Here's An Easy Way To Make Some Money

Monarch Brand FOODS

"See it in Glass—
Buy it in Tin."

AT

Olsen's Market

120 S. WOODWARD PHONE 648

A Market Devoted to the Community it Serves

Lysol, Listerine, Lucky Strikes, Flytox, Pepsodent, Pulvex, Kleenex, Sani-Flush, Cashets, Evergreen Plant Food, Ipana Tooth Paste, Pamels, Armand's Products, Ivory Soap, Lysol, Glaze, Mum, Woodbury's Soap, Coty's Perfumes, La Palina Cigars, Pepsodent, Black Flag, Clicquot Club, Pond's Products, Zonite, Cutex, Ovaltine, S. S. S., Gates, Gdurono, Zip, Smith Brothers, Dr. West's, Kem-Li-Ration, Pertussin, Vick's, Amphoil, Modess, Cuticura, Hunte's Candies, Unguentine, Sergeant's Dog Remedies, Kotlash, Pro-phy-lac-tic Brushes, Noxzema, Wright's Silver Cream, Rem, Kreomulsion, Tanzle-Foot, Johnston's Candies, Antrol, Big Ben, 3-in-One Oil, Flit, Peter, Peter, Ant Food, Hinds Creams, Antiseptic-o-sal, Robert Burns Cigars, Wildroot Wave Set, Solutions S. T. 37, Amolin, Wine, Palmolive Soap, Iodent Tooth Paste, Cosklin Razor, Schick Razors, Bayer's Aspirin, Sal Hepatica, Burns Shave, Barbasol, Phillips Milk of Magnesia, Agfa Cameras, Coca Cola, Pyrex Nursing Bottles, Epsom Salts, Orange Crush, Gillette Razors, Enos, Moth Liquid, Kruschen Salts, Dr. Scholl's Appliances, Forhan's Tooth Paste, Bouhanats Perfumes, Ingram's Shaving Cream, Lydia Chester, Latona, Lydia Pinkham's, Mennen's Products, Dr. Miles Tablets, Helena Rubenstein's Cosmetics, Neet, Edna Wallace Hopper's Specialties, Mennen's Products, Dr. Miles Tablets, Jergens's Lotion, Canada Dry, Dew, Freestilla, Bromo-Seltzer, Old Golds, Williams's Freckle Cream, Fitch's Shampoo, Blue Jay Plasters, Tangee Lip Stick, Tussy Foam Tablets, Ex-Lax, Lifebuoy Soap, Lavoris, Prince Albert, Absorbine, Jr., Tussy Peppermint Powder, Edgeworth Tobacco, Lentor Powders, Spuds, Blondex, Shampoo, Hygeia Bottles, Mello-Co, Murine, Vevex, Najol, Model Tobacco, Mother's Cocoa, Pyrile Soap, Princess Pat Rouge, Yardley's Preparations, Harriet Hubbard Ayer Cosmetics, Colgate's Dental Cream, Highland Linen, Dreno, Vaseline, Nature's Remedy, Golden Glint Shampoo, Roger & Gallet's, Lip Stick, Tintex, English Ovals, Moth Cakes, Marlborough Cigarettes, Richard Hudnuts Products, Raleigh's Tobacco, O-Cedar Oil, Rit, Resall Underfeet, Johnson's Wax, Dip-it Dye, Target Cigarettes, Welch's Grape Juice, De Vilbiss Atomizers, Williams Shaving Cream, Sanitas Products, Allen's Foot Ease, Pal Supporters, Dr. Lyons Tooth Powder, Eaton Stationery, Pacquin's Hand Cream, Kolynos Tooth Paste, Vapo-Cresolene, Tek Brushes, Kodak Verichrome Film, Pebeco Tooth Paste, Horlick's Malted Milk.

Woodward Pharmacy

$15.00 IN PRIZES

Write 500 words or less and win a prize!

Every day, from the time you arise in the morning until you retire at night, you use NATIONALLY ADVERTISED PRODUCTS in the things you eat—the things you wear—the pleasures you enjoy. You know what they are, of course. You are able to remember some of the slogans or phrases that each manufacturer uses in the sale of his goods. Most of such advertised products are sold by Birmingham merchants, many of whom are listed on this page.

To WIN A PRIZE just write, in 500 words or less, a sort of "day's diary" in which you mention the names of the items, with their advertised slogans, that you use. You must confine them to those sold by merchants listed on this page. On a separate sheet of paper, accompanying your diary entry, just identify the names of the products with the names of the merchants here where you may purchase the items.

PRIZE WINNERS WILL BE ANNOUNCED THROUGH THE ECCENTRIC JULY 14. Here is an idea of how you may start your diary: "Ho, hum, how great it is to sleep on a . . . . . bed, (give slogan here) and then climb into a cool suit of . . . . underwear, (slogan here), completing my wardrobe with . . . (mention items desired, plus slogans) and then brushing my teeth with . . . . . etc., etc." (You may enlarge upon these items, or confine yourself more to the breakfast and other meals, your home furnishings, motor cars, clothing, radios, etc., etc.)

YOUR LOCAL MERCHANTS INVITE YOU TO DROP IN AND ASK THEM ABOUT THEIR NATIONALLY ADVERTISED PRODUCTS.

Chase and Sanborn COFFEE

29c lb.

1 package of Chase and Sanborn Tea . . . FREE

Sfire Bros. Market

180 W. Maple Avenue

Among Our Nationally Advertised Items

Refillable Bottle for the Medicine Cabinet **FREE!**
with $1.00 size LISTERINE

PROBAK BLADES
With Lavender Shaving Cream FREE!

Whitman's Sampler . . . 1 and 2-lb. Packages

SHAIN'S DRUG

W. Maple at Pierce — We Deliver — Phone 60 or 61

The Florsheim Shoe
For the man who cares.

Williams Boot Shop
115 W. Maple

Rules

These are the few simple rules governing this contest:

Your "day's diary" must not exceed 500 words.

Write or typewrite on one side of sheet only.

Entries must be in the office of The Eccentric before Monday night, July 2nd, at 6 P. M.

Awards will be based on number of products used in story, accuracy of slogans, originality in writing, and general interest contained in writing.

The decision of the judges will be final.

Other products handled by an advertiser on this page but not listed here, may be used, but not more than two items from one store will be allowed in any entry.

PRIZES

FIRST PRIZE	$10.00
Second Prize	$2.00
Third, Fourth and Fifth Prizes, each	$1.00

Win A Prize

Why not get the first prize yourself? Sit down now, study the ads on this page and figure out how they might be woven into a diary of your day's activity.

Items not shown on this page but sold by an advertiser on this page may be used in your diary. Not more than two products from any one store, however, will be permitted in your entry. Identify JUST WHICH STORE the items in your diary are to be found.

Enter now. If this contest meets with sufficient response you may have another opportunity to enjoy further contests along this line. DON'T PUT IT OFF! IT'S EASY! IT'S FUN!

Johnson's Wax

For your Kitchen Floors use GLO-COAT

Birmingham Hardware
152 N. Woodward

A Reminder: Fishing season open June 25th. See us for Fishing Tackle.

For Safety's Sake—
TRADE in your old TIRES
toward
Firestone
"The Tires That Race Drivers Demand"

Sternal's

S. WOODWARD AVE. AT DAINES
Phone 9 for Road Service

Dr. West's Tooth Paste

2 Tubes **33c**
(Tax Included)

BUY NOW!

Wilson Drug Co.

Phone 35 We Deliver

FOR LADIES	*FOR MEN*
Kayser Hose	Stetson Hats
Kayser Underwear	Arrow Shirts
Kayser Gloves	Hansen Gloves
Amena Lady Corsets	Minneapolis Underwear
Rollins Hosiery	Arrow Underwear
Humming Bird Hose	Jantzen Bathing Suits
Carters Underwear	
Kickernick Underwear	

All These and MORE

At

Mulholland's

119 N. Woodward

. . . Four generations of Americans have MADE — have PURCHASED and have WORN

OVER 33,000,000

ELGIN American Made WATCHES

B. L. McNellis
JEWELRY
164 West Maple Avenue

Dealers in Mobiloil

New MOBILOIL Is Better

RAYCHEL & CAMPBELL
SERVICE STATION
Woodward Ave. at Frank St. Phone 2212
COMPLETE LUBRICATING SERVICE
Staroline Batteries Staroline Tires

Blue Valley BUTTER

RICHELIEU FOODS
"No Longer Expensive"

Birmingham Fruit Co.

124 N. Woodward Phones 28 and 65

THINK
of All That the Name
SPARTON
("extra convenience")
MEANS—THEN Associate It With
ELECTRIC "LIFETIME"
REFRIGERATION
See Them At

The Sells ELECTRIC
MAINTENANCE ENGINEERS
272 W. Maple
Phone 168

Nationally Advertised—
Nationally Priced!

Dobbs Hats	Society Brand Clothes
B. V. D.'s	Wheary Air-Plane Luggage
Hole Proof Hosiery	Nunn Bush Shoes
Swank Collar and Tie Holder	

PECK'S

108 S. Woodward

TRUSCON PAINTS

Cut This Coupon
Good For
$1.25
on Purchase of Each Gallon of Liquid Granite Floor Varnish

TECUMSEH BRAND
$1.95 Per Gal.

Green's QUALITY

175 W. Maple
WALL PAPER PAINTS

DRIVE A NEW
CHEVROLET
You Can Get Immediate Delivery!

For Greatest Economy and Built-In Smoothness
Six Cylinders.
No More — No Less!

With more than six cylinders you sacrifice economy - - - With less than six cylinders you sacrifice smoothness.

Jordan's CHEVROLET
Authorized Sales Service
BIRMINGHAM
Michigan
S. Woodward at Ruffner

A Few New Cars Available
WITHOUT TAX

Ford

E. W. OSBORNE

808 S. WOODWARD AVE. PHONE 16

INSIST ON GENUINE FORD PARTS

General GE *Electric*

REFRIGERATORS - WASHERS
RADIOS - VACUUM CLEANERS
NATIONALLY ADVERTISED
and
NATIONALLY PRICED
For Your Protection

LEONARD ELECTRICAL CO.

"The Oldest Electrical House in Oakland County"
162 W. Maple Phones 223 and 875