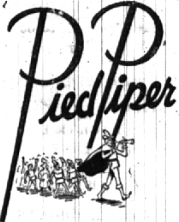


# Going back to SCHOOL

Baldwin High  
Adams  
Quarton  
Hill  
Pierce  
Barnum  
Cranbrook  
University of Michigan  
Michigan State  
Kenyon College  
Francis Shimer  
Ohio State

Dartmouth  
Antioch  
Hedron Academy  
Oliver  
Oberlin  
Albion  
Sweet Briar  
Bowdoin  
University of Detroit  
Michigan College of Mines  
Amherst  
University of Alabama

## "Back to School" but first to WILLIAMS BOOT SHOP



Let the youngsters step out right... Bring them in here to be properly fitted with Pied Piper shoes. Sturdily built of fine leather, they will take good care of growing feet with months of service and perfect foot ease. Conservative prices prevail.

115 W. MAPLE AVE.

"It's a Wise Child who knows that the right way back to school begins in Birmingham—for there are so many things in the stores that will make the year pleasanter. Both campus-bound College and "U" students and those who plan to attend Birmingham schools will find merchandise and services in Birmingham that will meet their demands."  
JUST TAKE A LOOK AT THESE HELPFUL SUGGESTIONS

## GOING TO COLLEGE?

A common cause of inefficiency among students is eyestrain and consequent headaches, loss of energy and power of concentration. Properly fitted glasses are the remedy.

Our methods of Eye Examination and the making of Glasses are the most modern known to optical science. No "drops" used.

J. H. STOVER, O. D.  
OPTOMETRIST

Hours: Daily 9 a. m. to 6 p. m. Saturdays 9 a. m. to 9 p. m.  
129 EAST MAPLE AVENUE TELEPHONE 2128

## At Peck's LUGGAGE

For the College Man or Girl

AVIATRIX—A piece of hand luggage that carries 6 to 10 dresses. \$10 up.

GLADSTONES for Students. \$8.75 up.

Wardrobe Trunks, 3 $\frac{1}{2}$  size. Ideal for college use. Specially priced, \$29.50.

DOBBS Hats \$8 and \$10

PORTIS Hats \$5

NUNN-BUSH Ankle-Fashioned Oxfords, \$8 up.

SOCIETY BRAND SUITS, a group specially priced at \$28.50.

RITZ Shirts, white and solid pastel shades, \$1.65 and \$1.95.

BRIEF CASES... many leathers and styles, black and brown, \$3.50 up.

Before going back to School, Come First to

## PECK'S

108 S. Woodward Avenue



## What do you need for SCHOOL

Check These

Fountain Pens

Pencils

Note Books

Tablets

Scratch Pads

Erasers

School Kits

Drawing Pads

Crayons

Water Colors

Art Gum

With Each

\$5.00

PURCHASE

A \$1.75 Monogram

B-H-S FOUNTAIN

## PEN

in Baldwin High colors, Maroon and White

FOR

\$1.00

During first week of school

## Woodward Pharmacy

First Nat. Bank Bldg. Grover E. Cook, Ph. G.

Phone 766 - Free Delivery - Phone 766

## STUDENTS! Save Money at HUSTON'S Golf and Tennis SALE!



## 1/3 OFF

On all Rackets,

Presses, Cases—

and on

Golf Clubs and Bags

## BOYS' GYM SUITS

All white, 3-piece suits, including shirt, pants, supporter.

\$1.35

## Official Girls' Gym Uniforms

for Baldwin and Adams Schools

\$2.50

WE have boys' football pants, shoulder pads, helmets, stockings, sweat shirts, FOOTBALLS and accessories. Valve type footballs are as low as \$2.00.

## HUSTON HARDWARE CO.

205 N. Woodward

Parker Duofold Pens - Pencils - Sets - Ink

As usual... preparations have been made to meet your needs for school.

Since 1906 SHAIN'S W. Maple and Pierce

BACK FROM YOUR VACATION  
A FACIAL  
A PERMANENT  
AND OFF TO SCHOOL  
LEON  
Hanna Bldg. Phone 2312

SHEAFFER'S  
Fountain Pens  
and Pencils  
LIFETIME GUARANTEED  
\$3 to \$16  
Your name PERMANENTLY ENGRAVED on your pen in 22 karat Gold, 50c.  
ENGRAVING FREE on Pens purchased here which sell for \$5 or more.

Wilson Drug Co.  
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Before You Go Away To School  
CALL 2200  
for Expert Cleaning and Pressing  
LOWER PRICES Now in Effect on all work for Ladies! Now is the time to get felt hats and topcoats ready for the season just ahead.

Beck  
CLEANERS & DYERS  
of Oakland County, Inc.  
N. WOODWARD AVE. NEXT TO POST OFFICE

STUDENTS! TEACHERS!  
Have a Permanent Styled  
For the New Fall Hats  
\$6 \$6



\$2.00 SPECIAL \$2.00  
HOT OIL SHAMPOO  
AND FINGER WAVE

Freeman's Beautie Salon  
Linson Bldg. Phone 1727-J

Lots of fun! Convenience!  
Economical Transportation  
through  
SCHOOL



## Chevrolet Used Cars

To Football games, to parties, to and from school with a car that is YOUR OWN. No bother, then, about transportation with a CHEVROLET USED CAR... bought on easy time payments!

PHONE 851 Goddard's CHEVROLET Authorized Sales & Service BIRMINGHAM PHONE 851



## CHILDREN'S HAIR CUTTING

In our new Kiddies Hair Cutting Booth. Mothers! Enjoy our quiet waiting room while your children have hair cuts.

50c

## Open Evenings

For Children's Hair Cuts and all Beauty Services, we will remain open Friday and Saturday of this week until 8 P. M. Starting next week, we will be open Tuesday and Friday evenings until 8 P. M.

## TRAINED EFFICIENT STAFF

Our staff is composed of carefully trained Beauty experts, chosen for their efficiency and experience in Beauty work.

MR. LADOUCEUR, MANAGER

Marguerite's Beauty Salon  
THEATRE BLDG. GROUND FLOOR PHONE 505

## Permanent Waves

Frederic Vita Tonic  
Frederic Standard  
Eugene  
Realistic  
Nanette  
Croquignole



## NEW WAVES for the New Fall Hats

Dainty curls on the exposed side of the head—this requires careful and artistic waving. Let Mr. Ladouceur give you a new fall permanent.

## HOUBIGANT'S TOILETRIES

We now offer a complete line of Houbigant Toilet Articles. Everything new in Toiletries! See them today!