

A BIRMINGHAM SAVOGRAM

AFTER A YOUNG MAN HAS ACCUMULATED HIS FIRST \$1,000.00 PEOPLE BID FOR HIS SERVICES!

THINK THAT OVER

Birmingham Savings Bank

Savings Interest 4% Personal Interest 190% 138 SOUTH WOODWARD

Tell Your Merchant You Saw His Advertisement in THE ECCENTRIC

"DOLLAR DAY" In Birmingham Is "BARGAIN DAY" at Ridley's!

For Friday and Saturday Only

SUIT & HAT

Or Topcoat and Hat. You will like Ridley's Miraclean.



You Get Genuine Miraclean

CLOTH COAT

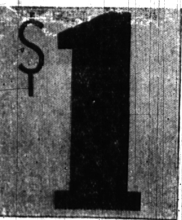
With or Without Fur. Miraclean and Finished for—



Save on the Finest Cleaning

PLAIN DRESS

Either Silk or Wool. Miraclean and Finished, for only



Call Ridley Early Tomorrow

RIDLEY CLEANERS INC. Miraclean clean as a breath of spring

WEST MAPLE AVE. PHONE BIR. 380

Sees Credit Management As Educational Problem

Operating a successful credit bureau is principally a job in education—education of buyers to pay their bills on time and education of merchants to refuse accounts to people whose credit-paying habits are known to be unreliable...

When Mr. Braamse, coming here from Holland, Mich., where he was manager of the Holland bureau, assumed control of the bureau boasted a membership of 49 merchants. It has since grown and controlled by its own members.

Valuable Records. Much of this data is compiled from records of court proceedings, legal publications and personal observation, and the remainder is furnished by members of the bureau who are asked to them in records of the credit-paying habits of their customers at regular intervals.

These records are invaluable as sources of information to members of the bureau when asked to open credit accounts to new customers, and, in fact, are the foundation on which the entire credit bureau system is based.

Newcomers Recorded. The manner in which this network operates in following the movement of retail consumers from city to city is suggestive of the methods of a great detective agency. Changes of address and the names of new families in the community are always noted by the local bureau, and when a newcomer applies for credit his records are forwarded on request from the bureau in the city of his...

Rock's "Boys" Carry On



With the slogan, "Carry On" symbolic of the spirit of their late leader, Coach Knute Rockne, to spur them on, Notre Dame's coaching staff and players resume spring football practice. The three chaps in the foreground constitute the new freshman board of grid strategy. They are left to right: Junior Coach Jack Chevigny, Assistant Coach John (Ike) Vandick and Senior Coach Heartley (Hunk) Anderson.

Disorderly Charges Bring Jail Terms

Harland Carney, 20 Bliss street, Pontiac, and Arthur Finkle, Auburn Heights, are serving terms in the county jail at Pontiac following their arrest last Wednesday by Bloomfield Hills police on charges of disorderly conduct.

PRINTERS and PUBLISHERS for 53 YEARS

The Birmingham Eccentric Printers - Publishers

Telephones: 11, 12, 13

Yellow Cab advertisement for Shaw Bros. featuring a large 'Y' logo and contact information.

Celebrate Dollar Day at A&P!

The Biggest and Best Sale that A&P ever had in Birmingham! Just Look at these Prices! Here is Your Opportunity to Buy in Large Quantities and Get Worth While Savings. Dollar Day is really Opportunity Day at A&P!

Table listing A&P products and prices: 1161 ADAMS STREET, 255 NORTH WOODWARD, 162 NORTH WOODWARD, 362 EAST MAPLE AVE., 166 WEST MAPLE AVE., 298 SOUTH WOODWARD. Products include Chipso, Pears, Lux Flakes, Macaroni, Spaghetti or Elbow Macaroni.

Palmolive Soap 15 cakes \$1.00, Palmolive Beads 5 pkgs \$1.00

Table listing various food items and prices: Encore Spaghetti, Domestic Sardines, Med. Red Salmon, Red Beans, Campbell's Tomato Soup, Sparkle, Grapefruit, Tomatoes, Peas or Corn, Pink Salmon.

P&G SOAP advertisement: KIRK'S FLAKE 10 bars 29c CRYSTAL WHITE

Fels Naptha Soap advertisement: 10 bars 49c

Santa Clara Prunes and Wisconsin Cheese advertisement: size 40/50 4 lbs 29c lb 15c

BANANAS advertisement: 4 lbs 19c

IN OUR MARKETS advertisement: FRESH DRESSED Leghorn Broilers, Small Stewing Fowl, Hams, Sliced Bacon, Veal Roast, Beef Pot Roast.

THE GREAT ATLANTIC & PACIFIC TEA CO.