

G. M. PRODUCTS TO BE SHOWN

Birmingham Theater Exhibit To Join Nation-Wide Car Display

In conjunction with special displays of General Motors products which will open Friday all over the country, local General Motors dealers have joined hands in a novel showing of their new models in the lobby of the Publix-Birmingham Theater, to open Friday and continue for one week.

Insofar as possible, the local showing will approximate the 55 national exhibits of General Motors products to be held in that number of cities. These exhibits and the co-operative efforts being extended in other cities, comprise what General Motors officials hope will prove to be one of the most effective merchandising projects to improve business ever attempted by an industrial corporation.

and that the current project is certain to stimulate a desire for a new automobile in the minds of thousands.

Whatever success is attained, they point out, will be reflected in many other lines, since the automobile industry is the largest purchaser of gasoline, rubber, steel, lubricating oil, plate glass, nickel and lead, using from 25 to 85 percent of the total amount of these materials produced.

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Park clubhouse manager and township health officer.
The salary cuts which were adopted by the board Tuesday affected most of the officials, and employees from the supervisor down, and in most instances were in agreement with the recommendations of the Property Owners Committee.

duties outside his specified work whenever practicable.

John E. Wilson, highway commissioner, was appointed superintendent of the Township Park in charge of all construction and maintenance work on the clubhouse and golf course. Even with the extra duty, his salary was slashed from \$2,500 to \$2,250. Of this, he will be paid \$1,350 as highway commissioner, \$450 as fire department chief, and \$450 as park superintendent.

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The two acting justices of the peace were reduced in salary from \$400 to \$300, plus the fee of \$4 for each regular meeting of the Township Board which they now receive. The appropriation for office help was limited to two employees at \$25 per week each, with an additional \$500 for extra help at tax collection time.

WE HEARD IT SAID BY—
H. J. Klingler, vice-president and general manager of the Chevrolet Motor Company: "America will enjoy normal conditions only when the automobile industry is brought back to normalcy again. It has been estimated that half of the 44,000,000 people now employed are in a position to buy a new automobile right now. Why they have been putting it off isn't important. The fact remains that they can afford to buy, but haven't. Yet if only one out of seven of those able to buy would buy, the automobile industry would immediately be restored to a healthy state of activity—producing three millions of cars a year and employing in direct manufacture more than one million men, and furnishing steady work to an additional three million men in allied industries and trades."

learned that only by the use of gunpowder can it protect its charge and its property.

There is one great danger in China's new awakening, a danger that these young men frankly admitted to me. When the Chinese people are thoroughly westernized, in possession of an efficient national government, surrounded with wealth, with industrial and military minds, with plenty of the tools with which to carry on war—what will they do, as a nation?

Career of Color Leads Captain Towle To Battlefield And Business Office

A varied experience in the field of creative art, leading from battlefield to class room and business office, has marked the career of Capt. H. Ledyard Towle of Franklin Village, designer of the necessary for the public performances of Barry's "Paris Bound" by the Village Players tomorrow and Saturday nights.



—Photo by MacDonald and Holt, Captain Towle

During the war, because of his knowledge of color and its application in obtaining effects, Captain Towle served as an expert in camouflage. Also because of this knowledge he did special work for the DuPont Company and was retained as an instructor at Columbia University.

Later he handled art work and color for the General Motors Corporation and at present time is engaged in special poster work for the Campbell-Ewald Company.

and an adobe house interior for "The Lady and the Law," by George W. Cromie. The sets were constructed by Adams Rice who formerly executed scenery for the Bonsteel Theater in Detroit.

Good Food

—and Plenty of It!

That's What You Get At The

Dixie Diner

(Across from the Theatre)

TRY OUR 50c LUNCHEONS

Week-End Special 11:30 A. M. 7:30 P. M. Roast Turkey Dinner - 50c Fri. and Sat.

"YOU'LL FEEL OUR WELCOME"

Harry Roberts, Mgr.

SHAIN'S TWENTY-SIXTH ANNIVERSARY



SUPPOSE that for over a quarter-century you had devoted yourself to the study of one business—that you had kept yourself abreast of the times, and had profited not only by your own experience, but by that of others. Undoubtedly you would feel qualified to give advice and to assist your friends and patrons in your chosen line of endeavor.

Shain's Drug Store brings you twenty-six years of honest endeavor, integrity and progressiveness with all the experiences and knowledge that can be gained in over a quarter-century of service to the residents of this community.

At Birmingham's historically important corner on West Maple Avenue at Pierce Street (site of the first bank, first post office, first telephone service, first newspaper, first soda fountain), this business house has served its community from the days of hitching posts, board walks, and three-for-a-nickel cigars. Since its founding . . . April 1, 1906, to be precise . . . the march of time has witnessed a host of changes—has seen a farming community give way to a metropolitan suburb, a country lane become a busy avenue.

But years ago Shain's adopted a policy that it has not seen fit to change with time. And so today you will find they are "STILL SERVING THE PRINCIPLE THAT THERE IS NO SUBSTITUTE FOR GENUINE, PERSONAL SERVICE." Through the years this has been the lode-star directing old and new friends to this store.

And as this milestone in the history of Shain's comes and goes, a new adherence is pledged to this standard of service so that whether you come in person, send the children, or telephone 61 for delivery you will continue, at all times, to have complete and genuine satisfaction.

CHARLES J. SHAIN.



PERSONAL DRUG SERVICE SINCE 1906

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public hearings on the new valuations before the Commission and Board of Review.

Supervisor Berry A. Vaughan, one of the principal figures in the townships' strife with the State Tax Commission and one who was largely instrumental in concluding the agreement, said yesterday he was uncertain when the re-valuation would begin, but that it would have to be done some time in April.

"I consider the agreement a distinct victory for the property owners," Mr. Vaughan said, "and feel certain that an equalized assessment can be worked out harmoniously under the new plan."

Following is a copy of the stipulation made by the Tax Commission for Bloomfield Township:

Suit Abandoned

"WHEREAS, suit is now pending in the Circuit Court for the County of Oakland, to determine the validity of the assessment roll of all taxable property in the Township of Bloomfield, as determined by the State Tax Commission of the State of Michigan for the year 1932, and to determine whether the valuations fixed by said State Tax Commission and shown on the said roll should be used as the valuations of the taxable property in said township for the 1932-33 assessment rolls of said township, and

"WHEREAS, the parties to said litigation having agreed upon a mode of procedure relative to the valuation and assessment of property in said township for the year 1932-33, if carried out, will render it unnecessary to try said suit, and

"WHEREAS, the parties in interest in said suit have agreed upon a course of action which, in their judgment, will result in a fair and equitable assessment of the real and personal property in said township for the year 1932-33.

"NOW THEREFORE, it is hereby stipulated and agreed between the parties to the said cause, by their respective attorneys, that said cause shall be continued without date, and in the meantime it is stipulated that following the April 1932 election in said township, the procedure relative to the assessment of real and personal property in said township shall be as follows:

"1. The supervisor of the township should prepare the 1932 assessment roll of all real and personal property subject to taxation.

Should Agree On Values
"2. In preparing the roll, visiting the several parcels and interviewing the several owners, the supervisor shall be accompanied by a representative of the State Tax Commission who, it is hoped, will be familiar with the property in said township. They shall, if possible, agree upon the several valuations and enter the same upon the roll. Should the roll have been completed, the State Tax Commission shall send post cards to each property owner, giving notice of a public hearing before the Commission and the Board of Review. Such cards to state the proposed valuation or valuations placed on the respective properties.

"4. Ample time shall be given for hearings and review so each property owner who desires may appear and be heard.

"5. The township to be divided into sections for hearings on different days, thus avoiding crowds and confusion at the hearings.

"6. Suitable protest blanks to be used by the property owners shall be prepared and furnished by the township.

"7. After final determination has been made by the Commission as to the several valuations, each property owner filing a protest shall receive a written notice from the Commission of such final determination and the valuation placed upon his property."

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cludes Mrs. F. Farrington Holt, Mrs. Norman Hlesner, Mrs. W. L. Schaffner, Miss Margaret Wygant, Mrs. Stowe D. Baldwin, Carl Newman, Harry Muehlman, Dr. J. B. Hawthorne, F. F. Farrington Holt and Mrs. Ward Cruickshank. Mrs. Harry Muehlman is in charge of tickets.

now - Buy a Chevrolet Six

See The New Cars!

SPECIAL SHOWING DURING GENERAL MOTORS EXHIBIT WEEK

JORDAN'S CHEVROLET

WOODWARD AT RUFFNER And At The

PUBLIX - BIRMINGHAM THEATRE

FRIGIDAIRE

The General Motors Value in the Refrigeration Industry

Four Cubic Foot Moraine Model

LOWEST PRICES in Frigidaire History

\$30

F. O. B. DAYTON

A low down payment with small monthly payments will place this Frigidaire in your home!

See Our Exhibit at

PUBLIX - BIRMINGHAM THEATRE

April 1-7

Hawthorne Electric Co. 142 W. Maple - Birmingham 299

F. J. Robinson Lumber Co. 5th and Main Sts. - Royal Oak