

PEOPLE'S COLUMN

The Eccentric is pleased to receive communications for this column. All communications must be signed, but signatures may be withheld if desired. Letters must be limited to 500 words, and must be in the office by Tuesday noon for publication the following Thursday.

FOR "ARMY DAY"

The following appeared under the signature of the Rev. G. 1933, of the Third Baptist Church in Lansing, Mich. "I am a member of the 'Army of Satan.' Since then I have sub-titled it 'A Thought for Every Day.' I would urge you to consider it."

"If I were satan, I would build homes and schools and hospitals and churches, would preach and teach and an angel of light." "I would make everyone happy in work and play and fellowship. I would make all things luxurious and comfortable for all people. I would turn their thoughts to heaven and bid them seek the salvation of their souls."

"I would urge them to be sober, honest, industrious, and ambitious. I would teach them the doctrine of safety-first. I would have them demand increasing luxury and economic power. I would make them insist that their race, creed, and nation should be first in everything but needwit."

"I would thus create a military caste, with financial interest in its perpetuity, to foster fear and hatred between nations—and a host of prodigies to amaze them. I would control the press, the radio, the platform, the schoolbooks, and all that only lies and suspicious."

"I would compel every nation to require its citizens to bear arms at its behest and to repose their conscience in the care of its legislators. I would teach the people to regard pacifists as spineless cowards or red internationalists—and Jesus as a kindly dreamer with ideals impracticable for a world world. I would convince the people that war always has

STARS OF RADIO AND



Claire Willis

Dance band leaders, it seems, get most of radio's comelier young women. As one pretty exhibit to support this opinion, we present Claire Willis, who is the featured vocalist in programs presented by Pancho and his orchestra.

(Concluded from Page 1)

ing lip and a bruised chin, Chief Hackett said, Police said that a physical examination following the fire when Tiseo claims he was first attacked, gave no evidence that he had been struck, and that his pulse was normal.

No Robbery There was no robbery in connection with the second attack. The fire which destroyed Tiseo's equipment caused a damage of about \$400. The equipment was covered by \$2,500 insurance, but Detective Earl Moody said yesterday that Tiseo turned in the policy following the fire and first investigation, without trying to collect a claim.

Tiseo, formerly a Birmingham resident, now lives at the Mount Royal Hotel, Detroit.

Social Briefs

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NRA Bases Victory Claim On Decrease In Efficiency

By CHARLES P. STEWART Central Press Staff Writer

WASHINGTON—NRA's supporters point to a queer thing, as indicative that the business recovery campaign is beginning to succeed. Efficiency is slumping rapidly in commerce and industry, they say.

From this fact—if it be a fact—they draw the conclusion that inferior help at last is being extensively re-employed.

The deterioration in service is mentioned as being most noticeable in retail trade. Clerks, it is asserted, are on a perceptible average, less competent and attentive than they were. Mistakes are referred to as increasingly numer-

ous. Complaints of unreliability in deliveries are declared to be multiplying.

Far from being discouraged by these manifestations, to which they actually lay claim, NRA officials speak of them with satisfaction, reasoning that employers finally are finding themselves compelled to take whatever workers they can get.

Back of retailing, a decline in the quality of industrial production is reported—not yet so obvious, but sure to become more so, good authorities predict.

The theory is that, in general, the best craftsmanship has survived the depression.

They practically are a unit in expressing the opinion that such, unavoidably, must be considered the case.

This, to be sure, is not to be interpreted as implying that an enormous number of exceptions should pass unrecognized, or as implying, either, that the group of secondary efficiency should be denied an opportunity to support itself adequately.

The essential point is that a falling off from the maximum depression level of quality does imply the increasing re-absorption of the secondary class.

Agreeing that NRA methods are resulting in a dilution of tip-top workmanship with workmanship which is not quite so tip-top, the conclusion is inescapable that the latter is benefiting somewhat at the former's expense—and incidentally, at the public's expense, too.

On the other hand, it is an equally inescapable conclusion that the second class of citizenship must profit at the first class's expense anyway.

That is to say, if the second class is squeezed completely into the discard, as largely has occurred during the depression, the first class is compelled to support it by "assisting" any can do so to their advantage, to all concerned, by a program which places it on a self-supporting basis.

Analyzed, the picture is not necessarily depressing.

It only presents conditions as they actually exist—and have, all along.

A disturbed balance simply has brought out certain contrasts, but they were equally there before they were emphasized.

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WE Refer to Our Salesmen as Assistant Advertising Managers

TO EVERY one of his customers, an Eccentric salesman is able to offer practical advice and to assume the role of an advertising counsel. Each of our salesmen is equipped with a comprehensive knowledge of the many phases of advertising. Each one is keeping abreast of present-day merchandising practices and marketing questions. Each one can honestly and capably serve, as YOUR ASSISTANT ADVERTISING MANAGER.

Today, more than ever, you need to acquaint your customers with the true character and personality of your organization. The appeal of price as an important factor in the relationship between the buyer and the seller is waning since the advent of the various industrial codes. Accordingly, your direct mail printing can come to serve you more effectively. But, however, only in proportion to the thought given its preparation.

We humbly believe our qualifications to serve you are above the average. Call us the next time you need printing. Use our direct Detroit line. The number is Elmhurst 6644.

Our Service includes the Development of Ideas, Layout, Copy, and Finished Art Work

The Birmingham Eccentric

Elmhurst 6644

Schools Got 17 Per Cent Of First State CWA Funds

Of the 6,775 school districts in Michigan, a total of 2,922 shared in the first allotment of CWA funds for building repairs and improvements and other projects, according to figures compiled by Clarence Vliet, Birmingham city commissioner, former superintendent of Birmingham public schools, and now director of the Michigan Division, School CWA Project. "Out of over 6,000 CWA projects in Michigan, involving the expenditure of \$12,400,000 in the first allotment," Mr. Vliet said, "19 per cent went to roads, 17 per cent to schools, 13 per cent to city sewers, 9 per cent to city streets, 4 per cent to waterworks, 3 per cent to storm sewers, 3 per cent to the Red Cross, 4 per cent to administration, 1 per cent to pest control, and the balance to a multitude of projects of a miscellaneous nature."

Of the total number of districts having projects approved, he said, 2,422 were rural districts, 316 village districts, and 184 city districts. Due to the neglect of school building repairs and improvements for the last three years, practically all districts could have supplied work for projects, he added, but various reasons did not submit estimates. Some districts held back, out of the belief their applications would not be approved, others had the mistaken notion that the state would have to pay for the work eventually, and others were simply indifferent, Mr. Vliet said.

The Work Accomplished "These districts which submitted projects," he said, "now have new wells, new toilet facilities, new basements, library rooms, new floors, sound roofs, cleaned distemper, repaired furnaces, rearranged windows so as to give unilateral light, clean painted walls, new graded school playgrounds, new sidewalks, graveled driveways, and

The World At A Glance

Fascism Gains In Europe France, England, Ireland Next? That Golden Flow In Florida

By LESLIE EICHEL Central Press Staff Writer NEW YORK, April 5—America is peaceful in comparison with the remainder of the world.

France for weeks has been over volcano. At times a revolution seems inevitable.

English statesmen refuse to face issues, is drifting rapidly toward fascism. Unless British wealth strikes soon for fascism, there will be socialism, for British workers are in the ascendancy.

The chances are that the workers, though in the majority, will lose their rights even as in Germany, Austria, Italy.

Austria, of course, is completely under a dictator's heel, with all liberty lost.

Ireland is clearly headed for fascism. General O'Duffy's Blue Shirts will dispose of President De Valera, liberal.

As one Irishman who fought in De Valera's ranks recently remarked, "De Valera lost the moment he restricted freedom of speech. Tell an Irishman he can't do a thing and he will, this time, by doing the thing. The Irishman will devote himself to freedom, but he will have the satisfaction of acting

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Had school districts which needed new buildings been ready with plans and specifications in November, much more building would have been done. More than 160 plans for such new buildings scattered over the entire state have been approved since Jan. 1, and if a work program for unemployed men is necessary next fall, it would probably be ready.

"In connection with this state-wide CWA work, a great effort was made to encourage the landscaping of school grounds, which are notorious for their barren appearance. Hundreds of landscape folders were sent out to school district officers, to commissioners of schools to individual teachers, and to school patrons urging that landscaping projects be requested from county CWA administrators."

Free Plans Offered "Free plans for all school grounds were offered and many were prepared in the CWA school projects office in Lansing. Surely there could be no better, more permanent memorial of a local, daily period in American life, when organized planning triumphed over seemingly unsurmountable difficulties, than a repaired, painted, decorated, clean, sanitary school house standing in a landscape of pines, shrubs and evergreens, presenting a pleasing appearance during the changing seasons of the year.

"Even if CWA does not continue, the plan will furnish a proper guide for school authorities themselves, for teachers, child-parent-teachers associations, and others interested in school landscaping, to proceed in the future to build more attractive school grounds will ever where be found."

Free Plans Offered Even so, some propaganda was not so well as the propaganda that has been emanating from Wall Street against President Roosevelt and his policies. The propaganda is so subtly injected that it may appear as if spontaneously from some remote place. In after years the history of that propaganda will make a volume of intriguing interest.