

HUPMOBILE SALES & SERVICE

FREE MOTOR CLINIC

PACKARD AUTHORIZED SERVICE

FREE

Motor Check Up By Factory Expert

AT THE

MOTOR CLINIC!

New Sun Motor Tester Avoids "Guesswork"

See this Sun Motor Tester on display in our showroom windows. Marvel at its intricacy. See it at work in our testing department.

Motorists! Reserve at least one of these three big days of the Motor Clinic to view a demonstration of the mechanical marvel of the age... the SUN MOTOR TESTER! These amazing new machines will not only accurately test the performance of the vital points of your motor, but demonstrate beyond a doubt when the proper adjustments have been made.

You wouldn't entrust your watch to a boiler-maker for repairs... don't trust your motor... an intricate machine at the best... a scientific puzzle at the worst... to inexperienced, untrained motor analysts.

As each test is made with the Sun Tester, the results indicated by the instrument will show exactly the adjustments required to restore the motor to the highest possible level of efficiency.

Thursday, Friday and Saturday ---

All Day — 10 A. M. to 10 P. M.

The Sun Motor Tester is Operated Locally Only By

Birmingham Service Co.

467 S. Woodward Ave.

MOTOR CLINIC OPENS TODAY

Birmingham Service Gives Free Tests To All Cars

A novel experiment in the field of automobile servicing in Birmingham—a three-day free "motor clinic"—commenced today at the Birmingham Service Company, 467 South Woodward avenue.

At any time today, Friday or Saturday, the management of the company is prepared to make a thorough and accurate check-up on any car, free of charge, and completely free of guesswork. The Sun Motor Tester, called as the most modern scientific motor analyzer in existence and let the outstanding new marvels of modern mechanical science.

Highly sensitive to exact promptly and accurately to every automobile motor defect, the Sun Motor Tester has been given its past usage to show exactly the adjustments required to restore any car to the highest possible level of efficiency.

Appearing as intricate as the motor itself, and yet proved to be as trustworthy as the simplest tool, the instrument not only serves to expose trouble and prescribes the remedies, but demonstrates beyond a doubt when the proper adjustments have been made.

During the three days of the "motor clinic" the motor will be tested by a factory representative and motorists will be invited to witness the tests at first hand. The instrument will be on display in the showroom windows of the Birmingham Service Company, which has been given the honor of operating the tester in this city.

The "clinic" is being held in conjunction with the new location opening of the service company, which recently moved into its larger quarters from 153 South Woodward avenue. Al Badgley and L. A. Conrad, who have been in the automobile servicing business in Birmingham for the past several years, are the managers.

Given Hupmobile Agency Almost synergism with the opening of the "motor clinic," the Birmingham Service Company, it was announced in the past, has been designated as the official agency in Birmingham for Hupmobile motor cars.

This announcement, which was made by Hoover Holton, sales promotion manager for the Hupmobile Corporation, who lives in Birmingham at 348 North Woodward avenue, was immediately acclaimed by more than 100 Hupmobile owners in Birmingham and Bloomfield Hills, who are thus given access to the latest local facilities for service, repair and equipment.

Conferees of the agency make the Birmingham Service Company the first distributor and distributor in Birmingham of the 1933 "silver anniversary" Hupmobile, the product of 25 years of experience and research in automobile building by the Hupmobile Corporation.

STUDENTS PAY HONOR TO FIRST PRESIDENT

Fifteen minutes were set aside Wednesday afternoon by the school students to observe the anniversary of George Washington's birthday.

Rev. Russell D. Hopkins, pastor of the First Methodist Church, spoke to the students in the auditorium session room, while W. Toothacker, science teacher, addressed members of the junior session room.

South America has the most valuable species of trees. She has the greatest rubber, while the United States has the most that actually arrive.

Repair

Your Car Now

NO DOWN PAYMENT

Motor Acceptance Co.

Lloyd S. Fast, Pres.

has arranged with THE BIRMINGHAM SERVICE CO. to finance your auto repairs, put on new tires, buy a new battery, install a new battery and repair your car... with absolutely no down payment.

Local Representative
BIRMINGHAM SERVICE CO.
467 S. Woodward

FIRST POLICE CAR IN DETROIT SHOWN

Antiques Hupp Was Necessity Of Speeders In Days Gone By

An important part of the Hupp Motor Car Corporation's exhibit of old cars at the annual spring meeting of the Society of Automotive Engineers in French Lick, Ind., is the first police car ever used by the Detroit Police Department.

This curious appearing vehicle, bearing number 176, was known as a sportster and was used by Captain Owen C. Lindsey in patrolling parks and boulevards of the motor city in the days when motor vehicles were almost a minus quantity in Detroit.

The seat is of the bucket type, while the steering wheel is located on the right hand side with the gear shifting and emergency brake levers mounted on the frame on the outside of the body.

There is no deck at the rear but a small, oval gasoline tank is mounted on the back of the seat. The fenders, curiously flimsy in construction, permit only of a short step plate instead of a conventional running board. The wheels are of wood with 12 spokes, and square-designed oil side-lamps are mounted on either side of the plain wooden dash with gas head lamps.

A bulb horn was included as standard equipment. Of course the car was cranked by hand while the flywheel was located at the forward end of the engine.

The history of this new antiquated vehicle is unusual. For two months Captain Lindsey kept a daily record of the car's performance. In some of these reports the officer declared that the car was used not only for "regulating speed traffic," but also for "first aid to the injured, caring for lost children, strike duty and for various emergency service in the police department."

WHY...

Destroy that glazed cylinder wall by honing or reboring

We can make your motor give you original power even tho the cylinders are out of round and tapered... Let us restore that old snap and pep.

LET US SHOW YOU

what the ROTO CAM PISTON RING

WILL DO INSTALLED AT

BIRMINGHAM SERVICE CO.

We use and recommend

100% Pure Pennsylvania Super Refined



A Revelation in Lubrication

BIRMINGHAM SERVICE CO.

467 S. WOODWARD AVE. Birmingham Michigan

AUTO OWNERS

Check Up On Your Car

A New

SERVICE

FOR

MOTORISTS



—Photo by Arnyld AL. BADGLEY



L. A. CONRAD

THE BIRMINGHAM SERVICE CO., formerly located at 153 S. Woodward Ave., have moved to their new and larger quarters at 467 S. Woodward. Here, with added facilities and greater floor space, a complete motor car service is being offered to the motoring public of Birmingham and the Hills. Skilled mechanics and modern machinery assure car owners of most satisfactory service. Mr. Al Badgley and Mr. L. A. Conrad, who have conducted this business in Birmingham for a number of years, give each and every job their personal attention. "A satisfied customer," has been—and will continue to be their only slogan.

YOU ARE INVITED

In conjunction with our NEW LOCATION OPENING—we are conducting a FREE MOTOR CLINIC.

On THURSDAY, FRIDAY and SATURDAY of this week a factory representative will be here and personally check your car with the most modern scientific motor analyzer in existence. If you don't know what a motor analyzer is, it's a mechanical "Doctor" that will analyse your motor's troubles, tell you what is wrong, how bad its condition is... and suggest the proper remedies.

No Solicitations
This is a Demonstration—
Not a Sales Event

Bring Your Car In
Regardless of Make
or Model

MAKE AN APPOINTMENT TO HAVE YOUR MOTOR TESTED FREE

AT

Birmingham Service Co.

467 S. WOODWARD AVE.

Phone 1074

Open 10:00 A. M. to 10:00 P. M.

Phone 1074

Let's Get Acquainted

We cordially invite all past, present and future Hupmobile owners to visit our showroom and service station.

We want you to get acquainted with our organizations, to know who you are doing business with.

Then, too, we have a machine here that should get acquainted with your car's engine. It's known as the SUN MOTOR TESTER, and scientifically determines engine defects. With its help, your engine is tuned by our mechanics to its highest point of efficiency, insuring you the utmost economy in operation, the greatest power and pep.

Come on in! Bring your friends and your car.

BIRMINGHAM SERVICE CO.