

MICHIGAN BELL TELEPHONE CO.



Suggestion to husbands:

GIVE HER AN EXTENSION TELEPHONE FOR CHRISTMAS

For LESS THAN 3 CENTS A DAY, you can give wife or mother an extension telephone that will save her hundreds of ringing steps and greatly lighten her household duties.

Installed in an upstairs bedroom, for instance, an extension telephone will eliminate a lot of running up and down, at various times, to place and answer calls. And it will permit any member of the family to telephone in privacy, whenever desired.

An extension in the bedroom, too, will bring TELEPHONE PROTECTION within arm's reach at night.

The telephone business office will supply complete information on extension telephones, and will take your order for installation in any town, at any time you specify.



SCHOOL AIDING SALE OF SEALS

Students At Baldwin, Adams, Barabum, Engle In Anti-Tuberculosis Campaign

Students in three Birmingham schools have volunteered to sell tuberculous Christmas seals for the Michigan Tuberculosis Association this year. It has been announced by Superintendent Charles W. Grandell.

Those persons who do not receive their seals directly from the Association by mail may place orders for them with any student attending Baldwin High School, or Adams and Barabum Junior High and Grade Schools. Arrangements for the sale in these schools were made by Principals Melvin C. Harris, Morse Cooke, and Howard Crandell.

"Sales of one, five or 10 seals are being counted upon to swell the funds for anti-tuberculosis work this season," Mr. Grandell said. "If each one of Michigan's 1,378,885 school children would sell one penny seal, a fund of \$13,788 would be realized."

As Christmas seals furnish the entire revenue of the Michigan Tuberculosis Association, the amount of work that can be done in the schools with the life-saving tuberculin test and X-ray examination will depend upon their sales, officials of the Association have pointed out.

Four new Baldwin players made their appearance, causing considerable change in the lineup. Bob Harris, Warren Forester, Fred Cushing and Chuck Miller, all of whom were on the football squad, were playing their first basketball game of the season.

For the entire opening quarter, Coach Frank Whitney kept his first five men on the bench, pointing out to them the errors of the reserves and the weaknesses of the Rochester five. The team Whitney sent in at the close of the second quarter consisted of Fred Schwarz and Kenny McBride, forwards, Robert Mix, center, and Freeman and Red Miller, guards.

More Accuracy Although the Maroons scored more points in the last period than in any previous stanza, the ball was in their possession any more of the time, and they did not take many more shots than they had in any of the first three quarters. The only difference was that their shots were more accurate.

In the third period they took 13 shots from the field and failed to make a single one. They averaged slightly better in the last quarter, making five out of 17. Rochester had only one of six in this period and two out of nine in the last.

Throughout the contest, the Maroons' floor game was far better than Rochester's. When the first five was sent into the fray, the visitors did not get their hands on the ball until three minutes of the second quarter had elapsed, and then it was when a bad Maroon pass had carried it out of bounds.

Baldwin also looked good on defense. Only one of Rochester's baskets was made from inside the double lines. The visitors just couldn't get through the Baldwin defense, and were forced to resort almost constantly to long shots.

Good Team Work The Maroons' passing showed vast improvement over that which they had displayed the week before at Dearborn. The entire Baldwin team worked together smoothly, and to this fact goes the good deal of credit for the victory.

Had the reserve team been left in the fray it probably could have beaten the Rochester team. When the first quarter ended, a foul toss and a basket from the field by Harris had placed the Maroons on the high end of a 3 to 0 count.

In the second period, the lanky Rochester center, Esterle, found the hoop for two long shots and his teammate, LaBarre, netted a foul toss. Freeman was the sole Maroon scorer in this chapter, making a nice toss from inside the foul horn.

Although Baldwin held the ball much of the time in the third quarter, it was unable to score, and the period's only counter was made by LaBarre, who feinted around Cushing and dribbled in under the basket for a short shot.

Schwarz Leads Scorers With Schwarz scoring three field goals and McBride and Miller each one, the Maroons sewed up the game in the last period. Four points were added to the Rochester score when Esterle and LaBarre found the hoop on long shots. Schwarz's scores in this period gave him individual scoring honors with six points.

Led by Fred Boynton, the Baldwin second team severely trounced the Rochester seconds in the preliminary, 38 to 10. Boynton scored the points.

MADE TO MEAT ROCHESTER

Football Players Help Case Squad Open Home Season With Win

By DEAN BEIER With the score knotted at seven all when the third quarter ended, the Baldwin High School cagers scored 10 points in the final period to run over Rochester High School tonight, 17 to 11. The Maroons were opening their 1933-34 home season.

Four new Baldwin players made their appearance, causing considerable change in the lineup. Bob Harris, Warren Forester, Fred Cushing and Chuck Miller, all of whom were on the football squad, were playing their first basketball game of the season. For the entire opening quarter, Coach Frank Whitney kept his first five men on the bench, pointing out to them the errors of the reserves and the weaknesses of the Rochester five. The team Whitney sent in at the close of the second quarter consisted of Fred Schwarz and Kenny McBride, forwards, Robert Mix, center, and Freeman and Red Miller, guards.

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Birmingham G F T Phillips, rf. 0 0 0 Guckelberg, lf. 0 0 2 McBride, lf. 1 0 2 W. Forester, c. 0 0 0 Mix, c. 0 0 0 Rumsay, rg. 0 0 0 Miller, rg. 1 0 3 Harris, lg. 1 1 3 Freeman, lg. 1 0 2 Cushing, lg. 0 0 0

Totals 8 1 17 Rochester G F T Montgomery, rf. 1 0 2 Braga, rf. 0 0 0 LaBarre, lf. 2 1 5 Esterle, c. 2 0 1 Terrell, rg. 0 0 0 Forester, rg. 0 0 0 Robinson, lg. 0 0 0

Totals 5 1 11 Referee—Wise man, Western State.

WE HEARD IT SAID BY—J. B. Howarth, local insurance agent and chairman of NRA Compliance Board: "The NRA is another noble experiment. Its final product, a man can't be as yet unpredictable. But, although it has done both harm and good to the nation, in its abolition of child labor alone it was worth trying."

SEZ YOU Answers 1 False, Silver. 2 True. 3 True. 4 False, Neon. 5 False. 6 True. 7 False. 8 True. 9 True. 10 True.

ROLL OF HONOR LISTS 26 PUPILS

Sixth Form, With 11 Students, Led At Cranbrook For November-December

The names of 26 students are included on the honor roll for November-December at Cranbrook School, as announced by Dr. W. O. Stevens, headmaster. The roll is composed of students who obtained all grades of B or better.

The first form leads the list with 11 members named. The fourth form is second with eight students listed. The complete roll follows: First form—Wesley Meyer, James Wright. Second form—Jervis McMechan. Third form—William Filshy. Fourth form—William Boothby, Arthur Brandt, Frank Hoffman, Edwin Mosher, Jr., James Palma, James Ruttenberg, Hamilton White, John Bradshaw.

Fifth form—Philip Moses. Sixth form—George Berry, Fredrick S. Brennan, David T. Dort, Robert C. Eddy, Robert L. Frank, Frank J. Hayes, Jerome Himehoeh, Louis O'Connell, Jr., Franklin H. Smith, John H. Strong, Charles W. Williams. Post graduates—James R. Pice, John Staple.

5TH, 6TH GRADERS GIVE ASSEMBLY PROGRAM

Fifth and sixth grade students presented the elementary assembly program last week at the Bloomfield Hills School on Vaughn road. A brief survey of the solar system was given by Home Mayors, White and Katherine Williams. The banking system used by the students to record each day's spelling marks was explained by John Sheley, and a method whereby Christmas baskets are brought to their store was portrayed by Beverly Jones, Roberta Brown and Joyce Merrill.

The program closed with a Christmas playlet in which Pat McGraw, Yolande Papa, Barbara Higbie, Hughe Bles and John Sheley took part.

A THOUGHTFUL GIFT A year's subscription to The Business Executive will be "most acceptable" Special rate of \$1.00 per year within Oakland County—\$1.25 elsewhere. A Christmas announcement card of your gift will be sent by mail. —Advs. 35-37

BALDWIN SECRET SOCIETY DISBANDED

Action Is Voluntary, Hart Says; Anti-Fraternity Drive To Be Continued

Officials of Baldwin High School saw definite progress in their campaign against school fraternities and shrifties late last week when members of one of the boys' clubs gave a signed paper to Principal Melvin C. Hart, stating that their organization had disbanded. The action was entirely voluntary, Mr. Hart said, and was taken after he had talked with members of the club.

Several weeks ago, one of the girls' organizations promised not to pledge any more members, but did not promise to break up the existing society. These are the only known results of the campaign.

But school authorities do not plan to drop the matter. Letters are being sent to all pupils in the 8A and 9B grades, urging them not to consent to join any secret club, and pointing out to them the harm that might develop from such membership.

ALLIED YOUTH POSTS PLAN TREASURE HUNT

The Birmingham Post of the Allied Youth of America for Prohibition Education will entertain members of the Pontiac and Rochester Posts at a treasure hunt Friday evening, which will start from the Community House at 7:30 o'clock. About 75 young people are expected to take part, Miss Bettie Ead is in charge of arrangements.

1934 FORD MODELS NOW ON DISPLAY

E. W. OSBORNE 808 S. WOODWARD PHONE 16

Announcing THE FIRST ANNUAL SEMI-FORMAL HOLIDAY HOP A DANCE To Be Given TUESDAY, DEC. 26th From Nine 'til 2 A. M. in the Birmingham Community House

MAX GAIL'S ORCHESTRA Tickets \$1.25

Shain's Drug Store Housman's Drug Store and the Community House

WANT ADS COST LITTLE AND GET QUICK RESULTS

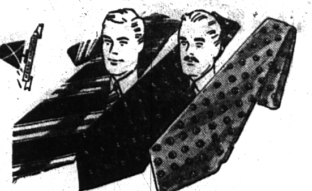
1934 FORD MODELS NOW ON DISPLAY E. W. OSBORNE 808 S. WOODWARD PHONE 16

Gift Suggestions For Belated Shoppers

New Silk NECKWEAR

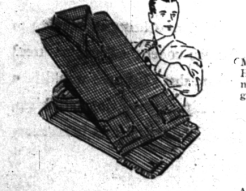
These are in fine English twills—mogadors—spitalfields—barathoses and grandmores in novelty patterns. Also efferves—Persians—regimental stripes—and small figures—also wonderful selection of (Botany) plain and patterned wools.

\$1.00 UP



Interwoven Hose . . . When in doubt—hose will always be appreciated. Our line of plain and fancy silks in all the new colors or the fancy wools in the new 6x3 ribs. Plain colors are blue, brown, greys and pastel shades. **50C**

Men's Handkerchiefs . . . They are linen handkerchiefs that you'll be proud to give and he'll be happy to get. Plain white and colored, with hemstitched or rolled hems. We can put initials or monograms on at small cost. **35C**



MANHATTAN SHIRTS Manhattan shirts—known as the best—the best known, best wearing, most comfortable, new fancy colored patterns or perhaps a white, blue, green or a tan. His monogram on sleeve at small cost. **\$2.00 UP**

Manhattan Pajamas . . . A fine selection of these famous pajamas. Plain and stripes. . . in button and slip over styles.

Flannel Robes . . . Evenings at home are more frequent these days. That's where a good robe shines. Our stock of Quality Flannel Robes is shown in all plain colors—and contrasting trims—also colored plaids. **\$6.35 UP**

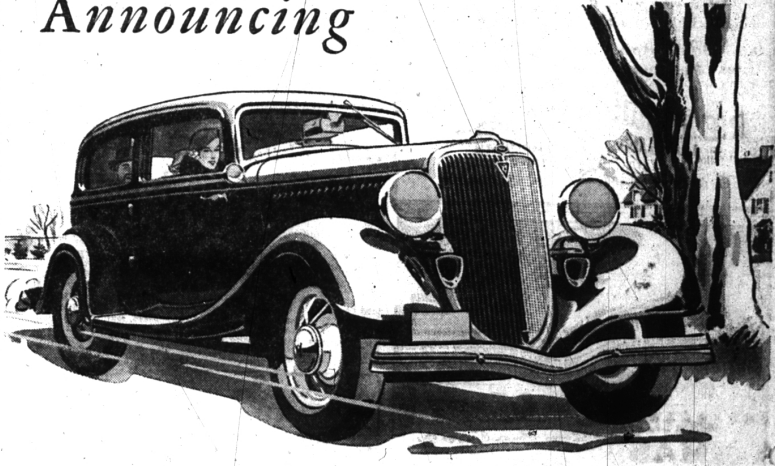
Silk Mufflers . . . Silk mufflers at prices we have never before been able to give you—and the patterns are outstanding. . . whites for even dress—colors for day and business wear. The styles are refiners and the new Hacking Style **\$1**

Wool Scarfs . . . Imported and domestic quality . . . the patterns are of Scotch plaids—reds, blues and greens; small alover patterns, also many neat check patterns—and a special at this low price. **\$1.95 UP**

Dress Gloves . . . Hansen Gloves in a wide range of styles—pigskins, deerskins, mochas, with button wrist or silicon styles. Also many fine warm lined gloves . . . and fine fur lined quality gloves—rabbit or moleskin **\$2.35 UP**

Open Evenings Until Xmas

Dickinson's FASHIONS FOR MEN WABEK BUILDING



NEW FORD V-8 for 1934 THE UNIVERSAL CAR

The New Ford V-8 for 1934 is now on display at the showrooms of Ford dealers. Surpassing even the great Ford of 1933 in economy, beauty and comfort, it is truly the car of this modern age—the culmination of thirty years Ford progress. It combines the proved performance of the V-8 cylinder engine with two important new features—Dual Carburetion and perfected Clear-vision Ventilation. See this car today and drive it at the first opportunity.

OUTSTANDING IMPROVEMENTS IN THE NEW FORD V-8

BETTER PERFORMANCE. Greater power, new speed, quicker acceleration, smoother performance, more miles per gallon especially at higher speeds, and quicker starting in cold weather—all these result from the new dual carburetor and dual intake manifold. New water-line thermostats enable the engine to warm up more quickly and to maintain an efficient operating temperature. Added engine refinements reduce oil consumption, further improve operating economy and reduce maintenance costs.

NEW VENTILATION SYSTEM permits clear vision, prevents drafts and provides desired amount of fresh air in any weather. Individual control for front and rear side windows. When ventilation is desired the window glass is raised to the top. Then the handle is given an additional half-turn. This slides the glass back horizontally to form a narrow slot. Through this slot air is drawn out by the forward motion of the car. This simple ventilation system maintains draft-free circulation, insures passenger comfort, prevents fogging windshield in cold or stormy weather. Both windshield and cold ventilator can be opened to supply additional air needed for comfortable warm-weather driving.

DISTINCTIVE NEW APPEARANCE enhanced by the newly designed chromium-plated radiator shell and grille, new hood louvers, new hub caps. Interiors are attractive, with new uphol upholstery, new moldings, new, cone-type headlining, new instrument panel, new arm rests, new hardware. Swivel-type sun visors in De Luxe bodies prevent glare from front or side.

FENDERS IN COLOR. On De Luxe cars fenders are in color to harmonize with body colors—wheel covers optional. New enamel finish on all bodies and fenders has greater wearing quality and more enduring lustre.

GREATER RIDING COMFORT results from increased spring flexibility. The spring leaves are newly designed for quieter and easier action. Shock absorbers are improved. Soft cushions are deeper, with new, softer springs. New type, individual bucket seats provide increased comfort for front-seat passengers in the Tourer Sedan. Adding to comfort is the new driving ease of the 15-to-1 steering gear ratio.

PRICES REMAIN LOW—Tourer Sedan, \$555, Coupe, \$515, Harder Sedan, \$585, De Luxe Sedan, \$725, De Luxe Tourer, \$625, De Luxe Coupe, \$695, \$575, De Luxe Coupe (3 windows), \$555, De Luxe Roadster, \$525, De Luxe Phaeton, \$550, Cabriolet, \$590, Victoria, \$610. (All prices 1-c.v. Detroit.)