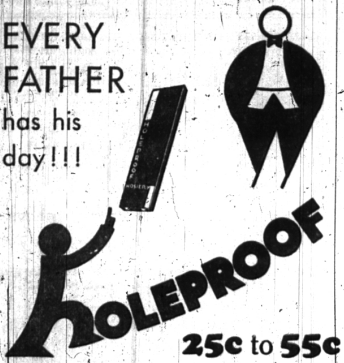


Facts: Until recently it was a Buyers' Strike — Now it's a Buyers' Panic
 it's a natural result of scarcity of merchandise and a rapidly rising market. You will act wisely to
Convert your Bank Dividends into Good Desirable Merchandise

EVERY FATHER has his day!!!



Don't forget the day when father changes from provider to protégé. Give him something to remember it by... something he'll wear and like. A box of Holeproof half hose, for instance, with his favorite weaves, patterns and colors.

Other Gift Suggestions For Father

- Superior and Chalmers Shirts and Shorts 39c
- Manhattan Terry Sweat Shirts \$1.00
- Pre-shrunk White Broadcloth Shirts \$1.00
- Initialed Linen Handkerchiefs 35c
- All Leather Bill Folds 75c
- Broadcloth Pajamas \$1.00
- All Wool Sleeveless Sweaters \$1.00
- Sport Belts 69c
- Bradley All Wool Bathing Suits \$1.95



Better hurry! It's a real sale. No matter what you're planning, we've the suitable frock in this group. Smart things, light background prints, and ever so many all-styles dresses. Lots of them washable.
 Pure Dye Silks! Washable Silks! Heavy Shirts! Crepes! Sizes from 14 to 44!

Bank Dividend Special!
 Here's An Idea Summer Dress

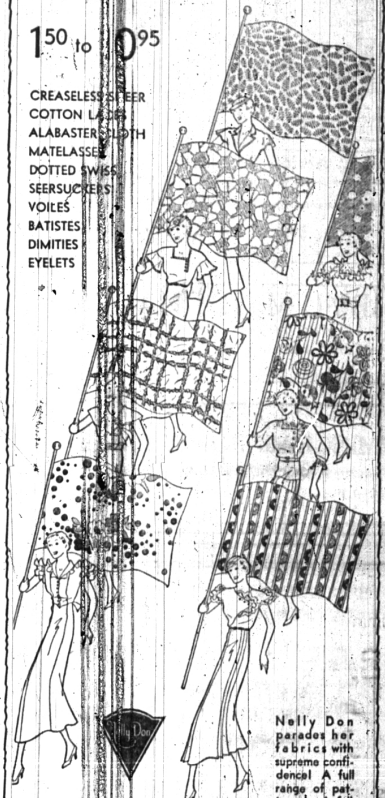


Made of silk jersey, called doveskin. It's soft as a baby's skin... and cool as a sea breeze. Wear it as hard as you like, because it's made for active summer wear. Stripes, Checks. All sizes. As an added feature we are including many of our higher priced silk and knit dresses at this special price of \$1.95.

COOL NELLY DON SUMMER FROCKS
 are in line with Fashion

150 to 095

- CREASELESS STEER COTTON LACE
- ALABASTER CLOTH
- MATELASSE
- DOTTED SWISS
- SEERSUCKERS
- VOILES
- BATISTES
- DIMITES
- EYELETS



range of new features! Here are values you must not miss! Review the price... all of highest quality... of smartest fashion!

A Glorious Selection of Bathing Suits and Accessories



You may pick from the daring new two piece rubber suits to the conservative all wool affairs. We have every smart style for Men, Women, and Children. Prices from 89c to \$4.95 are very low when quality is considered.



try *In-between*
 a new **HOLEPROOF HOSIERY**
 Color for Streetwear
79c (Box of 3, \$2.25)

It's a versatile neutral shade that adapts itself to almost every kind of costume... but it's especially smart with black, brown, blue and grey town clothes.

Ask to see Holeproof Color Ensemble Book

Smart Summer Hats



88c

Flattering Summer Hats for all sport occasions. Whites and Pastels. Oodles to pick from!

TRAVEL AND TRANSPORT BUILDING



TIES 69c

New ideas, inspired by A Century of Progress, make these ties smart. Foulards and crepes, all hand made. Every tie is resiliently constructed, assuring a perfect knot and lasting service.

Father Will Like

- All Linen Knickers \$1.95
- All Wool Flannel Coats \$8.95
- Sanzorized Slacks \$1.95
- Panamas \$3.50
- All Wool Flannel Pants \$3.95
- Caps \$1.00

Gift Boxes

With all gift purchases at no additional cost.

L. E. Davidson
BIRMINGHAM DEPARTMENT STORE
 Woodward thru to Maple
Birmingham's Foremost Store

SCRIP

We gladly take Birmingham Scrip from all Board of Education employees, Birmingham assignments from City employees and Detroit City scrip from all holders of same at full value.