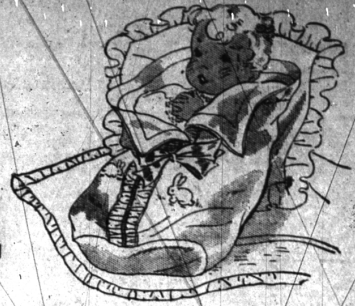


Wishes

For The First Baby of 1934



In Birmingham - Bloomfield Hills or Bloomfield Township


Greetings to the Newborn Babes ...

THE FIRST BABY born in Bloomfield township in 1934 is going to be a lucky child. Will it be a boy or girl? It makes no difference, the newcomer will receive a mighty worthwhile welcome in the form of the many substantial gifts described below.

We are asking that parents report to The Birmingham Eccentric (Telephone 11) the day and the hour that the new baby is born. We will notify the parents of the first arrival. They may call at the various business houses whose advertisements are on this page, where they will receive the gifts.

REPORTS OF NEW BABIES MUST BE TURNED IN BY WEDNESDAY NOON, JAN. 3RD

GOODWILL GIFTS FROM YOUR BIRMINGHAM MERCHANTS



10 GALLONS OF GAS to the Proud Father

That car of Dad's will just roll along on the new Mobilgas. Starts easier—runs smoother . . . and gives you premium performance at regular prices.

R-C Service Station
492 S. Woodward



THE FIRST RIDE

From the Hospital Will Be Free in the

MANLEY BAILEY AMBULANCE

Telephone 777
TWENTY-FOUR HOUR SERVICE


A 5-lb. Box of Candy For the Mother



Of course, we join in welcoming the New Arrival—and wish that it will be HEALTHY—WEALTHY and WISE.

Birmingham Fruit Co.
N. Woodward at Maple

1/2 Ton SEMET-SOLVAY COKE



Baby must be kept warm, so we're giving the proud parents a half-ton of our Semet-Solvay Coke, delivered. (Just phone 2020.) This will keep your home comfortable . . . and will prove the real satisfaction of getting full value for every dollar spent for fuel.

PARKS COAL CO.
283 BROWNELL STREET



50 BIRTH ANNOUNCEMENTS

Ready for Mailing

May your joy and happiness be reflected in the "Good News" announcements you will send out to your friends.

The Birmingham Eccentric
Printers and Publishers



A CAMERA AND ROLL OF FILM

So that you may keep a picture record of the little one—we are giving a complete picture-taking outfit. We will also develop the first roll containing pictures of the baby and will give you one print of each.

Woodward Pharmacy
B'HAM NAT'L BANK BLDG. PHONE 766



One Pair Baby Shoes

It's surprising what a big item baby shoes can become in the family budget—seems like the new pair is no sooner purchased before they are outgrown or worn out. Luckily many parents have discovered the PIED PIPER infants' and children's shoes which we have. To show how confident we are of their quality—we're giving the new youngster a pair.

Williams Boot Shop
115 WEST MAPLE AVE.



A Sweater, Dress and Booties

Baby's clothing needs can be taken care of here, for we sell a complete line of infant and juvenile needs in clothing.

Mulholland's
233 N. Woodward Ave.



To the Babe's DAD AND MOTHER

Suit and Dress
Cleaned and Pressed Free!

Matthew's TAILOR SHOP
244 E. Maple Phone 9011

A Happy New Year To All and **A Pyrex Casserole**

To the Mother of the First Baby

Birmingham Hardware
162 N. Woodward



A KANTLEEK BABY HOT WATER BOTTLE

Two If It's Twins

There will be many times when you need the services of a reliable drug store. We have all of baby's needs such as creams, talcs, bottles, etc. As our welcoming gift we want you to accept this Kantleek Baby Hot Water Bottle.

SHAIN'S DRUG
W. MAPLE & PIERCE

BEST WISHES TO THE NEW BABIES