PY VACANCIES

cathers who were transom half-time to full-time to the the remainder of the were Mrs. Ruth Ingles Levina Vincent, for first struction at Quarton so Elfrada Webster was for full-time work



By JULES WENZL

Drive Out This Week-end

STRAND CREST FARMS

Adams Road, North of Big Beaver Road

A STORY for MERCHANTS

who want to increase profits

The value of light as a merchandising factor The value of light as a merchandising factor has never been more apparent than today. Have you ever stopped to think that your strongest helps in getting people into your store?

nerchandise alone is not enough. It ust be properly displayed. And an effecwindow display is invariably brightly thted. Actual tests have proved—time for time—that modern lighting intensities icrease the stopping power of show win-was by 17 per cent to 75 per cent. Is OUR window and store lighting adequate?

thout charge, our illuminating engineers (ill (1) measure your lighting with the foot-adle meter, to determine distribution and itensity; (2) draw a complete sketch of your ure, with correct location and arrangement outlets; (3) study your wattage and type faxtures; (4) inspect your revised installation (if alterations are necessary). Their aggestions involve no obligation.

DETROIT EDISON CO.

UTILITIES RELIEF

Asey Heads Uncer Leaders At Hobart all year as Bloomfield and some Wasey Heads Cheer

ording to information received are recently.

Wasey is a senior at Hobart, where he has been prominent in several camplus activities. He is manager of the varsity cross-country and track teams, and is some the fractionary and track teams, and is some the fractionary for the variety. He is also chairman of the senior dance committee and belongs to incorpany societies, the is the son of Wirk E. G. Waseff Barbour Terrace, Bloomfield fills.

LAST RITES HELD FOR CHESTER W. HASKINS Private funeral services were hed at 2 P. M. Friday for Chestar W. Haskins, 31 years old, of 380 Aspen Joad, who committed a services where the services of the service

COUNTY RED CROSS
TO NAME DIRECTORS
Directors for the various to winships and cities of the county will be sleeted at the annual Red Cross
Membership resetting to be held in the Rossevelt Hotel, Pontiac, next
Wednesday noon. All Red Cross
members in the county are invited
the county are invited.
The M. Taylor, executive setretary.

Birmingham. Michiaca Especial P. 1922.

Riversiar mental P. 1922.

Riversiar bed in the office of the factors and bed in the office of the factors. Planer, Pattern Pattern, McKingham as a pattern McKingham as a pattern with the factor of the pattern with the pa

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one as the stable to the peacewhip of the common these groups to browned in the common the common through the common through the common to the common through the com meeting West buy Dr. Hop-preach; unior High Sheorth League direction of Mis Norma Mar-th school and printing peoples' meet at 6:15-12-28. all invitation, it extended to see in the comprintly to wor. us.

MAYONNAISE 3 Pint 50c SFIRE BROS.

SPECIAL OCTOBER CLEARANCE DE-IN SALE on rest

FISCAL year closes October 31, and we are offering unusual bargains during the month

October and November see the dangerous months of the year for driving. Trade in your thin, worn tires for Firestone non-skid tires, used by race drivers because they are the safest tires in the world.

Glen Schultz recently set a new world's record for the Pikes Peak elimb, where hair-pin turns were made at high speeds and where a skid or tire failure meant death.

All world's records on road and track, for safety, speed, mileage and endurance are held by Firestone Gum-Dipped Non-Skid tires.

Come in today and exchange your smooth, thin, worn tires for the safest and best tires you can buy.

They cost you no more—besides, in this October Clearance Sale we will give you a liberal allowance on your old tires in exchange for these safe non-skid Firestone tires.



angles and projections to give the maximum traction and non-skid. The brakes can step the wheels, but the tires mus

PREPARE YOUR CAR FOR WINTER DRIVING Compare CONSTRUCTION, QUALITY and PRICE



ANTI-FREEZE





FREE BRAKE TEST

quiet brake action with



FREE BATTERY TEST



ternal

408 SOUTH WOODWARD AVE., AT DAINES, BIRMINGHAM

S LEADING TIRE SERVICE SINCE 1921

Associate Dealers: