

BUY IN BIRMINGHAM!

Buy Everything In Birmingham?



Our messages to you in the past few weeks are really of a "Buy in Birmingham" nature and you have possibly raised some questions in your mind, one of which might be "Are we expected to buy EVERYTHING in Birmingham"? The answer to that is "No".

We realize that there are many things that you cannot buy in Birmingham, BUT the greater majority of everyday necessities which, after all, constitute the greater drain on your weekly or monthly income, can be bought in Birmingham.

You can verify this statement by a very simple method. Take a period of seven days and during that time list all of the purchases that you have had occasion to make. We shall be glad to check this list with you and show you just how many of the items on the list can be bought in Birmingham. We are sure that you will be greatly surprised.

It may at first appear to you that Birmingham is relatively a small town, but along with this observance must go the fact that the merchant body of the community is UNUSUALLY ALERT and ACTIVE in proportion to the community's size and that the zeal, ambition and progressive ideals to further serve the needs of the community will some time blossom forth into the reality of a model retail business center in a select class by itself and shared by but a few of the other cities throughout Michigan.

LOOK FOR IT FIRST IN BIRMINGHAM .. BE NEIGHBORLY

RETAIL MERCHANTS ASS'N