

SOCIAL BRIEFS

Miss Dorothy Smith of Cranbrook road had as her guests for the week at the summer home of her cousin, Miss Geraldine Underwood... Mr. and Mrs. Harold S. Cree of Michigan drive to Chicago...

and Mrs. Harry D. Wise of Bloomfield Village with their sons, Bob and Harry... WE HEARD IT SAID BY... Mr. and Mrs. Robert W. Appel, Jr. of Fraser street at Lansing...

Last Call for Clearance SPECIALS. It's farewell to summer merchandise... at the prices quoted below these items will trot out in a hurry.

Satins and Crepe. Make a Happy Landing. \$6.95. Others \$2.95 to \$12.75. We Do Our Part. We are paying higher wages. We have shortened hours of labor and have hired more help...



REDUCE. Considerable—scientifically with vast results and more than increasing your general health. Consultation included.

Gifts of Unusual Design. created for those who have individual taste in selecting just the right thing... LA BELLE'S Birmingham Shop of Books and Gifts

Gunningham's. Economical DRUG STORES. Woodward at Maple. Save on These Specials. 1.25 Absorbine Jr. 81c, 25c Moxidess 17c, 40c Castoria 21c, 1.00 Citrocarbonate 59c, Kleenex Life Buoy, 14c Soap 5c, 25c Pee-Chee Shoe Cl. 19c, 1.00 LAVORIS 69c, 50c Perfumed Water Softener 27c, 1.00 Ovaltine 65c, 60c Super Malt 39c, 50c Squibb's Tooth Paste 3 for \$1.00, 1.00 Hind's Cream 69c, 50c Non Spi 37c

Camay Soap 5c. 35c Ingram's Shaving Cream 24c, 25c Mennen's Talcum 18c. PHONE 2133

(Concluded from Page 3) naay, 1624 South Woodward, Mints Ice Cream Company, 1188 South Woodward, Watson's Antobody Company, 464 South Woodward, L. E. Hinton, real estate, 343 North Woodward, Detroit Free Press, branch office, Ridgedale, G. W. Uptgraft, proprietor, Eco City Lunch, 1692 South Woodward, Verne Galbre, proprietor, Jordan Chevrolet, 1204 South Woodward, Lancaster Hills Golf Course, R. D. 1, Birmingham, E. C. Haynes, owner, Pure Food Restaurant, 116 North Woodward, Hattie Frank, pawner, T. Martin, barber, 1316 Woodward, Seymour Blakey, plumbing repair, 72 East Lincoln, Watson's Antobody Company, 464 South Woodward, Atlantic and Pacific Tea Company, 190 West Maple, 245 East Maple, and 255 North Woodward, Akler's cleaners and laundries, 181 South Woodward, Babcock and Salisbury, Inc., retail gasoline and oil station, Woodward at Adams, Babcock, Inc., wholesale distributors, 191 Brown, Anderson Brothers, 275 East Frank, M. A. Tyson, manager, Beck Cleaners and Dyers, Inc., 328 North Woodward, Birmingham Auto Electric, service station, 929 East Maple, Kenneth Collins, proprietor, Birmingham Auto Sales and Service, 912 South Woodward, Claude E. Mosher, proprietor, Birmingham Auto Sales Inc., 460 South Woodward, R. E. Miller, proprietor, Birmingham Cab Company, 207 High, David H. Reynolds, proprietor, Birmingham Department Store, 119 South Woodward, L. E. Davidson, proprietor, Birmingham Fruit Company, 124 North Woodward, Sam Bruhn, proprietor, Birmingham Lawn and Golf Supply, Inc., 1532 South Woodward, W. A. Gibbons, proprietor, David C. Bleseth, blacksmith and cement block manufacturing, 767 Bowers, Brown Street Market, 411 Brown, Owen E. Upward, proprietor, Gunningham Drug Store, Woodward and Maple, Doyner Market, 2844 South Woodward, Fred Douglas, plumbing and heating, 430 West Woodward, H. P. Doyner, retail florist, 523 Mcgrill, Erb's retail shoes, 128 West Maple, Erwin and Smith, groceries and meats, 138 West Maple, Frederick and Shellington, barber shop, 129 West Maple, General Auto Sales, 454 East Maple, O. P. Cornwell, proprietor, Goodyear Service, Inc., 186 Piche, Russell W. Hardman, manager, Green Wallpaper Company, 175 West Maple, Hawthorne Electric Company, 142 West Maple, Ingram's Super Service, 1304 South Woodward, Walter Hall, proprietor, Hostetler's Pharmacy, 294 West Maple, Kerstein Bakery, 139 West Maple, Harold E. Klein, landscape service, 330 Wabash Building, Laible's, books and stationery, 137 West Maple, Leonard Electrical Company, 162 West Maple, East Maple Gas Company, Inc.,

Real Bathing Beauty. 10 to 1 you'll like the Smart Convenience of HOLEPROOF AUTOGART SOCKS. Self-Supporting. A way with garter grouchiness! Here's the brand new idea: A handsome sock, in any weight or color you prefer, but so ingeniously made that the top is a "built-in" garter of amazing elasticity and comfort. Men are locking here for Autogarts: Word seems to have got around pretty fast that the built-in garter launders perfectly (it's guaranteed!) Silks, viscos, wools... great values. 65c. An interesting exhibit of these fine socks may be seen in our North Woodward Window. BIRMINGHAM DEPARTMENT STORE. Birmingham's Foremost Store.



Davidson's AND HOLEPROOF suggest an ensemble for STREET WEAR. New Fall Hats \$1.95, Smart Kid Gloves \$1.95, Chic Bags \$1.95. HOLEPROOF HOSIERY "IN-BETWEEN" 89c. Nov. of 3, \$2.60. This is a new Holeproof shade that has the most agreeable nature imaginable; it goes with practically every daytime color—fatters but doesn't protrude—it's the perfect neutral—and if you don't have it in your wardrobe you're making a big mistake.