

Gifts for the First Born Baby of the New Year

1935



Lucky Baby! Lucky Daddy and Mother... to be the Parents of the First Bloomfield Township Baby to be Born in 1935

- RULES:**
- Parents of baby must be residents of Birmingham, Bloomfield Hills or Bloomfield Township.
 - Report of baby's birth must be filed with The Eccentric giving exact time of arrival.
 - Reports must be verified by attending physician or hospital record.

Hail to the first born baby of 1935 . . . and our hearty congratulations to the proud parents. The baby, mother and father will receive the gifts listed on this page by the merchants who are joining in welcoming the first baby of the year to this community. The parents will be notified, and they may call at the various business houses and claim the awards.



FOR MOTHER AND DAD

Mother's Dress or Coat and Dad's Suit or Overcoat—Cleaned and pressed—Delivered to your home.

BECK CLEANERS

POSTOFFICE BLDG. PHONE 2200
"Our Tracks Pass Your Door Twice Daily"



A BASKET OF FRUIT

A choice selection of fancy groceries, fresh fruits and vegetables and quality meats await your approval.

Birmingham Fruit Co.
N. WOODWARD -- NEAR MAPLE
We Deliver Phone 65



A SWEATER, DRESS AND BOOTIES

Here you will find a complete line of baby and infant apparel, including the famous Mrs. Days' shoes—for infants and children.

Mutholland's
233 N. Woodward

TO KEEP BABY WARM



½ Ton of Pocahontas Coal, Stove Size

PARKS COAL CO.
283 BROWNELL PHONE 2020



A HOT WATER BOTTLE FOR THE BABY

We will be glad to acquaint all the mothers of this community with the really fine line of baby necessities which we carry at all times.

WILSON DRUG CO.
163 N. WOODWARD PHONE 35



A FLANNEL ROBE FOR BABY

In this little Shop, mothers will find beautiful hand-made garments for the baby and the little folks.

The Little Folks Shop
W. MAPLE AVE.
Next to LaBelle's




10 GALLONS OF GASOLINE

To The Proud Father

McKEE SERVICE
N. Woodward at Harmon S. Woodward at Lincoln
Phone 87-1 for Road Service

A Pair of PIED PIPER BABY SHOES



These shoes are approved and recommended by leading physicians throughout the country. A shoe with foot comfort and support built right in.

Williams Boot Shop
115 W. Maple



A FINE 2-POUND FRUIT CAKE

Our Fruit Cakes, as well as every thing we bake, are made of the finest ingredients that are available.

MACHUS BAKERY AND PASTRY SHOP
150 W. Maple




For The Mother

Federal Chip-Proof VAPOR-SEAL KETTLE

This is but one of the many pieces included in the Federal Chip-Proof Ware which are to be found in our stock.

McBride Hardware Co.
116 S. Woodward Ave.



A Ride Home From the Hospital

THE MOTHER AND BABE WILL BE WARM AND COMFORTABLE IN THE

S. O. Wylie Bell
AMBULANCE
Phone 29

A Folding Rustproof Metal Clothes Dryer



We are always glad to show our fine stock of kitchen ware for the home. You will find an excellent selection—reasonably priced.

Birmingham Hardware
152 N. Woodward

GIFTS FOR THE BABY - MOTHER AND FATHER . . . WITH OUR BEST WISHES

A FULL COURSE DINNER For the Entire Family



We serve a special dinner every Saturday. This week's special—A Turkey Dinner for 40c.

Everett's Restaurant
162 S. Woodward

50 BIRTH ANNOUNCEMENTS



Ready for Mailing

Send the "Good News" to your friends and relatives. Just furnish us with the information you wish included on the card.

Birmingham Eccentric
Phone 11

REPORTS OF NEW BABIES MUST BE TURNED IN BY THURSDAY NOON, JANUARY 3RD

Best Wishes To The New Babies!