

BUY IN BIRMINGHAM!



263 Businesses- 1156 Employees- Maintained for YOU!



Think of it! There is no other town in the state of Michigan which, in proportion to its population, number of homes and limited trade area, offers as many and as great a variety of stores as you will find in Birmingham.

Stop and consider the high type of stores situated here, the fine buildings which house these stores and the splendid type of personnel and management of the stores. Compare these characteristics with stores in some other communities to the North of us and to the South of us and you will readily agree that Birmingham has something in its commercial life that marks it over and above other small communities.

In these stores, you will find over 1,155 employees, the majority of whom live in Birmingham and represent the breadwinner of the family. Over 25% of Birmingham homes obtain their means of livelihood from what the other 75% spend at the stores where they are employed. This is a significant fact and should encourage those of you, who can, to look for it first in Birmingham, to buy locally whenever it is possible.

LOOK FOR IT FIRST IN BIRMINGHAM ·· BE NEIGHBORLY

RETAIL MERCHANTS ASS'N