

# BUY IN BIRMINGHAM!

## INTRODUCING



Business and professional men of Birmingham have recently joined together for the common purpose of studying ways and means of better serving the consumers of Birmingham and vicinity. This space in this issue of the Birmingham Eccentric is being used for the purpose of identifying these members to you and to explain briefly what they plan to do in the future.

They believe that you are interested in these plans. They fully realize that whatever they may propose—nothing can come of it unless you, the men and women of Birmingham and vicinity, approve their program and co-operate toward its successful accomplishment.

During the next few weeks they shall explain to you in detail what they are trying to do and how you may assist them. Since women unquestionably control the family purchases, it is only natural that your co-operation is considered so vitally important in the program which this organization is about to undertake. They respectfully and earnestly ask Birmingham men and women to sincerely consider the messages and plans that will be announced next week.

### *This campaign endorsed by:*

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YOUNG'S SHOE STORE

LOOK FOR IT FIRST IN BIRMINGHAM ·· BE NEIGHBORLY

# RETAIL MERCHANTS ASS'N