233 N. Woodward F. J. MULHOLLAND CO. Birmingham 425

T STARTS today, and it's a worthwhile event! When you consider that the marched it. sider that the merchandise is not old and shop-worn . . . that the regular prices are exceedingly fair . . . and that now you can make purchases at substantial reductions from the regular prices we



All Silk Crepe de Chene

Step-Ins, Slips and Combinations 20% Reduction

Sweaters Jackets Skirts

Kotex - 4 for \$1.00

20% Reduction

Dresses

Wash Dresses

Were \$1.00 . . . now 79c Were \$1.95 ... now \$1.39 Were \$2.95 . . now 1.89

Wool Dresses Were \$5.95 . . . now \$3.75

Kickernick Bloomers Values to \$2.95. One lot. All sizes, including extra large

> Men, that apparel you need. Buy it now at a saving of

This applies to our entire stocks of the following:

Scarfs **Wool Shirts**

Dress Shirts Hats

Breeches Work Pants **Outing Flannel** Pajamas Outing Flannel

Lumber Jackets Sweaters

Men's \$1 Silk Ties each 75c

Men's Union Suits, Reg. \$1. Spec. 79C

Work Pants Specially Reduced \$2.25

lot of Men's Heavy, All Wool Sweaters . . . Regular value to \$7.50.

believe you will want to come and take advantage of our January Selling for 1932. Here are some of the Savings, there are many others in the store.

Yard Goods

Percalesyd. 15c Dimity, A. B. C.yd. 25c

Things for the home are a feature of our January Selling. It is your opportunity to purchase at savings so great that it will pay you to stock up now for months to come.

Pequot Cases Toweling Irish Linen, extra fine_yd. 20c

Bath Towels Cannon Towels, ea. _____10c
One dozen for \$1.00
18 x 36, single thread
Towels______6 for \$1.00
Double thread, regularly
25c ea.

Curtain Cloth

15c yd. One lot, 36 in. wide.

Cretonnes 15c yd. One lot. Values to 59c vd.

Pequot Sheets 63 x 99 _____Now 72 x 108_____Now 98c 81 x 90 ______Now 81 x 99 _____Now \$1.00 81 x 108_____Now \$1.15

Blankets 70x80 Cotton Plaid Blankets (single) _____69c Two for \$1.25

66x80 Part Wool Blankets
Special ______\$1.79
Rose, green, or yellow.
Regularly \$2.50.

All Linen Luncheon Cloths,

Our January Sale of Togs for Boys

Sweaters Knickers

(Wool or Corduroy)

DISCOUNT

Union Suits Heavy, long sleeve, ankle length legs, or short sleeve, knee length.

Lumber Jackets

BOYS' GOLF HOSE . Three Pair for \$1.00. Regularly 50c pr.

BOYS' MITTENS 39c



Children's Things

ZIPPER SUITS OF SUEDE CLOTH 3 Piece and 2 Piece

4.50

ZIPPER LEGGINGS - 25% Off

SNOW SUITS OF HEAVY WOOL

3.95

ONE LOT OF BERETS - 19c Each

ALL DRESSES Sizes 3 to 16 Years 20% Off

Ladies' All Liner

Handkerchiefs

Hand Made. Regularly 25c 6 for \$1.00

One lot of Ladies

Brassieres

Specially Priced

25c **



At January Savings

KAYSER, all silk, semi service weight..... 89c

KAYSER, silk with lisle top, service weight ... 89c

KAYSER, all silk chiffons, Reg. \$1.65...now \$1.39

ONE LOT OF ROLLINS AND MERRILL

Ladies' Silk Hose Very Special - 79c

All full fashioned, all firsts. Numbers that have been discontinued by the manufacturer.

Mulholland's 233 N. Woodward . . . Rimingham 4 Birmingham 425