

Sales Mean More To You Than Ever Before

BANK DIVIDENDS

Can not possibly be disbursed at a more opportune time than right now—Just in time to take advantage of our July Clearance Sale savings and head off rapidly rising prices.

... AND BIRMINGHAM SCRIP AND BIRMINGHAM CITY ASSIGNMENTS

ess Goods

- Sport's Material 29c
- Black Dot, yd. 29c
- Organdies, yd. 39c
- Rayon Crepe 49c
- Rough Crepe 49c
- Crepe de Chine 79c
- Non Cling, yd. 25c

OF LINENS

- ch Cloths \$1.00
- ch Cloths \$1.25
- ch Cloths \$1.50
- ch Cloths \$1.00
- ch Sets \$2.95
- ch Sets \$4.95
- ria Napkins \$2.95

Y PRICED!

ay and Beach AJAMAS SALE!

25c to 98c

We'll wager you've never seen such a grand assortment of really smart California Type Sport Sweaters as the "ALL AMERICAN SWETA" collection. Made of fine soft spun rephry yarn, they have that casual air of all good sports things.

In Camel, Arond Blue, Rose Brown, Swiss Green, Ivory White, Marine Navy, Dufield.

COOL BLOUSES 98c

Smart linen, cool batiste and level organizes made up in flattering styles and the story of our summer blouse. They are specially priced!

SALE OF Lingerie



Every wanted style in lovely silk underwear! Tailored or Lacy! Many with adjustable straps. Complete range of sizes.

- Silk Garments
- Slips \$1.35 to \$2.50
- Skirts \$1.35 to \$1.95
- Step-ins \$1.00 to \$1.95
- Dance-sets \$1.35 to \$1.95
- Chemises \$1.35 to \$2.95
- Gowns \$1.95 to \$4.95
- Pajamas \$2.50 to \$4.95
- Run Proof Rayon
- Slips .98c to \$1.35
- Step-ins .59c to \$1.00
- Dance-sets \$1.00 and \$1.19
- Chemises .98c to \$1.95
- Gowns \$1.19 to \$1.95
- Pajamas \$1.19
- Mesh Panties 39c

ALL AMERICAN SWETA

\$2.95



98c

10c to 50c

UNIFORMS

Nurses' and Maids'

\$1.25

Skirts Sale!

98c

July Sale!

Cool Summer Corsets
Gossard and College Girl
20% off

One Lot Corsets \$1.00
One Lot Corsets 1/2 off
Brassieres too 1-5 off

Nelly Don Dresses SALE!

Fast color print.
\$1.25 Beach Pajamas 98c
\$1.95 Play Suits \$1.55
\$1.95 Terry Pajamas \$1.55
\$2.45 Linen Suits \$1.95
\$2.45 Linen and Pique Dresses \$1.95
\$2.45 3-piece Tennis Dresses \$1.95
\$1.25 Duck and Pique Slacks 98c
\$3.50 Flannel Slacks & Jackets \$2.88

Cool Cotton Dresses
98c to \$2.95
White Gloves
39c to \$2.95
White Bags \$1

Linen Hankies
10c to 50c
UNIFORMS
Nurses' and Maids' \$1.25

Skirts Sale!
98c

Beach Hats
Colorful, huge beach hats, one prettier than the other.
69c-\$1.00

Sport Turbans
Cleaner Brooks, smart sport turbans in every pastel color and white only.
39c



We'd Like To Boom
Cannons to Announce
This Dress Event!

\$2.79

MANY OTHERS, \$1.95 TO \$6.95
Isn't That a Price Worth Making a Noise About?

We're as excited as a child over his firecrackers when we begin to tell about these dresses. To begin with, they are mostly WASHABLE! So you can indulge your pastel and white tastes. And they are of an excellent quality silk that bears up well under frequent launderings.

Coats Reduced 1/2 Price!
White Coat—Spec. \$5 and \$10
\$1.95 to \$12.75 now \$9.95

- Fast color print.
\$1.25 Beach Pajamas 98c
- Gay and practical.
\$1.95 Play Suits \$1.55
- Fast colors—All sizes.
\$1.95 Terry Pajamas \$1.55
- Two color combination.
\$2.45 Linen Suits \$1.95
- Smart, that's why they are popular.
\$2.45 Linen and Pique Dresses \$1.95
- White with blue, yellow, teal and orange.
Cool, sporty, white.
\$2.45 3-piece Tennis Dresses \$1.95
- Blouse, skirt and wrap around skirt.
Swagger and smart.
\$1.25 Duck and Pique Slacks 98c
- Ideal for the beach and sports.
You'll be ultra smart in.
\$3.50 Flannel Slacks & Jackets \$2.88
- White, navy, grey and beige.



HATS

For Every Occasion
88c to \$1.95

You may pick out of hundreds of choice and trim turbans—Silk, Pique and Crepe. Panamas and smart shallow crown slacks. Every hat is smart and flattering and will make you feel every inch the lovely lady. White, black and pastels.

You Never Bought
Stockings Like
These for

49c

Hosiery that is sheer enough to wear with your finest dresses. Yet with toes and heels reinforced so that they really give you satisfactory service. Complete range of colors and all sizes.

Read excerpt below from THE DETROIT NEWS
It fully explains why this year's July Clearance Sales mean more to you than ever before.

MARKET NEAR BUYERS' PANIC

Searchy of Merchandise Follows Sharp Upturn and Heavy Orders

By L. L. STEVENSON
From the New York Times
NEW YORK, June 10.—Sharp increases in wholesale prices reported here presage similar increases in retail prices throughout the country in the near future.
Scarcity of finished and unfinished merchandise has reached such proportions that it resembles a buyers' panic. Buyers are reported to be buying far beyond their present needs, and taking all the staples they can get hold of, their judgment being that the imminent increase in prices will make their investment highly profitable.
All articles of wearing apparel and house furnishings are due for a rise, dealers said. Silk stockings now selling for 59 cents a pair are due to a boost to \$1, while the 69-cent grade is scheduled to go to \$1.15, these prices being based on wholesale prices now being paid.
The market is so uncertain that prices on men's suits have been withdrawn by the wholesalers, pending increases of 15 to 20 per cent. Wholesale prices of cotton, part wool and white sheet blankets have advanced 7 1/2 to 12 1/2 per cent in the last week.
Rugs and carpets have gone up 5 per cent, and rayon prices have made a similar advance. Oriental and Chinese rugs will cost 15 per cent more after July 1. Shoe manufacturers have announced increases in both men's and women's lines, and men's gloves have also advanced. Household appliances are also scheduled for a rise in price. Furs are to advance sharply after August sales.
These price rises, dealers said, are but the beginning.

JAMES ASWELL

By Central Press
NEW YORK.—Movie Staff:
I still think Frank McHugh is the screen's pleasantest comedian. The marques glitter, as always, with unobtrusive illustrations, such as the one glimpsed of last night in a neighborhood house. "See King Kong Halfway to Heaven" . . . Who was suggested that the scene should be "I Hold You in the Palm of My Hand" . . . The censorship here has an understanding that ladies need not be clad above the waist if their slips are brown and they are photographed on their native health . . . But more drapes are sent to her native Tahiti, for I never saw a tropical flower so suited to Madhattan's tumultuous trivia . . . One Blake Carter, who you will doubtless inform me is famous but whom I hadn't heard before, gets more fan mail for his radio comments than any of the flicker people . . . Or so I'm assured . . . Elissa Landi always mails a map to frisky visiting her secluded Hollywood Hills mansion for the first time . . .

HE CAN'T REMEMBER
Gary Cooper suffers from an inherent horror of schoolboys' bonding for examination complete lack of rote memory . . . He can't commit to memory any speech, longer than 10 words, without an appalling effort, so his lines are often written on a blackboard out of the camera's range . . . I am told that President Hoover had some of the same difficulty . . . Charlie Chaplin is said to wish a secret desire to be a ballroom dancer, and spends hours alone practicing his waltz steps . . . Most nauseous news of the week: That a movie girl named Heather Angel publicly offers to her sumptuous automobile as "Little Peter Packard" . . . outstanding information in seven days: the word, apparently reliable, that Mae West goes to church every day of her life . . . Well, maybe not so astounding, either . . . But Helen Twelvetrees is said to be out to under a thousand a week, is really afraid she will have to do her own housework, now that she can't do it, it is that my Hollywood gabbler gettier is kidding me!
AND OTHER MATTERS—
Burton Brailay, the versifier, is peddling his autobiography among the publishers . . . His title is "Pograsp Pulls a Hack" . . . Have you read the back of a steamship ticket, when you are informed in small type that virtually the only rights you retain are those of a stranger in the smallest lifeboat? . . . But who, holding a steamship ticket, cares?
The month of May, 1933, witnessed the fewest automobile fatalities of any May in Manhattan's history . . . The brewery claim this was due to legal wine and beer, while the dry partisans assert it was because fewer people had money for gas, with beer on tap . . . I intend to run down the authorship of words which throb in the speech of every day, those ancient, quickly forgotten, qualities we toss off intensively and then forget . . . But for the sake of the record I think it should be stated that the same man invented the scarcely answerable, "See you" and "in an air character" Baron Munchausen . . . He's Billy K. Wells, author of "The Cook-eyed World" . . .

FRANKLIN

Mr. and Mrs. Lester Meade and son, Richard, have returned from a trip to the Century of Progress Exposition and to Bristol, Ind., where they visited relatives.
Orean Everett and W. J. Spicer are spending a week trout fishing at Mr. Everett's ranch near Milo, Mich. Walter Johnston and J. McDonald of Pontiac left Saturday on a fishing trip near Hale, Mich.
The regular meeting of the Cemetery Association Auxiliary will be held next Thursday, July 13, at the home of Mrs. Andrew Borden, Lanchester. It will be served in the afternoon.
The annual meeting of the Franklin school district will be held at the school house Monday evening.
Mr. and Mrs. John Curran and son, Norman, will leave Wednesday for Lewiston, Mich., where they will be the guests of Mr. and Mrs. Ed Haycock for a few days.
Father Misunderstood
Dad—You're thinner than when you left for college last fall. How much do you weigh?
Daughter—Oh, about 125 dressed for gym.
Dad—Who in thunder is Jim?
They are a jolly group willing to improve economic conditions if it takes everything other people have.
Maudie Estlin.