



First Prize

AWARDED TO

The Birmingham Eccentric
for
Advertising Promotion

CH O S E N F R O M A M O N G 1 1 , 0 0 0 W E E K L Y
N E W S P A P E R S I N T H E U N I T E D S T A T E S

IN BEHALF of the business and professional life of this community, whom it has been our privilege to serve, the staff of The Eccentric accepts the prize awarded at the annual meeting of the National Editorial Association, June 4. Our efforts to co-operate with local merchants in the preparation of advertising campaigns, and our assistance in giving merchandising counsel to the business and professional life of Birmingham, have been signally recognized. In the spirit of humility we acknowledge the recognition tendered this newspaper. It will but serve to stimulate us to renewed efforts to fulfill that portion of the modern newspaper's task which comes under the necessity of acting as "The Local Merchant's Publicist."

George R. Ansell
Publisher

M I C H I G A N ' S L A R G E S T W E E K L Y N E W S P A P E R

High
Editorial
Character

Truthful
News
Presentation

Outstanding
Advertising
Co-operation

Extraordinary
Typographical
Makeup

SELECTED FOR THE WEEKLY ALL-AMERICAN ELEVEN DURING 1930