which dealt a severe blow to the shoe industry. Manufacturers could not produce their seasonal goods, such as galoshes, and this caused a shortage during the normal peak season, Mr. Williams said.

NRA AND MEAT PRICES Meat prices have not been materially affected by the NRA, according to J. E. Little, manager of the meat department of the Atlantic and Pacific Tea Company's West Maple Avenue store. He believes, however, that prices will be forced upward, although gradually.

NEW LOCATION After moving from the former location at 1204 South Woodward avenue, Jordan's, local Chevrolet distributors, are open for business in their new quarters on South Woodward avenue at Daines street, where the new 1934 Chevrolet is now on display. The new location provides facilities for complete servicing, ample show room space, and a women's waiting room.

CIVIL PROTESTS HALT OF CWA

Parry Moved By Rumors That Projects May Be Halted

Rumors that CWA projects now under way may be halted, and that the program may not be continued after Feb. 15, have moved City Manager James W. Parry to address the Board of Commissioners, Congressmen George A. Dondero, and Russell D. Hopkins, federal relief administrator, declaring that "either action would be nothing short of tragedy."

Information that the CWA program might be halted almost immediately, Mr. Parry said, came from the office of the National Council of Mayors in Washington, which has urged municipalities throughout the country to protest against this session in letters to senators and representatives, and to officials of the recovery administration.

Mr. Parry's letter, pointing out that CWA projects now in progress have reduced the welfare burden 80 per cent, and maintaining that the direct relief would be doubled if the program were halted now, follows in full:

Mr. Parry's letter follows: "Information has come to us that there is danger of stopping CWA projects now under way, as well as the danger that they be not continued or extended after Feb. 15. Just how much of this is real or how much of it is nervous apprehension we can't tell at this date. However, in either case, such action would be nothing short of tragedy and would, I believe, be the worst blow that could possibly happen to a public psychology which has by now glimpsed some hope of a recovery program.

"The CWA projects in this territory go under way promptly and constructively, in that for every dollar expended, a dollar of public good is being realized. They have taken off of the welfare direct relief rolls, fully 80 per cent of the burden and provided employment to some hundreds of cases just over the border line.

"They are, in a very real sense, been the most assuring evidence to the man on the street that there is something government help in securing employment. If they are interrupted now, these people will be in despair and the lead thrown back of direct relief will be double what it was when the program started. In the meantime, the machinery of direct relief has been curtailed to the lightened load.

"The projects now under way not only could be continued, but continued, but additional their maintenance, probably less than one-half of the present cost. Not only must so far secured one, but must they be kept at work, job

means found for additional projects. It is inconceivable that we drop back to the date after having made this start.

CWA OR CWA.

"Whether CWA continues in its present form or whether some means be found to dynamite loose the public works program and a question on which we do not have much to contribute. We do know however (this city filed applications on two sound public works projects on Aug. 21 without result) that the public works program as conceived, if it is carried out, would have made CWA unnecessary.

"It is also my belief that means should be found, perhaps a municipal finance corporation, which would enable local governments not only to pay off their obligations, but to throw their own credit into the employment picture.

"Acknowledgement of this letter is not called for. It is merely to advise you of our reasoned conviction that CWA projects should not be discontinued unless adequate substitute for them be immediately found."

Touching At first she touched up her hair To see if it's in place. And then, with manner debonair, She touched up her face. And conscious she looks topping, She's off to touch her hubby dear, For money to go shopping. P. B.

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