



# Ask Us Another . . .

### Who started all this?

President Roosevelt. It's one more step in his big plan that has already put more than a million men back to work.

### What's the big idea anyhow?

To end unemployment. To wipe out child labor (something the country's been trying to do for generations). And to restore the purchasing power of the richest country in the world.

### How's he going to do it?

Every employer is asked to split up existing work so that everybody will have a job, and to raise the hourly wage rate, where necessary, so that everybody will have a living wage.

### And that's what they mean by the blanket code?

Yes—it's called the "President's Reemployment Agreement."

### Does anybody HAVE to sign?

No. It's a gentlemen's agreement between President Roosevelt and every man, woman and child in the country. He is asking you to lend a hand.

### Why should the employer sign?

Because when everybody goes back to work, everybody will spend more money. And that will speed up business for every employer.

### What does the employee do?

You work less hours. You share your job with someone else. But you get a guaranteed minimum wage.

### How can the housewife help?

By signing a pledge to patronize the stores and industries that display the President's seal—they are SHARING to bring back prosperity.

### And one more question—what's all this talk about an industrial code?

The industrial code will be the rules and regulations adopted by each industry for its guidance. But the country can't wait for all these individual codes to be ironed out. We need the blanket code to put men to work, and raise wages, right now!

THE BIRMINGHAM ECCENTRIC

## Society

### Miss Chissus Names Day For Wedding In The Autumn

Saturday, Oct. 19, has been selected by Miss Evelyn Chissus, daughter of Mr. and Mrs. Richard T. Chissus of Elm street, as the date for her marriage to J. Clifford Bingham, son of Mr. and Mrs. Glenna H. Bingham of Franklin Village. The ceremony will be performed at the home of the bride's parents.

### Fall Flower Show To Be Event Of Next Week

The annual fall flower, fruit and vegetable show sponsored by the Bloomfield Hills and District Horticultural Society will be held at the Community House on Sept. 9. The schedule provides for 108 classes for members only, with 15 classes open to non-members. The exhibits will include collections of annuals, perennials and cut flowers, among which will be roses, carnations, gladioli and sinningias. Prized specimens of fruit and vegetables will be exhibited also.

### Couple Wed in Troy

A quiet wedding ceremony, uniting in marriage Miss Victoria Reifers, niece of Mr. and Mrs. John Beach of Big Beaver, and William G. Baker of Birmingham, was performed Aug. 14 by the Rev. Albert Balgoyen at his residence in Troy. Mr. and Mrs. Baker are residing in Birmingham.

Miss Peggy Bailey of East Maple avenue was hostess at dinner and bridge Wednesday in honor of her oldest guest, Miss Jean Larsen. The guests included the Misses Lucy Preston, Carol Cole, Alice Harry, Mary Ann Bell, Lizzie Miller and Buelah Martin. Miss Bailey was the guest of Miss Larsen at her summer home on Lake Erie for the past two weeks.

Mrs. D. C. James of West Maple road was hostess at two informal bridge luncheons during the past week. On Friday, Mrs. James had as her guests, Mrs. Leslie C. Allman, Mrs. H. D. Harris, Mrs. C. B. Rumble, Mrs. D. B. Gamble, Mrs. Burdette M. Phelan, Mrs. E. F. Critton and Miss Helen James. Tuesday, Mrs. James entertained Mrs. W. L. Updegraff, Mrs. G. Hatch, Mrs. Irene Gilliett, Mrs. Walter L. Moreland, Mrs. D. C. Morris, Mrs. Warren Pratt and Miss James. Miss Helen James returned recently from the Pacific Coast, where she spent the past six weeks.

Miss Eileen Moergel, daughter of Mr. and Mrs. C. J. Moergel of Southfield road, has as her house guest for a fortnight, her cousin, Miss Ruth Schwartz of Utica, Mich.

Mrs. Lloyd L. Stanley of Madison road will entertain members of the American Legion Auxiliary at a pot-luck luncheon at her home Tuesday at 12:30 P. M. The next meeting of the Auxiliary will be held Sept. 19.

Mrs. Joseph A. Brown, president of the Women's Auxiliary for St. Joseph's Mercy Hospital, announces that the annual meeting will be held at the hospital in Pontiac, Monday, Sept. 11.

Dr. and Mrs. Robert J. Hamilton of Riveroak road have as their guests, Mrs. Ervin T. Geist of Joliet, Ill., and Mrs. Willard H. Lyon, with her small son, Hamilton, of Knoxville, Ia. Sunday, Dr. and Mrs. Hamilton entertained 11 guests at dinner at their cottage at Clarkston, in honor of their houseguests. Those invited were Dr. and Mrs. Stewart Hamilton, with their son, Stewart, Jr., Miss Helen Parker, and Dr. and Mrs. Charles Lemon of Detroit. Tuesday evening, Dr. and Mrs. Stewart Hamilton were hosts at dinner for Dr. and Mrs. Robert J. Hamilton and their guests.

Mr. and Mrs. C. F. Deane of Cedar drive spent several days last week in Chicago attending the World's Fair, returning Sunday. Mr. and Mrs. Deane have as their guest this week, Mrs. William E. Craig of Baltimore, Md.

**O. E. S. LUNCHEON TODAY**  
The pot-luck luncheon sponsored by Group No. 3, Order of the Eastern Star, will be held at 2 P. M. today at the home of Mrs. Roy E. Brown of Greenwood avenue, instead of Wednesday, as published in last week's issue. Bridge and other card games will follow the luncheon. Invitation is extended to friends of the O. E. S. to attend.

### BERNDT CALLS BAND FOR PRACTICE TODAY

To prepare for the parade and celebration tonight, members of the Baldwin High School Band have been asked by their director, Arnold W. Berndt, to report at the high school for practice at 2 P. M. today. This will probably be the last time the 1933 band will ever appear as a unit.

No Escape  
Two clubmen were discussing their wives.  
"I suppose I mustn't grumble at mine," said Martin. "She looks after me very well."  
"In what way especially?" asked his friend.  
"Well, for instance," said Martin, "she takes off my boots in the evening."  
"What, when you come home from the club?" asked the other.  
"Oh, no; when I want to go there," came the reply.—Answers, London.



# "This is what I understand by the NRA"

By F. J. MULHOLLAND

FOR FOUR YEARS we have been in the grip of the worst depression the world has ever known.

The farmer can raise good things to eat—but there has been no money to buy them.

The manufacturer can make good things to wear, to live with, to enjoy—but there has been no money to pay for them.

Now the President is forging ahead on a trail that will put men back to work, put money in their pockets, create markets for the farmer's and the manufacturer's goods.

He is offering every one of us an opportunity to help.

You can help, if you are an employer, by signing the Reemployment Agreement—employing more people for less hours, paying every individual at least the minimum wage.

You can help, if you are a purchaser, by patronizing the stores and the manu-

facturers who display the N. R. A. emblem—your pledge that they are cooperating with the President's plan to put more money in everyone's pocket.

Yes, it means sacrifice. Many an employer will have a higher payroll to meet. Many an employee who has a job now will work less hours and get less money in total even though his hourly wage be raised.

But as I understand the N. R. A., no sacrifice is too great. For if this courageous experiment fails, we'll all pay the price of its failure. And if it succeeds—we'll have taken a long step toward sound and healthy "good times" for us all!

As an employer, I have signed the Reemployment Pledge. As a purchaser, I'm pledging to patronize manufacturers, wholesalers and other retailers who have signed it. Won't you cooperate, too—to win our way back to PROSPERITY!

F. J. MULHOLLAND  
President

THE F. J. MULHOLLAND COMPANY

# Mulholland's

MEMBER — BIRMINGHAM R. M. A.  
234 N. WOODWARD AVE.

Store Hours: 8 a. m. to 6 p. m., Saturdays 8 a. m. to 9 p. m.

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IN

**The Birmingham Eccentric**

*A Market Guide To The Better Values*