

**Train Child's Taste
In Movies, Club Told**

Youth Should Be Taught To Appreciate Better Films, Psychologist Advises

"Accompany your child to the motion picture theater whenever possible so that you will know what he is seeing," parents were advised Wednesday by Mrs. Elise Hatt Campbell of the Merrill Palmer School in Detroit in an address on "The Child and the Movies" before members of the Birmingham Branch of the American Association of University Women.

The meeting was held at the home of Mrs. Louis Ruthenburg of Arlington drive. Mrs. Campbell is in charge of research in the psychology of adolescence at Merrill Palmer, and has also been in charge of adolescent and pre-adolescent age groups.

"Children enjoy movies because they satisfy the story wish," Mrs. Campbell said. "Most children nowadays have too few stories told to them by adults. Especially children under 10 years of age who cannot read with rapidity, crave the excitement of a movie or radio story which they cannot get for themselves. This story wish is important for them to have satisfied."

The education of the public as to the type of motion pictures suitable for children was proposed by Mrs. Campbell as an effective means of moulding public opinion and of showing disapproval of the less desirable types.

"A great deal has been done and can be done in homes and in schools to help children be critical of moving pictures," Mrs. Campbell said. "Accompany your child whenever possible so that you will know what he is seeing. Read the headlines of the moving pictures ahead of time, and help your child to develop a taste for the real art that is possible in motion pictures."

Social Briefs

Mrs. Harold A. King of Kennas drive entertained members of her bridge group at luncheon Tuesday.

Mrs. Norman A. Lull of Cooper street will be hostess at a pot-luck luncheon for 14 guests at her home Friday.

Mrs. and Mrs. Walter L. Moreland of Worth street spent the weekend in Grosse Pointe, where they visited with Mrs. Moreland's parents, the Rev. and Mrs. Hartley Gamfeld.

Mr. and Mrs. George T. Whitmore of Cleveland spent the week-end with Mrs. Whitmore's parents, Mr. and Mrs. Earl B. Wilson of Shirley drive. Mr. and Mrs. Wilson will leave Friday to spend several days at Rochester, Minn. Their son, Earl B. Wilson, Jr., will entertain a group of friends at a buffet supper Saturday following the young people's dance at the Community House.

REDUCE

Reduce Comfortably, Scientifically with vapor baths and massage, thus improving your general health.

CONSULTATION INVITED. These treatments are greatly beneficial and relieve cases of Arthritis, Neuritis, Sciatica and Rheumatism.

Edith L. Parker

Registered Nurse in Michigan
1220 W. 12th St., Detroit, Mich.
2-2000. Parking Place in Rear

Club Notes

The Michigan League will meet at the home of Miss Mabel Tuomey of Harmon avenue for a dessert luncheon next Wednesday at 1:30 P. M.

Mrs. Nancy B. Thomas will assist Miss Tuomey as hostess. Invitation is extended to all Birmingham women who are former students of the University of Michigan, the wives of graduates or the mothers of students attending the university at the present time.

The last of a series of bridge benefits sponsored by the Barnum School Parent-Teacher Association will be held today at the home of Mrs. E. W. Osborne of Pierce street. Mrs. R. L. Fletcher is chairman of arrangements, assisted by Mrs. H. P. Gahn and Mrs. Henry Dahlquist. The next regular meeting of the P. T. A. will be held at the school Nov. 16.

Members of the choir of the M. E. Church were entertained at the home of Elwin Heacock on Squirrel road at a masquerade party Thursday evening.

The regular monthly meeting of the board of directors of the Birmingham League of Women Voters was held at the home of Mrs. Charles W. Crandell on Ravine road, Tuesday, following a pot-luck luncheon.

The Ladies Aid Society of the Embury M. E. Church will hold a chicken supper at the church Friday evening. Mrs. Victor R. Ogden is in charge of arrangements.

The Dorcas Guild of the Baptist Church will meet to sew for the Village Mart at the home of Mrs. Earl Cunningham on Bates street Friday. The regular meeting of the Guild will be held Tuesday evening.

The Ladies Missionary Society of the Redeemer Lutheran Church will hold a business and social meeting Thursday night at the home of Mrs. Maude Smith of Edgewood boulevard. Mrs. Smith and Mrs. William Paulus will be joint hostesses.

The Philemon Club will meet Tuesday at the home of Mrs. John Willis, 821 Ann street.

Division No. 1 of the Women's Union of the First Presbyterian Church, of which Mrs. Harry T. Winter is chairman, will give a dinner at the church Wednesday, Nov. 15. Following the dinner, George E. A. Hallett will show motion pictures, and motion pictures of African missions will be shown also.

The Junior Study Group of the American Association of University Women will meet at the Community House at 8 o'clock tonight.

The Birmingham Chapter of the Rebekah Lodge will give a Five Hundred party this evening at the Knights of Pythias' Hall. The public is invited.

Mrs. Amelia Mohr of Pierce street entertained several members of the Woman's Benefit Association at her home at bridge Friday evening. Guests were present from Detroit, Hazel Park and Birmingham.

More than 60 babies were in play at the Guild Hall at Cranbrook Wednesday afternoon at a benefit given by the Women's Auxiliary of Christ Church, Cranbrook.

Those pouring were Mrs. Campbell Harvey, Mrs. Walter G. Morley, Mrs. W. Hamilton Aulenback, and Mrs. H. Gray Muzzy.

DR. ALLE D. ZUIDEMA

of the Detroit Institute of Musical Art
Ornament of Jefferson Ave. Presbyterian Church
will teach in Birmingham one day each week

Interview at Birmingham Baptist Church, Monday, November 13, between 10:30 A. M. and 12 noon.

PIANO ORGAN THEORY
BIRMINGHAM 2035 TOWNSEND 7-4531

SATURDAY NIGHT AT 9:30 P. M.

5 VAUDEVILLE ACTS **JAZZ BAND**

ADDED TO OUR REGULAR PROGRAM
SPECIAL ORGAN NOVELTY
SATURDAY MAT. and EVE.

SATURDAY MATINEE - FIRST SHOW ONLY

On the Stage **Sterling The Magician & Co.**
FUN, COMEDY and MYSTERY
A Funny Punch & Judy Show With a Lot of Wooden Head People
Also Mickey Mouse Cartoons—"The Mad Doctor"
In Addition to Our Regular Fri. and Sat. Program

FRI. ROBERT YOUNG - LEILA HYAMS - in "The Year's Big Football Romance" & "Saturday's Millions"

SAT. EXTRA! POPEYE IN HIS LATEST-CARTOON "I AM WHAT I AM"

SUN. MON. WILL ROGERS IN "DOCTOR BULL"

BIRMINGHAM
OAKLAND COUNTY'S MOST POPULAR THEATRE

4TH

ANNIVERSARY SALE!

10 Days of Super Values

Another year has rolled around and this marks our fourth anniversary in Birmingham . . . and we are going to celebrate with our Annual Anniversary Sale. . . 10 days of stirring values in the season's newest creations in dresses and accessories. New merchandise, combining the latest in styles and colors with fine quality, which makes its value most outstanding. Prices are constantly rising to higher levels . . . spend wisely . . . buy now . . . at our Anniversary Sale. . . You will save money.

DRESSES



Here is your opportunity to get those new frocks you have been wishing for. These dresses—received within the last thirty days—are reduced to less than they can be replaced for at the new price standard. Sports dresses, afternoon and informal evening frocks, and general all round utility dresses are included in these three groups which are being offered at special Anniversary Sale Prices.

Group 1 . . .

Smart new Wool Frocks, made of non-rag materials. Clever details in the new high shades and satin combinations. Rabbits Hair Wool with plaid scoot—sepaulet shoulders, pleated skirts with smart metal and wooden accents.

Regular \$5.95 Value

SALE PRICE **\$4.45**

Group 2 . . .

In this group you will find all the smart new style effects, charming creations with plaid bows—silk braiding—satin and crepe combinations and all the little frills which are usually found only in the higher priced garments. Pure silk Failles, Bengalines and all wool crepes are included in this group.

Values up to \$16.50

SALE PRICE **\$9.95**

Priced at

\$12.95
and
\$16.95

Group 3 . . .

This group includes our higher type dresses. Fashions newest modes are reflected in these smart new numbers. Silk and Wool Cordelaine—Imported Wool Plaid—Silk Crepe and other fine materials are to be found in the season's favorite vogue. . . Rhinestone trimmed with contrasting color combinations worked into the collar and shoulders to lend individuality.



Silk Hose

An ideal inexpensive hose for the school girl. A fine assortment of new fall shades.

Regular 69c Value
49c

Full fashioned, pure silk chiffon in sheer and service weights. Evenly knit, eliminating shadows and rings. A favorite with our customers because of their wearing qualities. Selection of sizes and shades.

Regular 89c Value
69c

Accessories . . .

Silk Slips

A practical everyday slip of Swansilk. Full bias cut—insuring long wear. Lace trimmed. Sizes 34 to 42.

Regular \$1.25 Value

95c

Silk Chemise and Panties

A beautiful assortment of lace trimmed and tailored underwear at prices that cannot be duplicated again. Made of 100% pure dye silk and fully biased—assuring perfect fit.

Regular \$2.25 Value

1.85

Silk and Cotton Blouses

Our entire stock of silk and cotton blouses greatly reduced for our Anniversary Sale. An opportunity to complete your costume at a small cost.

Regular \$2.95 Value

\$2.00

Regular \$1.59 Value

\$1.29

Pajamas

One-piece halbrigen pajamas giving both warmth and comfort. New pastel shades. Sizes 16 and 17.

Regular \$1.69 Value

1.39

Wool Skirts

A group of all wool skirts specially marked down for our anniversary. Fully pleated with kick pleats in both front and back. Some with pockets and covered buttons. Colors Brown—Black—Green and Blue. Sizes 25 to 32.

Regular \$3.45 and \$2.95 Values

2.65

Flannel Robes

There's nothing more comfortable than getting into an all wool flannel robe on a cool morning. Colors are Blue—Deauville Rose—Bottle Green, etc. . . with contrasting trims.

Regular \$3.95 Value

3.45

Twin Sweater Sets

See these clever new knitted sets . . . in all the newest and most popular shades.

Regular \$3.00 and \$3.50 Values

\$2.65

Regular \$2.25 Value

\$1.85

Gloves

Perforated pigskin gloves . . . ideal for driving and every day wear. Four button length. Colors brown and black.

Regular \$2.25 Value

1.79

Handbags . . .

Genuine Fabricoid and Wool Bags—practical and most inexpensive. Clever styles . . . with the popular zipper feature.

Regular \$1.00 Value

87c

We are offering our regular line of genuine Suede and Leather Bags during our Anniversary Sale at exceptionally low prices. A fine selection from which to choose.

Regular \$2.45 Value

1.95

BUY NOW FOR CHRISTMAS—LARGER SELECTIONS—LOWER PRICES

The Twin Shop

FORMERLY THE TWIN HOSIERY SHOP

160 W. MAPLE AVE.



Store Hours—
8:30 A. M. to 6 P. M.
Saturdays—
9 A. M. to 9 P. M.