

Directory of Birmingham Businesses

AUTOMOBILE SALES & SERVICE

OLIVER CADILLAC CO.
 H. I. Oliver & Sons
 SALES AND SERVICE FOR
**CADILLAC - LaSALLE
 PONTIAC 6 AND 8**
 WE REPAIR ALL MAKES
 REDUCED LABOR RATES!
 234 N. Woodward Phone 2024

AUTOMOBILE SALES & SERVICE

**FOR CHEVROLETS
 AND SERVICE**
Jordan's
CHEVROLET
 Authorized Sales & Service
BIRMINGHAM
 S. Woodward at Ruffner

AUTOMOBILE SALES & SERVICE

DRIVE A NEW V-8
 Ask us about our NEW SERVICE
 POLICY on new cars.
 Use Genuine Ford Parts

E. W. OSBORNE
 808 S. Woodward

AUTOMOBILE SERVICE

**DON'T CUSS THE CAR
 CALL ERNIE**
CARSON'S GARAGE
 159 Brownell St. Birmingham
 Phone 2602
 General Repairing at Reasonable Prices
 Specializing on
CADILLAC LA SALLE OAKLAND PONTIAC
 Formerly with Oliver-Cadillac

AUTOMOBILE SERVICE

McBride's Service Garage
 SERVICE ON ALL MAKES
 Specializing on Cadillac, Packard,
 Studebaker and Dodge Cars. At
 prices in keeping with the trend of
 the times!
 452 South Woodward Avenue
 Call 2332 for Road Service

AUTOMOBILE SERVICE

Packard Service
 "We Service All Makes"
BODY & FENDER WORK—STORAGE
BIRMINGHAM SERVICE CO.
 153 S. Woodward Phone 1074

CHIROPRACTOR

Peter D. Aristos
 Chiropractic Health Service
 Telephones: Office 15
 Res. 2620
 14 Levison Bldg.
CONSULTATION FREE!

CLEANING AND PRESSING

**A Stitch in Time—
 Saves Nine**
 "Maybe More"
 One third more wear... If we repair your
 clothes regularly: Mending, Re-interfacing,
 new collars, cuffs, repairs, alterations.
SPECIAL—For Adult Men only
 Any dress—Cleaned and refinished... \$1.00
 Men's Suits—Cleaned and reshaped... 75c
MODERN CLEANERS
 225 E. Maple Phone 2671

COAL

**COAL
 COKE—WOOD**
 "Fill Your Bin Now"
Parks Coal Co.
 Forest & Brownell
 Call 2020

Thumb-nail Sketches of Birmingham Business Leaders

Ralph A. Wilson, owner and proprietor of the Wilson Drug Company, 159 North Woodward avenue, has been a pharmacist ever since his school days, although at school he was trained to be a banker and came within only three months of being one.



—Arnold Photo
Mr. Wilson

Born on a farm near Thebes, Ontario, Mr. Wilson attended high school in Forest and Galt Collegiate Institute in Galt, Ontario, always with his mind on starting his business career behind a counter's edge.
 After leaving the institute, he wrote the examination for entrance into the Canadian Bank of Commerce, passed, and his name was placed on file for opening. While waiting to be called, he met the owner of a group of drug stores in London, Ontario, and agreed to go to work for him temporarily.
 Three months later the bank call came. Too late, however, to lure the youth away from the shelves and counters which had begun to fascinate him. He served out his apprenticeship in London, and passed the Michigan Board of Pharmacy examination in 1921 after coming to Detroit in 1919.
 After working a short time in Detroit and Royal Oak, he came to Birmingham where he entered business for himself in 1923 and where he has been located ever since.
 Mr. Wilson is a loyal member of the Exchange Club, and served as its president in 1925. He is also a past high priest of the Royal Arch Masonic Chapter. Mr. Wilson is married and has two children.

The Formenter Greenhouses on Crooks road near Maple road mark the site where W. H. Parmenter, the father-son partnership which owns and manages the business, was raised and grew up as a child.
 It might still be an ordinary farm site had not the youth, who attended grammar school and the old Hill School in Birmingham, taken an early interest in the less lucrative though more artistic features of Nature's bestowal on his father's farm.
 The love of floral beauty led him eventually to the florist shop of Edwin A. Starr in Royal Oak, who became so impressed with the young man's aptitude and ability for the work that he encouraged him to take a short course in floral culture at Cornell University.



—Arnold Photo
W. H. Parmenter

This advice was followed, and on his return from Cornell Mr. Parmenter induced his father, P. W. Parmenter, to join him in partnership in a greenhouse enterprise on the site of the old farm.
 That was 12 years ago. Small beginnings made for rapid progress, and since the first unit was erected in 1920 additions to the houses and equipment have been made almost yearly up to the present.
 The father-son partnership still remains intact, with the son in the management of the greenhouses and the father in charge of the retail end of the business which is handled through a store at 122 South Main street, Royal Oak.

From his boyhood days back in Suffolk, England, to the time of opening the saddlery shop which bears his name at 360 North Woodward avenue here, Charles Blake has found abiding interest in the creatures of the hunt, the showing and the steeplechase.
 His love for horses came by him naturally for Mr. Blake was the only son of the late Col. Pilkington Blake, noted English soldier and horseman of the 74th and 84th Highlanders who distinguished himself in the Spioy Militia of 1857.
 During his youth and young manhood in England, Mr. Blake rode in numerous steeplechases, played polo and hunted with 37 different packs of hounds. Set in by the wanderlust, he came to New York 20 years ago, but remained true to his equestrian devotions, and associated himself with Harland's Riding Academy in the metropolis where for 12 years he worked as a riding instructor while training his own string of horses for the polo ring.
 He came to Michigan in 1917 to assume the management of the Grosse Pointe Hunt Club, which position he held for four years. Later he was connected with the Hoke and Clark in Detroit in charge of the saddlery department.
 A serious illness several years ago has prevented Mr. Hoke from being any riding in recent years, but he still keeps an intimate touch with the horseman's world through his shop here, and his experience continues to be recognized in successive appointments as assistant superintendent of the horse department at the Michigan State Fair. He is serving his ninth year in that capacity at the 1932 Fair.



—Arnold Photo
Mr. Blake

OPTOMETRIST

Eye Examinations
 by the most modern methods. No "drops" used. Glasses of the finest quality and latest styles fitted.
DR. STOVER
 Optometrist.
 128 E. Maple Phone 2328

PAINTING AND DECORATING

Dale D. Carter
PAINTING & DECORATING
 "Spray-Painting a Specialty"
 MODERATE PRICES
 Estimates Cheerfully Given
 Phone or Write R. F. D. 4

PRINTING

Prompt and Dependable
 The fact that approximately 80 per cent of our printing business comes from Detroit indicates our ability to promptly and dependably serve the printing needs of out-of-town business. Our attention is available to your office at any time of the day—anywhere in Southern Michigan. Just phone Birmingham 11.
The Birmingham Eccentric
 Phones 11, 12, 13

REAL ESTATE

FOR SALE
 4 Bedroom Home, sun room, 2-car garage, in good location. \$7,000 with \$500 down.
 Good Rentals . . . 2, 3 and 4 bedroom houses, \$25 to \$100.
Ray A. Palmer
 720 East Maple Phone 854

RIDING STABLE

NEWKIRK'S STABLES
 "The Largest Saddle Horse Stables in Michigan"
 Saddle Horses Rented—Boarded—Schooled
VISITORS WELCOME
 Corner of West Maple and Lahser Roads
 Telephone Birmingham 2367

SADDLERY

BLAKE'S SADDLERY SHOP
 360 N. Woodward
 EVERYTHING FOR THE HORSE
SPECIAL
 SHOW SADDLES, BRIDLES, CAVESONS, HALTERS
 Repairs—Leather Goods of All Kinds—Repairs

TAILORING

MATTHEW'S Ladies Tailor Gents SHOP
 Get ready for the Fall Season
MADE TO MEASURE SUITS \$23.00 and up
 Call us for . . . Cleaning and Pressing, Remodeling, Fur Repairs and General Repair Work.
DELIVERY SERVICE—PHONE 9011

TRUCKING AND BAGGAGE TRANSFER

Royal Oak-Birmingham EXPRESS
 Daily Freight and Baggage Service
 To and from Detroit and Pontiac
PHONES: B'ham 556 Randolph 9504
 B'ham Call Station: Wilson's Drug Store

WATER SOFTENER SERVICE

SALT SALES SERVICE
PHONE 1645
WE REPAIR
 All Makes of Water Softeners
Lee Chemical Company
 535 N. Woodward

DAIRY

W. I. WOOD CO.
 Dairy Specialists
 Phone 1527
GOLDEN GUERNSEY PRODUCTS
 Mich.
GOLDEN GUERNSEY MILK
 31% more food value—100% Better Flavor

DRUGS

Bergman Drug Co.
 1220 S. Woodward Ave.
 Phone 1590J
 for
DELIVERY SERVICE.
 To all sections of the village
 Day or Night

DRUGS

Wilson Drug Co.
 RALPH A. WILSON, Mgr.
Your Doctor's Prescription
 is Still the Most Important
 Part of Our Business
Phone 35—We Deliver

DRUGS

Woodward Pharmacy

PRESCRIPTION SPECIALISTS
 Grover E. Cook, Ph. C.
Phone 766
DELIVERY SERVICE

ELECTRIC REFRIGERATION

FOR Electric Refrigeration RightWay Oil Burner Electrochef Range
 SEE
Kelvinator Sales Corp.
 HARRY E. BISSETT, MGR.
 159 W. Maple

ELECTRICAL SERVICE

Service on All Makes of
Electrical Refrigerators and Oil Burners
 Authorized Factory Service on Copeland
Call 90—Day or Night
BIRD ELECTRICAL CO.
 240 Park Street

ELECTRICAL SERVICE

Harry A. Mudge
 Electrical Contractor
 Motor Repairing—Electric Fixtures
HOUSEHOLD REPAIR WORK
 264 N. Woodward Ave. Phone 2022

FLORIST

Cut Flowers for All Occasions
 Made Up to Order—
PARMENTER GREEN HOUSES
 On Crooks Road—Just South of Maple
 PHONE 432—WE DELIVER

GASOLINE AND OIL

McKee Service
 Two Stations:
 N. Woodward at Harmon
 S. Woodward at Lincoln
GASOLINE—OILS
 Tires, Batteries, Lubrication
Call 87J for Road Service

GASOLINE AND OIL

Raychel Campbell
Mobiloil Service Station
 492 S. Woodward
 Staroline Gas and Oils
 Mobiloil Oils and Lubricants
 Staroline Tires and Batteries
 Superior Lubricating Service

GASOLINE AND OIL

TEXACO GASOLINE—MOTOR OIL
 Lubrication—Washing—Tire Repairing
MOUNTAIN—TEXACO
SUPER SERVICE STATION
 S. Woodward at Frank St.

GROCERIES, FRUITS, MEATS

A Home Owned Store
Birmingham Fruit Co.
 N. Woodward near Maple
 Richelieu and Premier Food Products
Everything for the Table
 Phone 25 & 65 Delivery Service

HAT CLEANING

BIRMINGHAM HAT SHOP
 And SHOE SHINING PARLOR
ANY HAT CLEANED 50c
 "We Specialize in Cleaning SPORT SHOES"
 CUS BAHMUS, Prop.
 213 EAST MAPLE AVENUE

INSURANCE

H. KENNETH BINGHAM
"Insurance With Service"
CALL 2000

INSURANCE

SUN LIFE OF CANADA
JAMES J. KELLY
 Insurance
 Oakland & Woodward Phone 1475

INSURANCE AND REAL ESTATE

General Insurance and Real Estate
OAKLAND REALTY CO.
 Established 1903—"The Oldest Insurance and Real Estate Agency in Birmingham"
 T. D. LYNCH, Mgr.
 6 Levison Bldg.—Phone 148W

LANDSCAPE FORESTRY

Emil G. Olin
TREE SURGEON AND LANDSCAPE FORESTER
 Spraying and Large Tree Moving
 A wide variety of selection of bearing FRUIT TREES for sale. Orders taken now for winter moving.
Phone 1051
 Heavy Power Winch for Hire!

MEATS

BRAZIER'S Meat Market
 Located in Brader's Red & White Store
 205 E. Maple
Choice Meats at Reasonable Prices