

BUY IN BIRMINGHAM!



What We Are Trying To Do



As announced last week, the business and professional men and women of Birmingham have recently joined together in order to study how they may better serve the retail and professional needs of the consumers of Birmingham and vicinity. Toward this end they have carefully considered what the existing problems are and have resolved themselves toward these objectives.

- 1 To exchange, among the member bodies, ideas and suggestions that have presented themselves to them from contacts with the Birmingham men and women buyers. Through this mutual exchange of ideas, it is hoped that the member can quickly correct any acts of omission or failure he may have been guilty of in the past.
- 2 Through a mutual exchange of ideas, to make it possible for Birmingham men and women to buy the greater majority of the daily necessities in Birmingham shops without the inconvenience and expense of going out of town to make these purchases. This can be accomplished by a united effort on the part of all members to provide those facilities which will accomplish this.
- 3 To invite suggestions from individuals or groups of Birmingham men and women as to how they, the members, may further co-operate with the consumer in making Birmingham a complete retail entity in itself, where everything can be secured locally. These suggestions are invited from civic minded residents thus giving members of the Retail Merchants Association an opportunity for manifesting their civic-mindedness. Your communication should be addressed to: Birmingham Retail Merchants Association, Wabeek Bldg., Birmingham, Mich.

LOOK FOR IT FIRST IN BIRMINGHAM . . . BE NEIGHBORLY

RETAIL MERCHANTS ASS'N