

# 36<sup>th</sup> ANNIVERSARY

We Celebrate Our

Sale Starts  
Thursday April 27th  
at 8:30 A. M.

For best selections  
early attendance  
is suggested.

## MEN!

For years you have denied yourself the things you need, but  
"Happy Days" Will Soon Be Here  
Yes, they are HERE now  
**Look at these Bargains**  
A Notable Achievement

### SUITS

2-PANT  
\$14.95  
\$18.00



Yes, it is true. Our stock is broken and limited, but what we have is good. You will do well to give these the once over.

**Prep Suits**  
all with 2 pants  
\$13.95  
Fine chevrons and worsteds.  
Blues, Oxfords and Browns.  
Some have fine pair white flannels.

### WORK PANTS

98c  
\$1.50  
Customades and French backs. Staple patterns. Best for work, all washable. All sizes. Special.

### DRESS PANTS

\$2.95  
to \$4.95  
Choice of Dutchess, Hart Schaffner and Marx, and other line makers. Worsteds, Chevrons, Serges. All colors. All sizes.

## Now is the time to Outfit the Boys



All Wool  
**2-Knicker Suits**  
Choice of entire stock. All wool 2-knicker suits. (Blue-7236)  
\$5.95

**Socks** 29c  
New Scotch plaid design in all colors. Also plain.

**Sweaters** \$1.29  
Companion of entire stock of sweaters. Regular to \$1.35. Special.

**Belts** 29c  
Novelty and sturdy belts your boy is sure to like.

**Pajamas** 89c  
New pajamas, fast colors in any pattern. Also plain.

with an expansion program. It speaks well for this store and our good customers when we are forced to expand to take care of increasing business when curtailing has been the rule, everywhere.

### OUR SPACIOUS BASEMENT IS NOW OPEN

Doubling our space, our stocks, our selling staff and a greater service to you.

**Thanks To You For Making This Expansion Possible**

### Superior

**Shirts and Shorts** 29c  
Fine checked yarn shirts and broadcloth shorts.

**Athletic U. Suits** 49c  
Fine nainsook U. Suits. Well made.

**Dress Shirts** 79c  
Broadcloth and Madras shirts, all fast colors and well made.

**Work Shirts** 55c  
Full cut sturdy work shirts.

**Sweaters** \$1.69  
Bradley all wool sweaters, and \$2.95

**Socks** 3 for \$1.00  
Choice of Interwoven and Hosiery Blacks, Solid Colors and Patterns.

**Hats** \$1.00  
Our lot of Hats, including Henson's broken assortment.

**Caps** 79c  
Good looking caps that were to \$1.55.

**Pajamas** 98c  
Slip over or suit style, plain and trimmed. All colors. All fast. All sizes.

**Nightgowns** 79c  
Fruit of the Loom gowns, full cut, and special.

**Belts** 55c  
Choice of Hickok and other good belts. All reduced.

**Suspenders** 49c  
Wide and narrow, fancy webbing. These were 75c.

**Serving Coats** \$1.59  
Choice of lapel or military style. These are new. \$1.95.

**Raincoats** \$1.95  
Regular French style. Full details and workmanship. Special.

### FINE TIES

29c and 69c  
and 89c



Every conceivable color and color combination. All hand made of fine silk.

### OVERALLS

Frick's Red Bar Overall need no testimonials. They are special at  
98c  
Reg. Sizes

It is not possible to convey in print the many worthwhile

### Bargains

we have prepared  
FOR YOU  
AND  
FOR YOUR HOME

### Pequot Sheets and Cases

The sale you have been waiting for

63 x 99 Sheets	73c
63 x 108 Sheets	79c
72 x 99 Sheets	83c
72 x 108 Sheets	89c
81 x 99 Sheets	89c
81 x 108 Sheets	99c
42 x 36 Cases	23c
45 x 36 Cases	25c

### Towels and Toweling

Stevens "P" Quality Wash 14c  
Choice of blue and white and smart colored towels.

**Russian Toweling** 14c  
Fine, closely woven towel with blue border. Very durable.

**Bath Towels** 10c  
Here is an excellent towel in various colors and white.

**Lunch Cloths** 98c  
Fine Imported Table Cloth, 14 x 14, Hand drawn, Special.

**Think of Buying**  
Prichella Tops 98c  
Fine cotton topcoats. Yard wide with 4" ruffin.

**Curtain Goods** 19c  
A special purchase of new curtain material in various pleasing colors.

**New Cretonnes** 13c  
Very colorful combinations in all shades. Special.

Our Everyday Price

### Kotex 15c

You needn't pay more

Yards and yards of

## YARD GOODS

Anniversary Priced!

Fing 80 sq. Prints	yd. 10c
Broaddcloths	yd. 13c
Voiles	yd. 15c
Peter Pan Batistes	yd. 15c
Swisses	yd. 17c
Windsor Crepe	yd. 18c
Printed Pique	yd. 18c
Flock Dots	yd. 22c
Organdies and 49c	yd. 24c
Sports Materials	yd. 25c
Melasse	yd. 69c
Crepe de Chine	yd. 79c
Indian Heart	yd. 25c
Sateens	yd. 18c
Outing	yd. 7c
Muslin	yd. 7c
Hope Cotton	yd. 97c
Fruit of the Loom	yd. 11c
Berkeley No. 60	yd. 17c
Berkeley No. 100	yd. 22c
9/4 Sheetin	yd. 22c

### New Coats

SET A RECORD PRICE



\$9.90

A special purchase of new and flattering sports and dress coats that look like twice our low price of \$9.90.

### You Never Bought Stockings Like These

for 59c  
3 for \$1.65



HOSIERY that is sheer enough to wear with your finest dresses. Yet with toes and heels reinforced so that they really give service. Complete range of new spring colors.

### SALE!

College Girl and Gossard Corsets and Brassieres

Your choice of every wanted model in these famous foundation garments at  
20% less

One Spec. lot Corsets \$1.00  
One Spec. lot Brassieres 25c

**Large Stock of New Sweaters - Blouses**  
All new and smart. Values to \$1.98 are special 88c

### Modish Skirts

\$1.59

You wouldn't believe your eyes that such good looking wool and knit skirts could be had for only \$1.59.

### Silk Underwear

Hundreds of smart pieces in dance attire—chemises—slippers—etc. All special at 98c

### Negligees - Robes

Smart, colorful negligees and robes that were much higher priced are only \$1.95 to \$4.95

### Colorful Pajamas

Smart for work or play. Many have smart orange trim. Fast colors of course, and they are special at 98c

### Maids' - Nurses' Uniforms

98c  
New, circular skirt, smock in Hoover type, other coats in smart double breasted style. Colors are black, grey-green and blue.

### Fabric and Kid Gloves

New slip-on in Raychell, white and beige. Special at 29c to 55c.

One special grade of fine kid gloves that were up to \$1.25 98c

### Handbags

One large lot of bags, slightly marred from handling. Values to \$5.00 are yours for 59c

### Hankies

In total a lot of hankies, whites and colors only 10c

### Neckwear

New collar and cuff sets. Granite and beige, 55c. 39c

### Your Bank Dividends Will Go So Much Further Here

Sheer Beauty \$2.95  
others to \$8.98



Here's the way to swing right through summer—wear Sheer Prints! You'll keep cool and look smart. Sizes 14 to 50.

Special for this Sale

### Just 100 Smart Silk Dresses

- Prints
- Plaids
- Combinations
- Long Sleeves
- Short Sleeves
- All Colors

1.55  
\$1.00 to \$3.00

FAST COLOR

### Cotton Dresses

88c  
All sizes  
were never so pretty

### Hats

Star Values

Because everyone is new, smart and beautiful.

### 88c

Choice of crapes, gowns, turbans, brims. Yes—All colors. A fit for all.



## Anniversary Savings for the Younger Set

A Timely Sale on HUNDREDS OF SWEATERS

All sizes from one yr. to 14

Every sweater is practical and smart. Every conceivable color and combination. Slip-over and coat styles. All are special at 69c to \$2.45

### SKIRTS and BLOUSES

When you see these good looking blouses and smart skirts, you will want at least several sets.

79c

### 1000 PR. SOCKS

You'll buy these by the dozen or we miss our guess. You may choose from white and natural colors. All sizes.

10c Pr.



### Darling Dresses

For Little Ladies

Adorable little dresses in fine prints and other materials are special at 59c to \$1.59

### New Frocks

For Big Sister

Good looking, dependable dresses with all the latest every girl. Prices to please any mother.

79c to \$1.59

### "Vanta" Bands and Vests

Silk and Wool - Wool - Cotton ANNIVERSARY PRICED

25c Bands	Spec. 19c
50c Vests	Spec. 39c
25c Binders	Spec. 19c
39c Knit Panties	Spec. 29c
69c Mesh Union Suits	Spec. 49c
50c Silk and Wool Stockings	39c
Birdseye Diapers	Doz. 89c
Rubber Pants	10c

### GIRLS' HATS

69c  
Better stock of girls' hats. Reg. to \$1.50 are special.

### FRENCH BERETS

59c  
Genuine French Berets in all colors.