



# Uncle Sam Steps In and Says:

**“No Automobile Dealer Is Permitted By Law To Offer More For Your Car In Trade Than Is Set Up In The Official Used Car Code.**



**WE DO OUR PART**

This Code applies to every Automobile Dealer, regardless of Factory Connections.

The official Blue Book on trade-in prices will be released every month.

Any dealer who violates the Code is subject to a \$500 fine and imprisonment.

THE NRA CODE GOVERNING THE AUTOMOBILE BUSINESS— BOTH FOR CONSUMER AND DEALER—IS NOW IN EFFECT

*Shopping Around for a Car Is Now a Waste of Time!*

# BUY YOUR NEW CAR IN BIRMINGHAM!

### *Why Not Consider Your Local Dealer.....?*

Your Birmingham dealers are vitally interested in Birmingham and its people. They help maintain the city by paying taxes either directly or indirectly. Modern sales and service establishments are maintained for your convenience. They are a part of the community in which you live.

Surely you can expect a more personal, friendly type of service from your local dealer than from those who have no interest in Birmingham and its people other than that of car sales.

**YOUR LOCAL DEALERS WILL APPRECIATE YOUR BUSINESS**

**No Discounts Allowed on New Cars or Accessories**  
NRA CODE

**No Special Allowances Permitted on Trade-Ins.**  
NRA CODE

The Following List of Birmingham Automobile Dealers Represents An Annual Payroll of Over \$100,000. They Are Here To Serve You.

**ALDRED MOTOR SALES, INC.**  
1204 S. Woodward Ave.  
**OLDSMOBILE**

**BIRMINGHAM AUTO SALES**  
912 S. Woodward Ave.  
**NASH and LAFAYETTE**

**BOUGHNER BROS.**  
168 S. Woodward Ave.  
**DE SOTO and PLYMOUTH**

**JORDAN'S**  
360 S. Woodward—at Daines  
**CHEVROLET**

**E. W. OSBORNE**  
808 S. Woodward Ave.  
**FORD**

**OLIVER MOTOR SALES**  
234 N. Woodward Ave.  
**PONTIAC - CADILLAC - LaSALLE**

**HORACE P. SHAW & CO.**  
820 S. Woodward Ave.  
**PLYMOUTH and CHRYSLER**

**WINNINGHAM & KLINGENSMITH, INC.**  
467 S. Woodward Ave.  
**HUDSON - TERRAPLANE**

# Select Your New Car and Buy It in Birmingham!

THIS COPY IS APPROVED BY THE OFFICERS OF THE OAKLAND COUNTY AUTOMOBILE TRADE ASSOCIATION