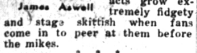


# My New York

Driver For Byrd's Polar Dog Team Will Speak Here

## JAMES ASWELL

By Central Press  
NEW YORK—What few New Yorkers know: That the big broadcasting studios don't encourage publicity on the wonders of their operation, because they are running on a capacity visitor basis now, with thousands on the waiting list—and to add to the confusion many big-name acts grow extremely fidgety and stage skiffish when fans come in to peer at them before the mikes.



That Korean women have no names until they bear sons, after which they are known as the "Mother of So-and-So."

That Chinese women consider it disgraceful to bear children after 40.

That both radio and the talkies are seeking new, un worn trails now, and are more sympathetic to novelties in theme and treatment than ever before—radio execs, for example, being frantically anxious to discover something else for a performer to do besides talk, sing or play an instrument.

That an increasing number of congressmen and senators are having electrical transcriptions made of their speeches from the floor and sending the records back home for radiocasts.

That when you hear "Univga-saantaurjurguejak" near the Arctic Circle, you will know an Eskimo is saying "I love you!"

That a group of prominent debutantes and the society writer of a big daily here are organizing a campaign against the "collegiate dance grip—in which the lady assumes, roughly, the posture of a football center."

That one Hollywood sound studio uses thick carpet on many sets which photographs exactly like a hardwood floor.

That Jack White, master of ceremonies at the Ballyhoo restaurant floor show here, ad libs so expertly and irrepressibly that the waiters and girls of the show cackle as spontaneously and loudly as do patrons.

That the word "murder" appears more often in the titles of books than any other in the language.

That the stately ecclesiastical atmosphere of the Rocky stage show was abandoned recently for a Polynesian setting overtopped with languorous music and wiggles—and that the management is still getting letters pro and con, due in no small measure to the public interest already focused on

## Charles L. Kessler

The romance and thrill of great polar expeditions will be transmitted to Birmingham boys and girls tomorrow afternoon through a personal medium when Charles L. Kessler, who accompanied Commander Richard E. Byrd on his two most recent expeditions, will speak at a 4:15 o'clock matinee performance of the picture "With Byrd at the South Pole" at the Birmingham Theater.

Mr. Kessler, whose home is in Washington, D. C., and who first became acquainted with Commander Byrd through his connection with the U. S. Marine Corps in which he served for several years, both in this country and in China, will furnish the descriptive accompaniment to the picture in place of the voice of Floyd Ginnons, as the film was originally made.

Mr. Kessler accompanied Byrd to the North Pole in 1926, and two years later served as dog team driver in the mammoth expedition which Byrd directed to the South Pole. He has already signed up to accompany the famous explorer in a second journey to the South Pole, which will begin next September.

Some of the clothing and other equipment which Mr. Kessler used on the last voyage will be shown at the performance tomorrow.

Some of the jewelry which belonged to Queen Isabella of Spain now repose in the safes and on the persons of New York society folk.

## HOP, SKIP AND JUMP

Theatrical producers who scour the town for heavily sophisticated "critics" plays apparently haven't noticed the regularity with which things like "Little Women," "Tom Sawyer"—and, to take a hint from the talkies, "Skippy"—have been drawing the mazzina wherever and for however briefly presented. . . . What's wrong with reviving "Treasure Island"?

Who knew Romani Roland was the author of more than 40 plays until Maurice Swartz revealed the fact in reading "Wolves," why the great French novelist of "Jean Christophe" fame, for Broadway?

Both Etting is the only gal whose dancing—and I mean the dancing, aside from titillating tulle, kickings, acrobatics and seductive lights—whose dancing, I was going to say, ever gave me a bona fide esthetic thrill. . . . What's that? You're frowning. . . . Durned if I know! . . . But she possesses the quality—as opposed to merely having it.

And speaking of IT, the word seems to have had the briefest life on the tongues of the masses than any other slang coinage I remember, though it was plenty irritating before IT was ousted.

The average life of such a word is, my staff slangologist informs me, approximately 11 months; by that time it has ricocheted from coast to coast and bounded into happy oblivion. . . . "Yeah?" and "So's Your Old Man" beat the record, however, sending many a good man to the mental ward.

## Cubs' New Owner

Philip Wrigley, son of William Wrigley, Jr., who died from a sudden attack of heart disease, will strive to fulfill his father's greatest wish—winning a world series. Young Wrigley will retain ownership of the Chicago Cubs. The multi-millionaire chewing gum manufacturer spent more than \$1,000,000 in 14 years for Cub players.

# The most Startling and Astounding Sale in the History of Birmingham

A Smashing, Crashing Price Sacrifice! Read! Realize! Act Quick and Profit! Remember: First Come—First Served! You're the one to Decide! You're the one to Save!



## BIG NEWS!

And we'll fill every Order placed with us — Remember that!



Buy in Case Lots

Every Penny Counts these Days

The following prices in effect without Reserve or Limit Feb. 15<sup>TH</sup>-20<sup>TH</sup>

We mean every word in this ad. These prices may seem unbelievable but we ask you to come and see for yourself. You can buy as little or as much as you want and no questions asked, but your opportunity is now — take advantage of it and STOCK YOUR PANTRY!

This is not a pretty ad but it tells a story everyone loves to hear

# Believe it or not ---- It's True!

String Beans 4 No. 2 cans	25 <sup>c</sup>	Case of 24	\$1.45	Peas 3 No. 2 cans	25 <sup>c</sup>	Case of 24	\$1.95
Iona Flour 24 1/2 pound size		bag	39 <sup>c</sup>	Corn 4 No. 2 cans	25 <sup>c</sup>	Case of 24	\$1.45
Pillsbury or Gold Medal 24 1/2 lb		be	65 <sup>c</sup>	Pumpkin large cans		4 for	25 <sup>c</sup>
Scratch Feed Buy Now		100 lb	\$1.29	Salada Tea Brown Label		1/2 lb pkg	29 <sup>c</sup>
Egg Mash Think of it		100 lb	\$1.79	Tea Siftings Grandmother's		1 lb pkg	10 <sup>c</sup>
Red Beans 6 cans	25 <sup>c</sup>	Case of 24	95 <sup>c</sup>	Tea Our Own Brand		1/2 lb pkg	19 <sup>c</sup>
Sauerkraut		3 cans	19 <sup>c</sup>	Fig Bars Fresh Baked and Tasty		3 lbs	29 <sup>c</sup>
Sliced Pineapple		2 largest cans	25 <sup>c</sup>	Mello-Wheat Quality Farina		2 pkgs	25 <sup>c</sup>
8 o'clock Coffee World's Largest Seller		3 lbs	50 <sup>c</sup>	Slab Bacon Most Delicious		2 lbs	25 <sup>c</sup>
Sugar Fine Granulated		25 lb bag	\$1.15	Nutley Oleo Margarine		3 lbs	29 <sup>c</sup>
Tomato Soup Van Camp's Nationally Famous		can	5 <sup>c</sup>	Ajax Soap What more could one ask		6 big bars	25 <sup>c</sup>
Pancake Flour Stott's		5 lb bag	15 <sup>c</sup>	Pork and Beans Quaker Maid Brand		can	5 <sup>c</sup>
Blue Rose Rice		How could it be	4 <sup>c</sup>	Dill Pickles Master Brand		2 quart jars	25 <sup>c</sup>
Peanut Butter 1-lb pail	10 <sup>c</sup>	2-lb jar	19 <sup>c</sup>	Ketchup Quaker Maid		3 14 oz bots	29 <sup>c</sup>
Easy Task Soap Chips		5 lb pkg	29 <sup>c</sup>	Iona Cocoa And we guarantee it		1-lb pkg	10 <sup>c</sup>
Salad Dressing Rejah		quart jar	25 <sup>c</sup>	Candy Bars 5c Values here		5 bars	15 <sup>c</sup>
Bread Grandmother's		Twin or Split Top 1 1/2-lb loaf	7 <sup>c</sup>	Excel Soda Crackers		2 lbs	19 <sup>c</sup>
Ann Page Preserves		Pure Fruit 16 oz jar	15 <sup>c</sup>	Palmolive Soap		4 bars	25 <sup>c</sup>
Babbitt's Cleanser		3 cans	10 <sup>c</sup>	Scrap Tobacco Your Choice		3 pkgs	25 <sup>c</sup>

## In Our Meat Markets

Pot Roast of Beef Choice Cuts of Native Beef	lb	8 1/2 <sup>c</sup>	Fresh Ground Beef	2 lbs	15 <sup>c</sup>
Dry Salt Pork	3 lbs	25 <sup>c</sup>	Pork Sausage Pure, Bulk	2 lbs	15 <sup>c</sup>
Smoked Bacon Fancy Sugar Cured	9 lbs	\$1.00	Pork Loin Roast Rib End	lb	7 1/2 <sup>c</sup>
Rolled Rib Roast Young Native Beef Boneless	lb	15 <sup>c</sup>	Smoked Picnics Fancy Sugar Cured average 4-5 lbs	each	39 <sup>c</sup>
Lean Pork Chops	lb	12 1/2 <sup>c</sup>	Ring Bologna or Frankfurts	lb	9 <sup>c</sup>

# The Great Atlantic & Pacific Tea Co.

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FREEMAN'S SPECIAL ICE CREAM 40c QUART Regularly 60c ALL FLAVORS