

This Special Price Starts Friday, Dollar Day, and Continues For One Week!

# Grand Opening Sale!

## AMERICA'S CLEANING SENSATION COMES TO BIRMINGHAM!

An Amazing New Cleaning Process!  
A New Store That's a Complete Plant in Itself!

# SANDERS' Germicidal

DESTRUCTIVE TO GERMS

# TRI-CLEANING

it's

# NEW

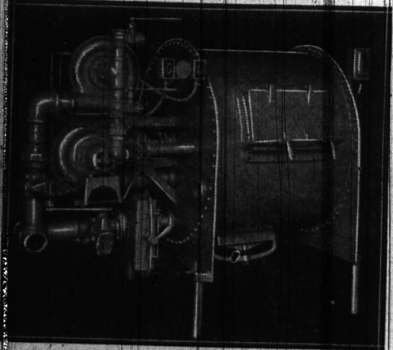
It's different and far superior to ordinary cleaning. A quality and service heretofore unequalled is assured by a plant operating right on the premises. Once your garments are in the hands of our technicians they do not leave this store from start to finish.

### Starting DOLLAR DAY

FRIDAY, SEPT. 23rd AND ENDING IN ONE WEEK ON FRIDAY, SEPT. 30th

# NEVER BEFORE CLEANING OF SUCH QUALITY AT THIS LOW PRICE!

Here's the Marvelous New Machine That Does It!



What is **SANDERS GERMICIDAL Tri-Cleaning?**

It is a new name given to a new process of garment cleaning that uses the expensive, perfect solvent, TRICHLOROETHYLENE, in a marvelous, exclusive machine. It is absolutely different and far superior to ordinary cleaning. It works like magic. Tri-Cleaning cleans clothes cleaner and they stay clean longer. It restores the look of newness, the original colors and style. It is odorless and GERMICIDAL (destructive to germs).

**Sanders Guarantee**

If Sanders' Germicidal Tri-Cleaning is not better than any cleaning you've ever had, we will refund your money.

**Free Insurance**

We stand the cost of this extra protection ourselves.

## Opening Special

# ANY DRESS · COAT · SUIT

Garments

for \$

# 1.00

59¢ EACH

CASH & CARRY

**Note!**

Small extra charge for Pleated, Fur Trimmed and Velvet Garments.

Bring In All Your Garments During This One Week Sale! Take Advantage Of This Special Price!

## SANDERS TRI-CLEANING COMPANY

# 99 West Maple Avenue

Store Hours: From 7:30 A. M. to 8 P. M. DAILY. Saturday Evenings to 9 P. M.

Come in and See a Complete Cleaning Plant Right in This Store!