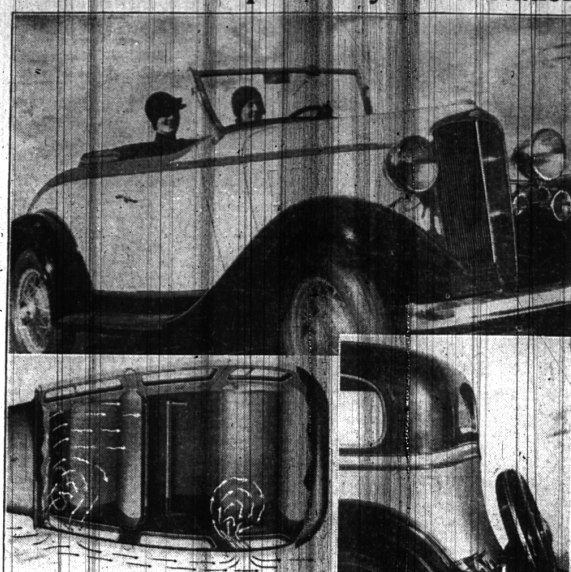


# New Chevrolets Add Over 85,000 People to Payrolls of Nation



TOP: New 1933 Chevrolet roadster climbing hill at General Motors Proving Ground. LEFT: New Filter "No-Drain" Ventilation system illustrating how each passenger may have individually-controlled ventilation instead of being subjected to a sweep of air through the car with resultant discomfort and danger to health. RIGHT: New rear-end of all closed models screening all air, slightly underparts of the car.

Chevrolet's general showing of the new 1933 line means a material uplift to national employment and material consumption, since this company is the largest manufacturer in the largest industry in the world. More than 85,000 people are employed at work, 30,000 in the company's twenty domestic factories, 21,000 more in Fisher body plants working exclusively on Chevrolet-Fisher bodies, and more than 26,000 in dealerships throughout the nation.

Other features included in the new line are more horsepower and speed in the engine, which is fully equipped with improved fuel economy, improved floor plan, and new body styling. The new "No-Drain" ventilation system, which allows each passenger to have individually-controlled ventilation instead of being subjected to a sweep of air through the car with resultant discomfort and danger to health.

With all these, and many more, the price range continues to be the lowest of the larger's pocketbook. It has been found possible to equip the new Chevrolets with many features that used to be confined to costlier models at several times Chevrolet's base price.

Since October first, trained Chevrolet employees have been going door-to-door in Chevrolet's widely distributed manufacturing and assembly plants, with welcome additions to the general purchasing benefit made possible by direct sales in circulation. Throughout the country, the increase in employment continued to a seasonal peak in the middle of December, when concentrated operations led to the prompt dealer stocking up for full selling. More than twenty million dollars worth of new cars were in dealer's hands when the national introduction was made.

# WANTED

UNDER THIS HEADING—"For Rent," etc., the minimum charge is five cents per word for each consecutive insertion, 10¢ per word. All copy must be in by Wednesday, 4:00 p. m., of each week, to be inserted.

Our Telephone Number is 11

- LOST AND FOUND**
- LOST—Vest button with label, "M" on button. Notify W. H. H. Howard, 1100 1/2 E. 11th St., Phone 2484.
  - LOST—Black coat, size 38. Found on Saturday evening. Theatrical Bldg., Mrs. J. G. Hines, Phone 1594.
  - LOST—Black coat, size 38. Found on Saturday evening. Theatrical Bldg., Mrs. J. G. Hines, Phone 1594.
- MISCELLANEOUS**
- IF YOU need help in cleaning and serving lunch call Ruby Rickford, 912 E. 25th St., Phone 1840.
  - WALLS washed, paper cleaned, woodwork painted. Work guaranteed. Phone 1840.
  - ASHES and cans collected, 5¢ each. Paid by door. Light trucks and manure for sale. Phone 2833. Fred Wilson, 39
  - WOULD like to tutor or care for your child. Will do 10¢ an hour at home. Phone 2747. Mrs. Charles Brown
  - YOUNG male boy, part Airedale. Given to good home, gentle with children. Phone 2153.
  - LARGE Detroit Music House has a popular size Zorlet and one day's little baby Grand Piano near Hutchinson, which are slightly used and partly paid for. Offer of three new and better. By responsible party willing to compromise. Call for information address P. O. Box No. 215, Detroit, Michigan.
  - LENTHIONS: Ten leaf for automobile reading given free. Hours: noon to 10 p. m. 1111 W. 11th St. Phone 2153.
  - CONTRACT medicine business, 10¢ per hour. Location, 1111 W. 11th St. Phone 2153.
  - PLANO cabinet, \$1.50, waiting for price. Call for information. L. C. Barlow, Phone 4117.
  - SADDLE horses for sale or hire. Boarding horses reasonable. Beverly Hills, 1111 W. 11th St. Phone 2153.
- REAL ESTATE**
- MY equity of \$1,000.00 in seven room house in West of N. Detroit. Rent for free and clear home located in 1043. Phone \$3,000.00. Phone 2153.
- FOR SALE—HOUSEHOLD GOODS**
- USED electric refrigerator, gas stove and ice box at bargain price. Ketchikan, 1111 W. 11th St. Phone 2153.
- MOVING—STORAGE**
- PLANO, furniture our specialty, all size. 1111 W. 11th St. Phone 2153.
- FOR SALE—WOOD**
- MIXED wood, \$2.50 per cord; seasoned wood for sale. 1111 W. 11th St. Phone 2153.
- LAUNDRIES**
- WASHING and ironing done. Called for and delivered. Can give references. Also soft water used. Phone 2153.

## Our Scrap Book

**THE TENDERNESS OF THOREAU**

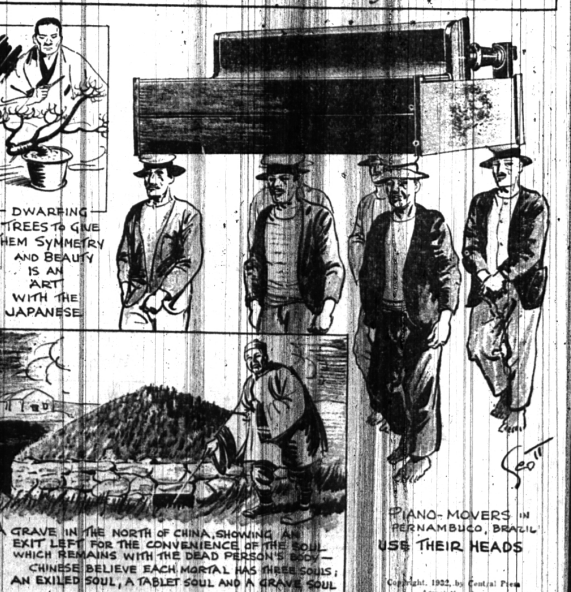
In private life Thoreau was as tender as a poet, as loving of his friends, as appreciative of their virtues; his relations with his family speak a man of highest character and sensibility. "Ah, my friends, I know you better than you think, and love you better, too. The day after never we shall have an explanation." Those who picture him as a stoic, a gaunt figure silhouetted against the skyline, reckon without the volume of his collected letters, the testimony of Channing and other friends, and the more cordial facts of his relationships. Although he was seldom demonstrative (everyone was agast when he danced a jig once at a party) his letters especially tremble with a sincerity of emotion rare among men, and a patience and desire to be helpful that is positively disarming.

In Thoreau we find filial love and responsibility deeply ingrained; for his letters to his parents, sister, and brother, reveal a strong desire to be helpful and

they also breathe the delicate aroma of tender affection. To Helen and Sophia reluctantly away from home he wrote the delightful letters of condolence and domestic phenomena, dear to both of them—the snow muffled, the fence post assured against the fence post, the flowering of the Concord river and in field, convey an emotion and an enthusiasm that come as a surprise to those familiar only with the more mature Thoreau. What a fine relationship this must have been!

Most of his friendships, which he valued, nourished, and thus rendered sacred, flourished upon his own terms. Expecting Emerson, his friends largely subordinated themselves to his temperament, gave what they could, and what they might, and frequently made shift with much that he did not understand. Despite Thoreau's mellifluous literary tribute to friendship, for more emotional and gracious, I think, than Emerson's, he was unentirely his American matter. For example, "I have known Channing and Thoreau, the bond of friendship was a warm, indissoluble, no one could ever break it." Thoreau, the friend of Canada, Cape Cod, the White Mountains, and Montserrat, and few others would be introduced to the private riches of his countenance. Thoreau, the friend of Canada, Cape Cod, the White Mountains, and Montserrat, and few others would be introduced to the private riches of his countenance. Thoreau, the friend of Canada, Cape Cod, the White Mountains, and Montserrat, and few others would be introduced to the private riches of his countenance.

## DID YOU KNOW? -- By R. J. Scott



DWARFING TREES TO GIVE THEM SYMMETRY AND BEAUTY IS AN ART WITH THE JAPANESE

GRAVE IN THE NORTH OF CHINA, SHOWING AN EXIT LEAF FOR THE CONVENIENCE OF THE SOUL WHICH REMAINS WITH THE DEAD PERSON. CHINESE BELIEVE EACH MORTAL HAS THREE SOULS: AN EXILED SOUL, A TABLET AND A GRAVE SOUL.

PIANO-MOVERS IN BERNAMBURGO, BRAGIL USE THEIR HEADS

Copyright, 1932, by Curtis Peck Association, Inc.

**Life's Little Laughs**

No Sign of a Breakdown  
Disgraced Parent—How much longer do you expect me to go on supporting you?  
Son—Well, father, you know you're in the pink of condition.  
Boston Transcript

Lost Soul  
Basler—"I'm worried—'s raining and my wife is down-town."  
Rhodes—"Oh, she'll probably stop inside some store."  
Basler—"That's just it." Pathfinder

Tick-Headed  
Teacher—Where is the population the densest?  
Slavery Sammy—Just above the Tit Bits.

"Jones went to the woods in '33 to get back to nature."  
"Did he?"  
"Yes, he got shot by mistake for a deer and was buried yesterday."  
—Boston Transcript.

Be Prepared  
Landlady (discussing world's troubles)—I suppose we must be prepared for anything these days.  
Boarder (gazing at his peep-hole)—Yes—or, at any rate, hard anything.—London Tit-Bits.

**Fire and Casualty INSURANCE**

Call 143-W

Oakland Realty Co.  
T. D. Lynch, Mgr.  
6 LEVINSON BLDG.

The largest wood found in the United States is black iron wood, which grows in Florida.

**KROGER-STORES**

**LAMB SALE**

Leg of Lamb 1b. 19c  
Rib or Loin Chops 25c  
Shoulder Roast 12 1/2c  
LAMB STEW 3 lbs. for 25c

**Veal**

Chops 19c  
Shoulder Roast 9 1/2c  
Cutlets 28c  
Stew 8c

Pork Loin rib end 8c  
Pork Chops Center Cut lb. 14c  
Loin end 12c  
Pork Steak lb. 9c  
Bulk Pork Sausage lb. 9c  
Fresh Picnics lb. 6c  
Pork Steak lb. 9c  
Hamburger Steak lb. 9c  
Spare Ribs lb. 9c  
Beef Short Ribs lb. 9c

**FRESH HAMS** whole or shank half lb. 9c

Bulk Sliced Bacon half pound layers 9c

Smoked Picnic Hams 4 to 6 lb. average 9c

**KIEFER PEARS** 2 No. 2 1/2 cans 25c

**DEL MONTE CORN** 3 No. 2 cans 29c

**COUNTRY CLUB or MA BROWN Preserves** 2 lb. jars 29c

**MICHIGAN HAND PICKED Navy Beans** 5 lbs. 10c

**FRESHLY BAKED Ginger Snaps** lb. 5c

**WONDERNUT OLEO** 2 lbs. 19c

**ROLLED OATS** Country Club 35-oz. pkg. 10c

**SEMINOLE TISSUE** 3 rolls 19c

**EASY TASK SOAP CHIPS** 5 lb. pkg. 21c

**PILLSBURY FLOUR** 24 1/2-lb. sack 59c

**FRENCH BRAND COFFEE** lb. 25c

**FRESH JELLY ROLLS** each 15c

**JEWEL BRAND COFFEE** lb. pkg. 19c

**SLICED BREAD** 1 1/2-lb. loaf 6c lb. loaf 4c

CHESTERFIELD, OLD GOLD, LUCKY STRIKE

**CIGARETTES** 4 Tins of \$1.05  
Fifty

Chesterfield, Old Gold, Camel, Lucky Strike. 2 pkgs. 25c

**THE KROGER COOKING SCHOOL**

Opens in Pontiac at the Masonic Temple

WEDNESDAY, JAN. 11th

**— 3 BIG DAYS —**

BE SURE TO ATTEND!

**General Auto Service**

Auto work, repairs, oil changes, tire service, etc. 438 E. Maple Ave.

**AUTHORIZED Timken-Silent Automatic SERVICE**

Big Electrical Co. Phone 2153

**THOMAS H. JACKSON Carpenter Shop**

300 Pierce Street  
Cabinet work, furniture repair, etc. Phone 1348—Call Evenings