

SOCIETY TO MARK 100TH BIRTHDAY

Oakland County Medical Group Plans Memorial Service, Exposition

The Oakland County Medical Society will celebrate its 100th anniversary with a special five-day observance from Sept. 20 to 24, according to Dr. Frederick A. Baker, chairman of the centennial committee.

On Sunday, Sept. 20, a memorial service will be held in the Baptist Tabernacle at Pontiac commemorating the lives of deceased physicians who formerly practiced in the county. Immediate relatives of these physicians are urgently requested to attend the service, at which Rev. H. H. Savage of Pontiac will preside and preach the sermon.

In connection with the celebration a large health exposition will be held in the basement of the First Presbyterian Church of Pontiac on Sept. 22, 23 and 24. On the evening of the 24th, Dr. Morris Fishbein, editor of the Journal of the American Medical Association, will address a lay audience on "Border Frontiers of Medicine."

Previous to Dr. Fishbein's address, the county society will announce an essay contest, prizes in which will be awarded to teachers

Poems That Live

SONG TO THE EVENING STAR
Star that brings him the bees,
And set'st the weary laborer free!

If any star shed peace,
That send'st it from above,
Appearing when Heaven's breath
is stirred
Are sweet as hers we love.

Come to the luxuriant skies,
Whilst the landscape's odors rise,
Whilst far-off loving herds are heard

And songs whose toll is done,
From cottages whose smoke un-
stirred
Curls yellow in the sun.

Star of love's soft interviews,
Parted lovers on their mimes;
Their remembrance in Heaven
Of thrilling vows thou art,
Too delicious to be given

By absence from the heart.
—Thomas Campbell
(1777-1844)

and high school students who most successfully present the salient points of the address. Essays must be limited to 1,000 words. Two first prizes of \$15, two second prizes of \$25 and 20 prizes of \$5 each will be awarded. There will be an entry requirements except by the presence of the participant at the address.

The lecture will be open to the public free of charge.

STOCK MARKET SPEECH TOPIC

E. R. Hawkins Reveals Workings of Detroit Exchange To Rotary Club

Birmingham Rotarians Monday noon at the Community House were given an intimate glimpse into the workings of the Detroit Stock Exchange when E. R. Hawkins, of the public relations department of the Exchange, spoke as the guest of John D. Maynard. With Mr. Hawkins was a fellow-copier on the subject, Bernard A. Natchweert.

Mr. Hawkins traced the history of the Detroit Stock Exchange, and revealed its workings, showing that it was designed merely as a trading center for persons who held various stocks, so that they could quickly turn their holdings into cash when necessary. He admitted the speculative phase of the Stock Exchange, but denied that it in any way encouraged the element of gambling on the part of the public.

A modern stock exchange is merely a formalized composition of and owned by a group of stock brokers, each paying for his seat on the exchange. It becomes the agent for those who wish to buy or sell the various stocks, and never is allowed to act in any other direct capacity. He admitted that, although the rules oppose a broker's office from "playing the market," yet it is impossible to control the acts of brokers' employees. At the close of his talk he answered numerous questions asked by those present.

The talk Monday is part of a plan for September when the programs arranged by Harry Binnett, chairman, deal with financial matters.

Next week William A. Heardt, Detroit economic expert, will address the club on "A Practical Solution for Panics and Depressions." His talk will be confined largely to an expose of the need for a strong government banking system, similar to the Bank of France. The public is invited to hear Mr. Heardt, starting at 12:45 o'clock next Monday afternoon.

HARD TIMES? PAWN CHASE TROPHY



This silver loving cup awarded to Hal Chase in 1909 by teammates of the New York Yankees for being the "greatest first baseman of all time," is discovered in a Los Angeles pawn shop where Chase exchanged it for \$35. The pawnshop refuses to sell or melt it. Below is pawn ticket. Note Chase used name of "H. Charles."

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Look Again! That Rainbow-Colored Pebble May Be A Valuable Diamond

(Department of Conservation Press Service) Would you like to find a diamond? Then the next time you are around a gravel bed, keep your eyes open and if you see what appears to be a bit of glass, and if it reflects light as a rainbow, there are possibilities, remote perhaps, that your wish has been gratified. This is the advice given by the Geological Survey Division of the State Conservation Department, which says that a considerable number of diamonds have been found in Michigan, Wisconsin and Illinois. Somewhere in the north is, or was, a gigantic diamond deposit. Glaciers sweeping over this deposit carried diamonds down with them and scattered the pieces over the Great Lakes states. No one knows whether the deposit was entirely swept away by the action of the ice or whether it continues to lie undiscovered. Attempts have been made to find this field but it has defied all efforts. In the great wild and inaccessible areas of Canada, it is like looking for a needle in a hay stack. The diamonds are scattered through the glacial deposits and generally have been found in gravel. While most of them are small, many diamonds of considerable value have been discovered. Seventeen were one-half carat or more in size and the largest weighed 2 1/2 carats. It was reported that one diamond sold for \$10,000. Washed by water, the diamonds found in gravel are clean and can be easily seen. The diamonds look similar to pieces of glass or clear crystal quartz. They will usually reflect a rainbow of colors without polishing. Pebbles showing rainbow colors are worth examining carefully.

Right Too many parents these days seem to be using remote control on their kids.—The Fort Worth Star-Telegram

WE HEARD IT SAID BY—
Arthur Wingerden, local manager Grinnell Brothers Music Store: "A survey of Birmingham and vicinity reveals that nearly 300 boys and girls are taking piano lessons. What a great potential array of musical talent we can give the world here, if only the schools will install the necessary facilities."

MILK for health
The best health there is, is a food that excels pure Golden Gurnsey Milk. It should be an important part of the daily menu of your family. You can't serve too much of it to the children. And you can't serve better, more nourishing, more healthful, more milk than the kind that we deliver to your home.

W. I. Wood Co.
Dairy Specialists
Office 200 N. Woodward
Phone 1527

BATTLE CREEK PLANS CENTENNIAL FESTIVAL

Battle Creek—Pioneer days of Michigan, long back to 1831, will be recalled by citizens of Battle Creek in their forthcoming centennial celebration, Oct. 3 to 10, inclusive. Elaborate plans have been made for the city's 100th birthday party. A historical and educational pageant or procession will be one of the main features of the five-day program.

Approximately \$100,000.00 is spent for motion picture advertising annually.

Over 10 Years of Dependable Service!
LADIES' AND MEN'S FELT HATS—Cleaned 50¢ and Reshaped
SHOES DYED ANY COLOR
Birmingham Shoe Shine Parlor
E. MAPLE—JUST OFF WOODWARD
Gus Bahlmus, Prop.

"If You Do As Well By Me As You Have Done For My Sisters I Shall Be Entirely Satisfied"

was the statement made by a recent graduate of the Secretarial Course. About six years ago one sister was placed in a Pontiac office where she is earning about \$4000 a week. About two years ago another sister was placed at a beginning salary of \$22.50 a week, and she is now earning \$30.00 a week.

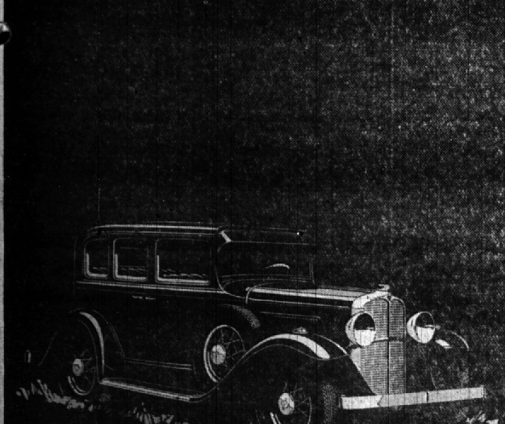
The fourth member of this family expects to enroll soon.

Both Day and Evening Classes ENROLL NOW

The Business Institute
Institute Building—15 W. Lawrence St., Pontiac
Schedules also conducted in Detroit and Saginaw, and graduates have fine employment records in all three cities. Call at the office, phone Pontiac 2-3551 or mail this entire advertisement for further information.
Name _____ Address _____

PONTIAC COSTING LITTLE MORE THAN LOW-PRICED CARS GIVES YOU

riding comfort



PONTIAC
OAKLAND 8—PONTIAC 6—TWO FINE CARS THAT ARE MAKING NEW FRIENDS AND KEEPING THE OLD

YOUR NEAREST DEALER IS READY TO GIVE YOU A DEMONSTRATION

Oliver Cadillac Company
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Birmingham 2024

HERE'S WHY PONTIAC IS SO POPULAR

- 60-horsepower motor
- Force feed lubrication
- Matched electro-plated pistons
- Cross-flow radiator
- Rubber-cushioned at 43 points
- Long wheelbase
- Bodies by Fisher thoroughly insulated
- 4 shock absorbers
- Adjustable driver's seat
- VV windshield
- Foot-controlled head-lights
- Fender-included headlights
- Genuine mohair or whipcord upholstery
- Spoke steering wheel
- One-piece fenders
- Narrow windshield posts
- Tailored splash apron
- Chrome screen
- Single-bulb bumpers
- Adjustable driver's seat
- Steel running boards
- Semi-drop base rims
- Large self-energizing brakes

The only way to appreciate Pontiac fully is to drive it yourself. The car is built solidly and holds the road at all speeds. It is fast, steady, easy to handle, smart in appearance. Actually it costs very little more than the lowest-priced cars. Operating and upkeep costs are very low. The price, delivered to you, includes full factory equipment—bumpers, shock absorbers, 5 wire wheels, and spare tire, tube, and tire lock. Convenient G. M. A. C. terms if you care to purchase on time.

PONTIAC SALES ARE RUNNING 16.2% AHEAD OF LAST YEAR

\$738 DELIVERED EQUIPPED
in Birmingham for the 2-door Sedan or Coupe. Sport Coupe, \$778. 4-door Sedan, \$828. Convertible Coupe, \$868. Custom Sedan, \$848—illustrated at left. Special equipment extra.

CAR OWNERS DEMAND VALUES—not Claims!

GUM-DIPPED CORDS
Every cord in Firestone tires is gum-dipped. This patented extra process penetrates every cord—coats every fiber with pure liquid rubber. Gum dipping increases the life of the cord—minimizes internal friction and heat—increases the strength of the tire body—and gives longer tire life. Only Firestone gum-dipped tires give this Extra Value.

TWO EXTRA CORD PLYS UNDER THE TREAD
This patented construction of Two Extra Cord Plys under the Tread in Firestone Tires insures a stronger bond between Tread and Cord Body and greater protection against Punctures and Blowouts. This new, improved all-cord construction anticipates the obsolescent cross-woven fabric construction used by others.

MOTORISTS are finding the Greatest Values in Firestone Gum-Dipped Tires.
Ever since Firestone and Firestone Dealers began advertising the true facts about fire quality and construction and actually demonstrating the Extra Values in Firestone Gum-Dipped Tires, distributors of special-brand mail-order tires have grown bolder and bolder with misleading claims and comparisons in the desperate effort to interest consumers.

Car owners bought more Firestone Tires in May, June and July, than in any like period in history. This clearly shows that car owners are interested in Firestone Extra Values and are not interested in comparisons based on an almost obsolete tire size—confusing laboratory analyses—meaningless definitions—impractical challenges with unfair claims of twenty-five per cent savings—and deceiving price comparisons.

Why risk a tire of unknown manufacture when you can get the Extra Quality, Extra Strength, and Extra Safety of the special patented construction features of Firestone Tires—Gum-Dipping, and Two Extra Cord Plys under the Tread?

You get these Extra Values—plus our Service and the DOUBLE GUARANTEE of Firestone and ourselves—at no more cost!

Drive in today.—We have sections cut from Firestone Tires, special-brand mail-order tires and others.—See the evidence.—Take nothing for granted.—Judge for Yourself.

Listen to the Voice of Firestone Every Monday Night over N. B. C. Nationwide Network.

Firestone BATTERIES
Thousands of cars will be stalled this Fall and winter with dead batteries miles away from nearest service. With yours? Don't take chances with an old battery. Let us install a new Firestone in your car and enjoy the greatest battery performance you have ever known.

\$5.95 and up with your old battery

BRAKE RELINING Remove the hazard of driving in traffic... HAVE DEPENDABLE BRAKES. Drive in, we will treat them FREE on our road tester. If relining is necessary, you can have it done at low cost. For example, relining of Ford Model "A" Brakes is only...
\$6.50

FORD OR CHEVROLET BRAKE TEST AND COMPLETE ADJUSTMENT **\$1.00**

SPECIALIZED LUBRICATION
For Fords and Chevrolets **\$1.00**

McALEER'S POLISH & CLEANER
Especially low priced for this week-end!
PINT CAN **69c**
QUARTS **98c**

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S. Woodward at Daines Phone 9 for Road Service