

# My New York

JAMES ASWELL

NEW YORK.—There is a new type of chorus girl abroad in the town, and although there have been premonitory hints of the kind of girl she was going to be, I don't think the crystallized into her real self until along about the latter part of 1923.

I had to go down to Greenwich Village to meet her. She was attending a little gathering of poets on the hood and novelists on the make. Her forte is water color painting and she is only sorry that her work at the theater keeps her asleep when so much good daylight for art is going to waste.

She wore—I am not kidding—horn-rimmed spectacles. She had no makeup. Her eyebrows were innocent of plucking and her hair was devoid of dye. Her dress was plainly from one of the better shops—and I could see lunches curtailed to make its purchase possible—but it was plain to the point of severity.

Of course, on stage, behind the footlights minus the scholarly spectacles, she is a dream. But in her own time she prefers to look like what she is, an ambitious lady artist.

Your reporter couldn't forbear asking, out of habit and, perhaps, perversity, too, a question: "Honestly, didn't you ever have any ambition at all to marry a millionaire? That's what chorus girls are expected by millions of admirers and years of tradition to want and remember when you answer your words may bring disillusion to thousands of newspaper readers."

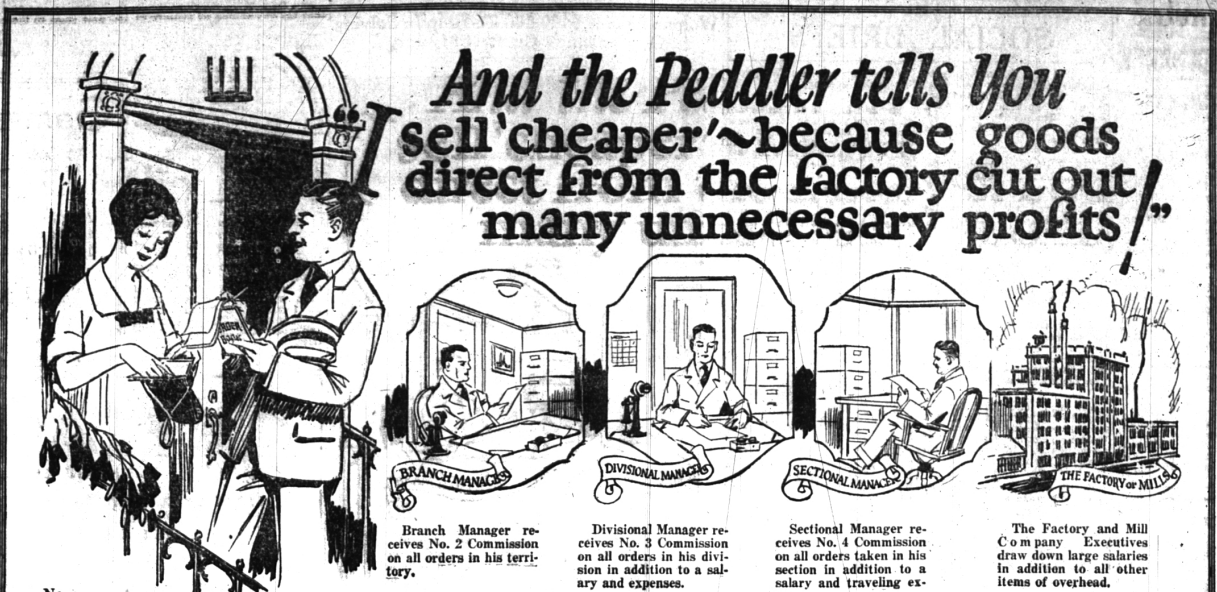
She shot me a sharp, but also slightly humorous, glance. "Marry a millionaire? My dear fellow, there hasn't been a millionaire around the stage doors of Broadway shows in five years. You're behind the times. The only burning ambition most of us girls have this summer, is to finish 'Anthony Adverse'."

LETTERS continue to come, and they make absorbing reading, with suggestions for the ideal five days in New York. Mrs. E. W. R., of Laredo, Tex., complains that other correspondents, particularly a maiden lady in California, lack humor.

"Heavens, help! Who wants to be sensible and sincere, or so solemn in answering a query such as yours. What is wrong with a 'hired escort'... A proposal such as yours would be an adventure and an adventure needs a keen sense of humor as a balance against reality. And adventures, since the first ones in that famous garden populated by two, have had a dubious flavor. A slightly dubious flavor, Mr. Aswell, is the tang that makes an otherwise ordinary pudding, a concoction fit for the brave with that certain sense of humor."

It's Crisp and Cool

The delicately patterned organza frock, of which this is made, with white flowers on a blue ground, has been treated to give it a permanent crispness. White organza makes the high collar and matching double ruffle short sleeves, giving the frock a delightful style and cool look.



## And the Peddler tells You sell 'cheaper' because goods direct from the factory cut out many unnecessary profits!

No. 1 Commission Paid in Advance At Your Door

Branch Manager receives No. 2 Commission on all orders in his territory.

Divisional Manager receives No. 3 Commission on all orders taken in his division in addition to a salary and expenses.

Sectional Manager receives No. 4 Commission on all orders taken in his section in addition to a salary and traveling expenses.

The Factory and Mill Company Executives draw down large salaries in addition to all other items of overhead.

**New Profit Sharing Plan**  
EFFECTIVE MAY 1, 1934  
AVAILABLE TWICE A WEEK

**SEMI-MONTHLY SCHEDULE OF EARNINGS AND PROFIT-SHARING**

\$ 500 earnings	\$ 200 profit-sharing
1000	400
1500	600
2000	800
2500	1000

For Each Dollar Earned by Every Profit-Sharer the Company Deposits 40 Cents in Your Savings Account

**NEW PROFIT SHARING PLAN AND ADDITIONAL FREE LIFE INSURANCE**

FROM SALES LITERATURE OF WELLS FARGO BANK

**400% PROFIT FAST**

**Truth About Buying That Every Woman Should Know**

"A very careful analysis of the comparative values of a number of lines of goods sold both through stores and by canvassers caused me to say that there is absolutely no question but that women who buy from stores receive more for their money."

"Exceedingly plausible sales talks have caused many women to hold the erroneous and costly belief that they can buy more cheaply from agents than from retail stores."

"They are given the impression that goods sold at the door cost less because a number of profits are wiped out. What they are not told is that the commission paid the canvasser is of necessity much larger than the regular profit of the merchant."

"All investigations show, and any woman who will investigate can prove it for herself that dollar for dollar, the retail store gives the greater value."

—ALFRED P. HAAKE, Ph. D.  
One time Professor of Economics, University of Wisconsin.  
Director of Research—The Simmons Company—National Authority of Distribution.

The copy as outlined on this page supports in detail the statement of the canvassers paid the peddlers on the order placed!

**233 1/3% Profit!**

**875 an hour EASY for every hour you work**

**Tailoring salesmen make extra sales!**

**Blue Serge Suits**

MADE TO MEASURE \$25  
YOUR PROFIT \$5

Over 15,000,000 Auto Owners

**15% for District Managers**

**100% Profit**

**\$100 to \$200 WEEKLY SELLING HIGH GRADE PERFUMES AND COSMETICS**

**Making it still easier to sell America's Finest Shirt Line**

**Our Plan** giving of to Purchasers of 3 Safety Razor Shirts

**AGENTS SOON PROFIT Genuine Gold Leaf letters**

**Net \$30 Daily**

**Wringer Mop**

**REAL OPPORTUNITY** \$50 to \$125 PER WEEK

**Profit to You 250%**

**Announces an Average Increase in Commissions**

Effective On All Sales Beginning Immediately

**AGENTS INCREASE YOUR PROFITS**

**\$9.99**

**Suits and Overcoats** TAILORING TO ORDER \$18.92 to \$45.92

Do not limit your commissions to from \$2.50 to \$9.00—real interesting profits. And besides, there's no overhead and special prices. Free de Luxe outfit. Protected territory. Free advertising to help you sell.

**Over 15,000,000 Auto Owners**

**15% for District Managers**

**BRUSH SALESMEN** Get Our Preparation

**\$100 to \$200 WEEKLY SELLING HIGH GRADE PERFUMES AND COSMETICS**

**Former Price \$12.95**

**\$9.99**

**What Do I Get?**

**New Field for Specialty Salesmen**

**Sell Furniture House Furnishings**

**Direct from Catalog On Easy Payment A Marvel**

**Big Commission!**

**Selling Outfit FREE!**

One of the greatest selling 60-year-old houses, with chain of furniture stores. Full time salesman can earn up to \$100 a week.