

BUY IN BIRMINGHAM!



Today, Birmingham Can Well Boast--



Today, Birmingham boasts more stores, per capita, population than any other city in Michigan. It may be that many of us are too close to Birmingham to appreciate its truly fine commercial structure. However, other people with an unprejudiced view of our city have sometimes had occasion to tell us about ourselves, and here is what they have to say:

Birmingham has 263 stores and according to per capita population, ranks first in Michigan. No other town of similar size in the state has as high calibered management or personnel. Birmingham stores excel similar towns in the high class of merchandise offered for sale. Per capita population, a greater variety of merchandise is available than can be found anywhere throughout the state's suburban communities.

Generally speaking, Birmingham stores represent an investment of money and personnel which could easily take care of a community twice the size of Birmingham.

In fairness to Birmingham's business life, why not really investigate their ability to serve You? Make an effort to spend your money in Birmingham. Get the "Buy in Birmingham Habit." Start today.

LOOK FOR IT FIRST IN BIRMINGHAM .. BE NEIGHBORLY

RETAIL MERCHANTS ASS'N