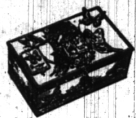


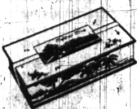
Turn Back to Mother's Girlhood Days

A "Sweet Sixteen" Remembrance



The Early Artstyle Mother's Day Package.

for MOTHER



Recall the early Artstyle Mother's Day package... butterflies... and fancy lace... impossible to improve upon it! But see this year's package! All silk-wrapped in cellophane—including many new favorite chocolates.

Wrapped for Mailing and Delivery, in 1, 2, 3-pound packages.

\$1.50 per lb.

The New Artstyle Mother's Day Package

WOODWARD PHARMACY

Grover E. Cook, Ph. G.

NAT'L BANK BLDG.

PHONE 766

The Ponderous HANDBAG Has Turned to Chic



Of course, Mother doesn't carry a purse like the one shown above. But she would welcome a new one anyway—to match her Spring clothes.

We have a wide selection of smart bags... just arrived this week... in all types—leather, silk, suede, calfskin, and many with reptile trim. In the new Spring shades, they are the season's loveliest and are unusual values at their pricing.

Mulholland's

233 North Woodward Avenue

The Dear Past Offered No Such Pleasure As a NEW RADIO



Consider a new Radio as a Mother's Day Gift! Westinghouse or Sparten

CONSOLES

with our amazing May trade-in allowances are down almost to

MIDGET PRICES!

Telephone 168

the Sells ELECTRIC

formerly Wagner Electric Co. 272 West Maple Avenue

Mother Would Like a Permanent Wave



Can you think of a gift that would bring her more satisfaction and pleasure? To induce you to give her a Permanent for Mother's Day—we are having

A Mother's Day SPECIAL For Thursday, Friday, Saturday

All Permanent Waves reduced to... \$5.95 and \$6.95 PHONE 505

MARGUERITE BEAUTY SALON THEATRE BLDG.

for Your MOTHER'S DAY Remembrance



MOTHER loves smart new things today... just as she did years ago when she was the most stylish girl in her set. Remember this when you are selecting her gift for Mother's Day. You will find these suggestions of Birmingham merchants worthy of the "finest mother in the world." Any one of them will bring happiness on Her day... this Sunday, May 10.

... FOR MOTHER ...

no gift offers as much as a



GENERAL ELECTRIC ALL-STEEL REFRIGERATOR

3 Year Guarantee and New Low Prices!

The most modern refrigeration... complete protection to health and food... reliable performance always. Can you think of a finer gift for Mother on her day? Let us show you how easily you may purchase a General Electric out of income... with no added expense.

General Electric All-Steel Refrigerator

Sold in Birmingham at

Leonard Electrical Co.

The Oldest Electrical House in Oakland County 162 W. Maple Avenue Phones 223 and 875

... Mothers have always



liked NEW DRESSES



Here's a suggestion for Mother's Day which perhaps you haven't thought of! A New Dress! We have a large collection of smart frocks for mothers of all ages... and will gladly help you make the selection. Or bring Mother in with you and let her pick it out for herself.

\$4.95 to \$16.00

(Of course, there are smart materials by the yard... for Mothers who like to make their own clothes—and countless other items Mother would like.)

SPECIAL for Mother's Day!

Hand milled fine linen handkerchiefs... packed in attractive gift boxes.

19c

Three for 50c

L. C. Davidson BIRMINGHAM DEPARTMENT STORE

Birmingham's Dearest Store



The "Pressed Flowers"

Offer a Sentimental Suggestion

If you want to send a gift that is sure to thrill her... send flowers. A lovely plant or a beautiful bouquet of cut flowers... what could more fittingly express the spirit of Mother's Day? You will find just what you want here... at very modest prices.

We Telegraph Flowers

Call 1560



PARMENTER

Green-Houses and Flower Shop

176 West Maple Avenue

Mother Wears Them as Sheer As Anybody Now



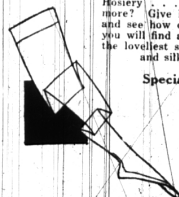
Hosiery... what could please Mother more? Give her a box for Mother's Day and see how delighted she will be. Here you will find all the new Spring shades in the loveliest sheer hosiery, full fashioned, and silk from top to toe.

Special Mother's Day Value

Appropriately Boxed

\$1.00 Pair

Three Pairs for \$2.95



TWIN HOSIERY SHOP

First State Bank Bldg.

Mother

Spends Many Tire some Hours to Serve You Well

Give Her a Treat on Mother's Day



85c

Chicken, Country Style Baked, Escalloped, or Mashed Potatoes Buttered, Asparagus and Parsi Salad Celery and Radishes Hot Biscuits and Butter Coffee, Tea, or Milk Choice of 10 Desserts

She will be delighted to dine with you here



SUNDAY, MAY 10th

RESTAURANT AND DINING ROOM

162 So. Woodward Ave.



Smart Shoes MOTHER has always adored them

Why not buy Mother a pair of Enna Jettick for Mother's Day? The newest styles have just arrived and with Enna Jettick's price range, she is assured a perfect fit.



Enna JETTICK MELODIES every Sunday Evening W. J. J. and Associated Dealers

YOUNG'S SHOE STORE

141 E. Maple